

LIVING

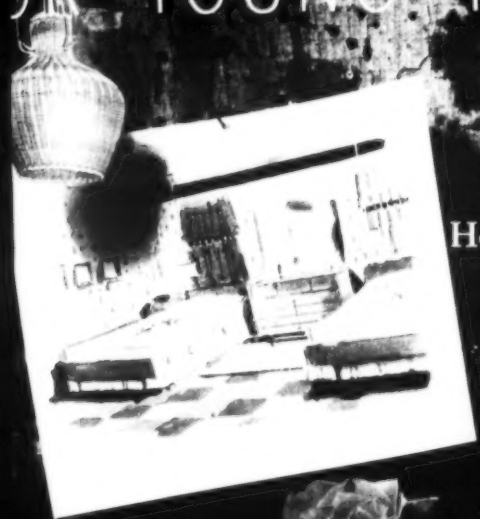
FOR YOUNG HOMEMAKERS

From THE LIVING ROSE—

1,001 new ways to decorate

How to live with your own children

OCTOBER 1964 35 CENTS





"He says I'm 'Picture Pretty' in my Formica Kitchen, but Bob is the one who was framed."



Bob was strictly lukewarm on the idea of modernizing my kitchen with Formica. He kept putting me off until I had to fall back on every woman's best weapon—psychology.

Certain colors bring out the best features in a gal and others do less than nothing for her. I learned long ago I should stay away from blue. I practically dragged Bob into a show room kitchen with the bluest Formica counter tops you ever saw. "This is it," said I.

"You must be out of your mind," he exploded; "you know darn well any setting we put you in has got to be green or red."

Before he knew what hit him he had "sold me" on the green Formica I had picked out months ago.

NOW...a new FORMICA® Kitchen for as little as \$10 a month!

Just look under "plastics" in the yellow-pages of your phone book for a nearby Formica fabricator. You can have beautiful Formica in your kitchen for only a few dollars a month.

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FORMICA CORPORATION, Subsidiary of American Cyanamid
4654 Spring Grove Ave., Cincinnati 32, Ohio
In Canada: Arnold Benfield & Co., Ltd., Oakville, Ontario

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There are two ways to learn how wonderful Gorham Sterling is. One way is by owning it. The other is by owning something else.

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instantly reveals its owner's wisdom and foresight. That's why so many people think of "Gorham" and "Sterling" as meaning one and the same thing: the *finest* in solid silver.

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Aqua Mist with unusual
drawer arrangement.

FOR TODAY'S
LIVING



The GRENADA—
Spanish influence.
Nut-brown walnut color with
brushed silver drawer pulls.



at home in any company

At home in contemporary or modern surroundings and decor, these modern bedroom groups fit perfectly into Today's Modern living requirements. Coordinated to permit a variety of attractive combinations and arrangements for any size bedroom.

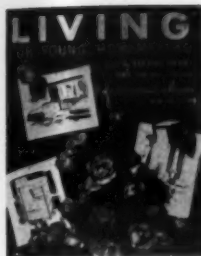
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The bouquet of Living Roses,
Consolidated Nurseries, Inc.
Bed decoration by Fieldcrest.
Cover photography, Burt Owen

OCTOBER 1956

35 CENTS

LIVING

FOR YOUNG HOMEMAKERS

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LIVING TODAY

- 133 The Living Rose
- 134 The Living Rose inspires a new decoration motif
- 146 Country and city kitchens: a comparison fifty years ago and now
- 150 A workshop for a suburban family's culinary crafts
- 154 Scarecrow to suburban dandy
- 162 The plastic path to the lap of luxury
- 164 For the room of the month: one perfect rose
- 168 Crêpes: pancakes with a French accent
- 172 Living Rose at home
- 176 Living with light, by William F. Blitzer

YOUNG HOMEMAKING IDEAS

- 34 How to restore order in a drawer, by F. Vincent Rodgers
- 69 A round table yields a small dividend, by George Daniels
- 78 Cast-concrete stones for outdoor paving
- 84 Built-ins to house a home music center
- 126 Home orchid growing: a fast-rising hobby
- 190 A family remedy for growing pains, by Marylaid Wood

YOUR CHILD

- 37 The youngest set
- 58 Dictum for parents: put a lid on that id, by Constance Foster
- 144 Children are here to stay, by Robert and Ronnie Wacker

DEPARTMENTS

- 8 A piece off your mind®
- 26 Music for living, by David Randolph
- 72 Best in booklets
- 86 Your money's worth®
- 130 Speaking of living®
- 198 Your guide to this issue
- 200 Spade and trowel
- 201 Mr. Fixit
- 202 Stores in your vicinity

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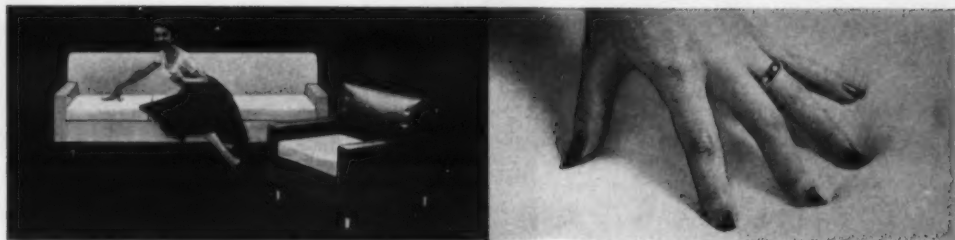
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Airfoam MADE ONLY BY **GOODYEAR**
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AIRFOAM helps you ride better walk better relax better sleep better cushion better

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FOR YOUNG HOMEMAKERS

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LIVING ROSE... a new Stockwell SCENIC WALLPAPER



A PIECE OFF YOUR MIND

TEACHER HOUSING

Dear Editor:

Our company was greatly impressed by the article, *A House That Solved a Community Problem*, which appeared in the July, 1956 issue. Adequate housing for teachers is a problem that we know is occurring in more and more American communities, particularly in rural and semirural areas.

Your design for a single-story multiple-unit dwelling, made up of two one-bedroom and two two-bedroom apartments is excellent, and the management of our company is interested in promoting a project of this type for our community.

William W. Reed
Reedsburg, Wisconsin

Dear Mr. Engelbrecht:

I wish to compliment you upon the intelligent design of your Stover, Missouri, four-apartment building (*A House That Solved a Community Problem*, July, 1956). Your solution to the rural rental problem is practical from the builder and investor point of view as well as the purely social.

Charles B. Brandes
Phoenix, Arizona

Dear Sirs:

I was very interested in *A House That Solved a Community Problem* in the July, 1956 issue as my husband is a teacher and we have had the trying experience of finding a place to live. After we read the article about what Stover had done to improve the housing conditions of its teachers, it gave us the idea of building a multiple dwelling unit and renting it exclusively to teachers in this area.

Mrs. Stanford E. Smith
Fraser, Michigan

FACT OR FANTASY

Dear Editors:

In my meandering about the Holly-

wood Hills, I noticed the Michael Sims' house (*Houses That Act and Look Larger Than Their Price*, February, 1956), and when I read that it had been built for something in the neighborhood of \$12,000, I was very excited, for this place really hit the spot with my wife and me.

To our surprise we discovered the house was for sale and although we talked ourselves into spending a little more than we really should—allowing for a healthy markup—we couldn't quite adjust to the \$29,000 price which we were quoted.

If you cannot be more realistic and accurate, you should change the title of your publication to "Tillulations for Young Homemakers."

Al Woodbury
Los Angeles, Calif.

EDITOR'S NOTE: The \$12,000 figure is fact not fantasy, and this is why: it does not include cost of the property; Mr. Sims designed his own home; with the help of three carpenters, he did almost all the work—with the exception of subcontracting plumbing, wiring, roofing and some cabinetwork; by supervising the men and working himself day and night he saved several thousand dollars in labor cost. In the two years since the house was completed, he increased not only the value of his own home but of the whole neighborhood.

A LITTLE FISHY

Dear Sirs:

The article said *For Men Only* (May, 1956), but I pecked! Any recipe makes me look twice, so I started to read on. The *Truise en Larde* (trout in bacon) recipe says to scale the trout. Horrors! Having fixed many Rocky Mountain trout, I can say that I've never scaled one. They don't need it.

Anne Vailand
Denver, Colorado

[Continued on page 16]

NEW BEAUTY & COMFORT
FOR YOUR HOME WITH

Light for Living

CHANGE THIS↓ TO THIS →



How *Light for Living* transforms a room. At left: Ordinary light. At right: 1) Fluorescent tubes installed in cornice dramatize rear wall. 2) Swing-arm wall lamp lights hi-fi set. 3) Taller end-table lamps give right light for reading. 4) Double swing-arm floor lamp makes seeing easy at desk and sewing chair, too.

All you need to know about decorating and lighting
in this authoritative, how-to book,
originally \$6.75 now paper-bound for only **35¢**

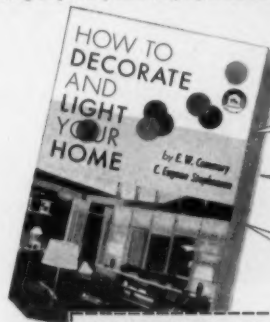
LIGHT for Living adds a new ingredient to decorating. And now for the first time, here's a new book that tells you how to get it for your home. A complete guide to basic decorating and home lighting.

The handsome room above springs to life magically when *Light for Living* is added. Colors are clearer, decorative accents sparkle. You get the feeling of repose and harmony that comes from balanced lighting.

Cornice lighting adds height to the room—makes the built-in aquarium the decorative accent it was designed to be. Below, a versatile wall lamp makes the children's play spot more useful, more fun. And see what happens to Father's slouch and Mother's squint when correct lamps are used for reading and sewing.

Light for Living will make the same difference in *your* home. Get your copy of "How to Decorate and Light Your Home" and start planning, now.

GENERAL  ELECTRIC



28 ROOM
COLOR SCHEMES

43 WAYS TO
GROUP FURNITURE

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PLACING LAMPS

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The beauty below is the new Thermador Masterpiece Double Oven... all electric and completely automatic. Imagine roasting a 37 pound turkey or 9 chickens at a time in one oven, while you roast, bake or broil in the other. Left oven has removable three spit, two-speed position rotisserie for indoor barbecuing fun. Thermador provides the largest cooking capacity available, lots of room for your most creative cookery. Air-cooled doors are never too hot to touch. There's also a Masterpiece single oven, with or without rotisserie. 8 oven models to choose from, some in stunning decorator colors. Broiling element on the rotisserie oven is controlled by the Vari-Speed... which provides 1,000 and 1 heat selections.

At the right you're getting a preview of Thermador's newest bilt-in... the distinctive new Masterpiece Refrigerator-Freezer. Thermador research has produced the unit properly

proportioned for most practical family use—over 14 cubic feet of storage in all—10.2 in the refrigerator, 4.0 in the freezer. Both in a single, self-contained unit. Easy-to-clean satin-smooth stainless steel to match your own and cooking top.

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To the right is one of Thermador's Masterpiece cooking tops. Select from twenty-four different models—16 in stainless steel, 8 in color. Shown is the giant middle griddle model. This model and others have the new Thermo-Matic thermostatically controlled element that actually watches the pot for you, prevents burning, scorching and boiling over of foods. Heat automatically adjusts to the utensil and the food in it... new Speed-Matic element—actually faster than gas—gets red-hot in just 26 seconds, then returns to your pre-dialed heat selection. Exclusive Vari-Speed control provides thousands of heat selections from "slimmer to sizzle" on Speed-Matic and griddle elements.

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YOUR CHOICE OF 91 SIZES IN THESE COLORS!



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84"	45"	84"		8.58
84"	45"	99"		9.78
168"	92"	63"		19.95
168"	92"	84"		22.98
168"	92"	99"		23.95
252"	140"	63"		31.95
252"	140"	84"		37.95
252"	140"	99"		39.95

FIBERGLAS PRINTS BY THE YARD 43" Wide (Steno Color)...\$1.98 Per Yard

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Overall Drapery Width per Pair	Fit Window Width Up To	Length		
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84"	45"	54"		5.98
84"	45"	63"		6.45
84"	45"	72"		6.98
84"	45"	84"		7.78
84"	45"	99"		7.98
84"	45"	99"		8.98
168"	92"	63"		18.98
168"	92"	84"		19.98
168"	92"	99"		20.98
252"	140"	63"		28.98
252"	140"	84"		30.98
252"	140"	99"		31.98

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... FREE — "How to Sew" booklet.



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Total Price _____

Name _____

Address _____

City _____ State _____ Zip _____

☐ SAVE UP TO \$2.00 IN COD POSTAGE CHARGES! Enclose check or money order to cover cost of draperies plus handling charge of \$10 per first pair, and \$10 for each additional pair.



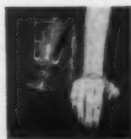
"My husband weighs 203...I weigh 112, yet we bo

**Only Beautyrest lets two sleep together in separate comfort.
Only Beautyrest has separate, independent springs.**

More and more women are saying nice things like this about Beautyrest.* And they point out a difference we're proud of—namely, that two can and do get separate, undisturbed rest on Beautyrest.

The reason is in the unique independent spring construction of Beautyrest. It means no rolling together. The heaviest husband can't relay a jolt, a bounce or even a jiggle when he turns in his sleep.

In all other mattresses, springs are tied together —pull each other down. Let this famous water-glass test show you the difference!



"ORDINARY"
(wire-tied springs)



BEAUTYREST
(independent springs)

See how glass topples over when you press down on nearby spring in "ordinary" mattress. Springs

that are wired together sag together.

See how glass remains upright on Beautyrest. Each spring is independent, strictly on its own. Each coil reacts only to the weight above it. This is vital to double-bed comfort!

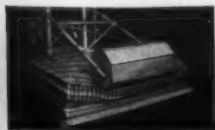


Greater single-bed comfort, too

If Beautyrest is so right for two, think how right it must be for single sleepers. Independent springs

we both get separate comfort on BEAUTYREST™

Beautyrest gives you body-fitting support from head to toe. Coils gently under your hips, yet firm up to support the small of your back. Remember, only Beautyrest gives this combination—the firm, level support you need plus the luxurious comfort you want.



the least expensive mattress you can own
here's why the best costs the least. At United States

Testing Company, 270-pound roller went over all leading makes of mattresses. Beautyrest stood up 3 times longer than the next best mattress. Another reason why more people buy Beautyrest than any other mattress in the world.

Longer-lasting? Yes. And the Beautyrest 10-year guarantee brings its cost down to about 2¢ a night.

Your choice of firmness

Choose the Beautyrest that suits you best. There's Beautyrest Standard (for most firmness requirements) and Beautyrest Extra-Firm (for those who need or prefer it). Extra-length and extra-width Beautyrest mattresses also available.

Whichever you choose, get a MATCHING BEAUTYREST BACKSAVER BOX SPRING

with exclusive platform top, scientifically engineered to give maximum comfort and even greater Beautyrest durability. It completes the comfort picture, brings out the best in Beautyrest.

P.S. Look for the border with the vertical double stitch lines . . . It identifies the Beautyrest mattress.



Only SIMMONS makes BEAUTYREST

*Trade-mark Reg. U.S. Patent Office.
Copy 1968 by Simmons Co., Milw. Wis., Chicago, Ill.



Reflection of Good Taste
Brings beauty to your kitchen

ELKAY STAINLESS STEEL SINKS

... your home reflects your taste in its appointments and design... to show yourself at your best by choosing an ELKAY Stainless Steel Sink for your kitchen. Its gleaming, silver-like beauty sets the pace for a lovely kitchen life... blends perfectly with any decorating scheme... subtly reflects surrounding color hues. Given you more time for bustling as it stays so beautifully clean with a swish of a damp cloth—no more scouring—no more bleaching. Find out how little this lifetime sink does cost... no more than many ordinary sinks... never needs replacement. Write for free, colorful, ideal booklet that shows all the styles and sizes. See your Plumber or Cabinet Dealer—or write us today!

ELKAY MANUFACTURING COMPANY
1217 South 94th Avenue, California, WY 82403

The World's Largest and Longest Manufacturer of Stainless Steel Sinks... Since 1920

A piece off your mind [Continued from page 8]

ISLAND INVASION

Gentlemen:

It is my good fortune to be the owner of the Knox Gulf Coast home on Jekyll Island, off the coast of Georgia (*A New Era of Home-building Techniques Invades an Elegant Old Vacationland*, July, 1956).

Weekend after weekend during last fall and all of this year, I, along with my friends from various parts of the country, have found it to be a real *Living-Conditioned* home. That, coupled with the relatively untouched island with its abundance of wildlife and natural vegetation which is common to this section of Georgia, has made it a truly delightful episode in living for me and my friends.

Robert H. Harper
Jekyll Island, Ga.

REVAMPED REMNANT

Dear Editors:

Would you believe it possible to live in a 76-year-old house and have it called modern? And this without any major changes in basic structure and design.

When we moved into our empty 12-room former oil-baron's mansion ten years ago we thought we were faced with a tremendous modernization job, but a great deal of paint, carpentry and furniture accomplished the complete transformation from old to new.

We were recently given some large photographs of the interior and exterior of the house, which were taken about 1900, and it is fascinating to be able to prove by these that our contemporary home was achieved by our choice of furniture and appointments. An old house does not necessarily have to remain an old-fashioned one!

Mrs. George A. Cohen
Oil City, Pennsylvania

THE COOK'S NOOK

Dear Sirs:

I purchase every issue of your magazine at the P.X. and enjoy seeing the "real American-style houses," especially the kitchens. Here in the Orient the architects and builders neglect that portion of the home. Even though the rest of

[Continued on page 22]



VERMONT OF WINOOSKI

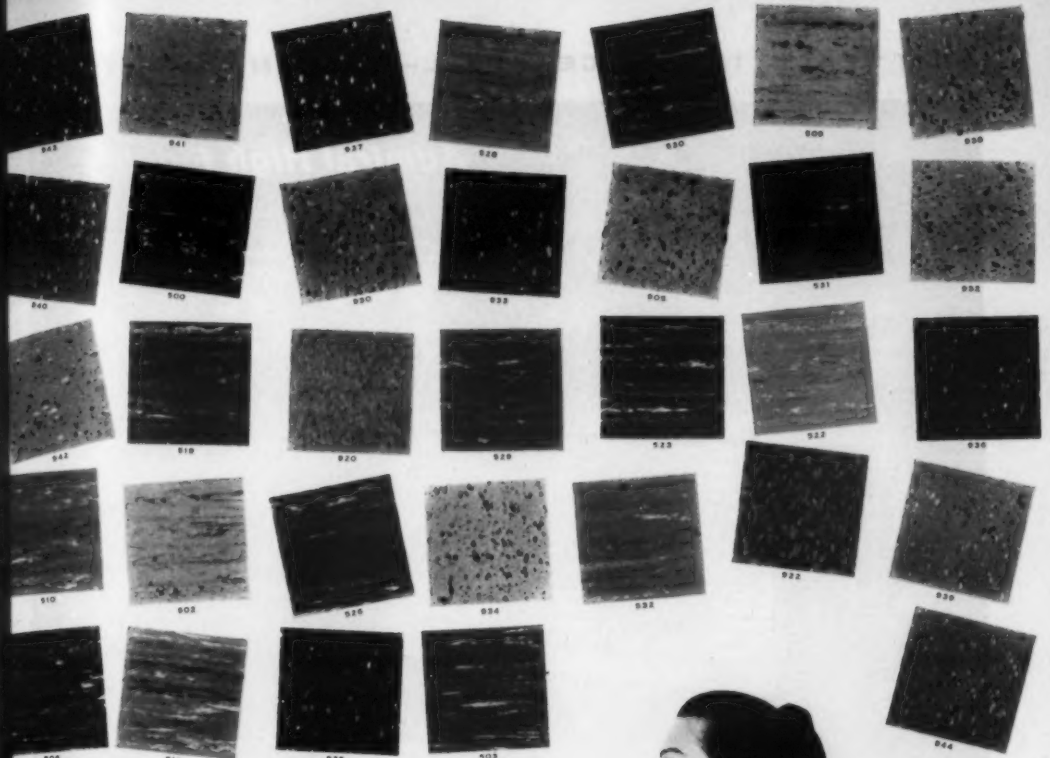
Authentic
"pick-as-you-please" groupings

You'll enjoy "pick-as-you-please" flexibility because this famous WHIPPLE HOUSE Collection is so complete. Authentic Solid Rock Maple Furniture for Dining Room and Bedroom. At all fine stores.

VERMONT FURNITURE CO.
Department 31 WINOOSKI, VERMONT

WRITE FOR FREE BOOKLET
A complete collection inspired by Whipple House Designs.

Copyright 1956, Vermont of Winooski



NEW VINYL FLOOR TILE

8 go-together colors—3 styles

Something new has been added to KenFlex floors...new coordinated colors with an easy-to-follow decorator-harmony chart now at your KenFlex Dealers. There's new excitement in **Carnival KenFlex**, now harmonized to blend with new shades in **Marbled KenFlex**. New richness in the natural cork-look of **Corkstone KenFlex**, too. Blended of vinyl and sturdy asbestos fibers, this glowing, greaseproof floor is so easy to keep clean. Tile-deep colors can't wear off. Install it yourself from basement attic and save...average 8' x 10' room costs about \$21.50.



COME TO THE BIG KENFLEX NEW COLOR JUBILEE
Look for this Palette Sign in your Kenflex Dealer's Window. You'll find his name and address under FLOORS in your Classified Telephone Directory.

KENFLEX.
VINYL ASBESTOS TILE

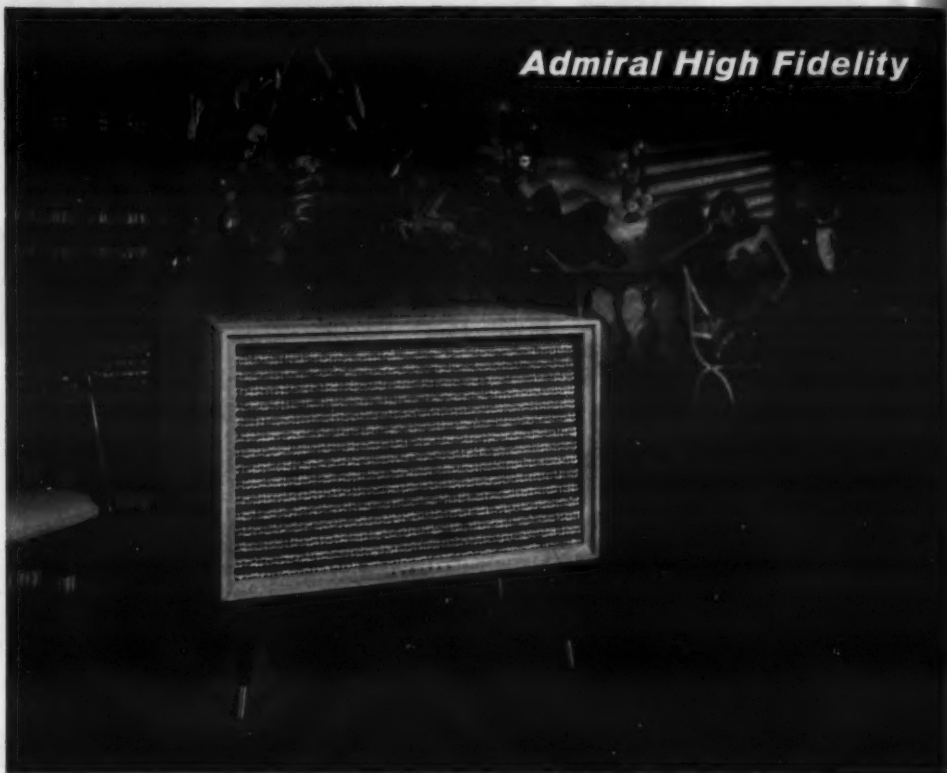
by the makers of
KENTILE FLOORS
Kentile, Inc., 80 Second Avenue, Brooklyn 15, New York

TILE • KENCORK • KENRUBBER • KENREX • KENFLOR • KENROYAL

PHOTO U. S. PAT. OFF.

BEST SEAT IN THE CONCERT HALL—RIGHT IN YOUR HOME!

Admiral High Fidelity



Superb New Admiral High Fidelity Console Phonograph has ultra-powerful 50-watt high fidelity amplifier with smooth clean response over entire audible range. 4-Speed hi-fi record changer; high fidelity 4-speaker system with separate speakers for each part of the tonal spectrum. Model HC4407 (above) in lovely blonde oak grained finish. Also in rich mahogany grained finish (HC4406) ... \$199.95*

Admiral Portable High Fidelity—4-Speed changer and dual speaker system. Volume, bass-treble tone controls. Luggage-type case in silver oak finish (Model HP2238). Also in tan swirl (HP2235), \$99.95*.



Admiral "Chairside" High Fidelity—Superb system with powerful hi-fi amplifier ... 3 speakers, separate bass and treble controls. Model HS377 in smart blonde oak veneers. Also mahogany veneers (HS378) ... \$119.95*.



Admiral Table Model High Fidelity—Powerful hi-fi amplifier, dual speaker system. 4-Speed high fidelity record changer shuts itself off after last record. Blonde oak (Model HT237) or mahogany veneers (HT236), \$99.95*.



Yes, right in your home—all the thrill, vitality and magnificent sound of a real live performance

... but without the rustle of programs and other audience noises! With today's advanced recording techniques that capture every note and Admiral's new high fidelity reproducing system, you *now* hear music as it was meant to be heard. Violins are clean and bright ... you *feel* the bass notes and almost *taste* the brass—whether it's music of the masters or progressive jazz! With one of these sensibly-priced Admiral high fidelity instruments, the "best seat in the concert hall" is *always* right in your home!

AMERICA'S SMART SET!

Admiral.

Portable Radios, Clock and Table Radios, Phonographs—maker of world's first sun-powered portable radios.

*Slightly higher South, West, and Canada. Subject to change without notice.



Miss Clelia Pinza and her father, the internationally famous basso, Mr. Ezio Pinza, star of the forthcoming Broadway play "A Very Special Baby"

"It's a father's privilege to give
his daughter her sterling silver"

Ezio Pinza and his lovely daughter Clelia

Her beautiful sterling silver will always mean something very special to Clelia Pinza...because she and her father chose it together. The brilliant modern pattern they were both charmed with—new Silver Rose* in Heirloom* Sterling.

Did you realize you could start your Heirloom Sterling service, now, with the new "Six-plus-One" place setting for as little as \$32.50? And the lovely "Dinner-for-Four," \$99.75...the superb "Dinner-for-Eight," \$199.50!

*Trade Marks. Copyright 1956, Oneida Ltd., Oneida, N.Y.
Federal Tax included in all prices

HEIRLOOM STERLING

CREATED IN THE DESIGN STUDIOS OF ONEIDA LTD. SILVERSMITHS



NEW! WUNDA WEVE CARPETS

SANDY TURQUOISE

SUN VALLEY GOLD

COLORADO SPRINGS COCOA

PALM SPRINGS SAND

WUNDA-LAND GOLD

SHAM ROCK

WUNDA WEVE
Carpets

WUNDA-LAND COLORS...
an exciting new concept in carpeting

TSN WUNDA-LAND COLORS

Inspired by
America's
finest resorts



These Wunda-Land Colors bring right into your home all the luxurious beauty and fashion excitement you will find in America's fabulous resorts.

Choose a delightfully warm Wunda-Land Color or a deliciously cool one in either Wunda Weave's 100% cotton, the ultimate in cotton broadloom luxury.

or Wunda Weave's amazing 100% nylon broadloom.

And all Wunda Weave carpets are as carefree as the life you lead at one of these resorts... because they are the easiest in the world to care for.

Now on display in finer stores in your community.

Ask to see these beautiful Wunda-Land Colors today.



Sheer, full draping curtains make your fireplace... provide absolute protection against flying sparks. Exclusive Unipull glides curtains open or shut with one hand—nothing to lift or move when tending your fire. Many attached and free-standing models and finishes available... plus a complete selection of matching Flexcreens, andirons, firesets and other accessories. Complete ensembles begin as low as \$39.75 (screens only, from \$19.75)—no why accept anything less than the true Flexscreen? Send 25c for 32-page style catalog.

BENNETT-IRELAND, Inc.
1056 Peach St., Norwich, N. Y.



This Unipull Tab is found only on the true Flexscreen.



A piece off your mind [Continued from page 16]

the house is lovely, the kitchen usually leaves much to be desired.

Mrs. H. J. McMillan
APO San Francisco, Calif.

A TREASURE TROVE

Dear Editors:

Your July, 1956 issue is very commendable with its series of remodeling stories. The dining table on page 53 is nearly identical to ours. That particular interior (*A House in Brooklyn: One Hundred Years Young*) is an outstanding exception to those that are so full of modern furniture. Most young couples furnish with new pieces and fail to take advantage of, temporarily at least, the treasures in Mother's attic. So many are strapped for money, yet refuse to consider "that old junk" and its many possibilities.

I speak on authority, for our home is filled with old furniture that we refinished, and it is very comfortable, good-looking, homey and welcoming. Someday we will have our dream house, as everyone says. However, we have a fair start

in antique pieces and those that aren't antiques don't shout about it.

When one is young, just out of college, starting a new job, as so many are, there are a million things to buy. Our clothing costs are high; we have a baby; our car is old. It does not seem necessary to buy all new furniture when with a little taste and elbow grease we can have a home we can show to anyone with pride.

Mary E. Miller
Lyndhurst, N. J.

AMERICAN CHALET

Gentlemen:

In looking through your May, 1956 issue I was very interested in the picture of William Muchow's house (*New Pattern for Enlightened Living*). Now that my husband and I have moved to Aspen, we have been thinking of building and have been trying to formulate some ideas of what we want. Mr. Muchow's skylighted chalet comes closer to our thinking than anything we have seen.

Mrs. C. W. Brinkman
Aspen, Colorado

Sofa from the Viewpoint Group by **International Furniture**, 656 Lake Shore Drive, Chicago, Illinois



Luxurious comfort is made to last with U.S. Koylon Foam

Note the perfect tailoring, the smoothly defined lines in this sofa from International Furniture. And because it's made with U.S. Koylon Foam, the beautiful lines are as long-lasting as its matchless comfort. For Koylon smooths itself out sitting after sitting, year after year... is self-ventilating, non-allergenic. Yes, for your assurance of quality, look for the U. S. Koylon label on fine furniture at leading stores everywhere. U. S. Koylon Foam is a product of United States Rubber Company, Rockefeller Center, New York 20, N. Y.



United States Rubber

FREE! FLINT GIFTS

for Christmas

The coupons below are like money in your pocket. Clip them out, take them to the store, and get a free gift with each purchase of the Flint-Ware Set, Flint Holdster Set, or Flint Kitchen Tool Set shown below. Do your Christmas shopping now and get two gifts for the price of one! Offer good through December 24, 1956 only!

JUST CLIP THESE COUPONS TO GET FREE EXTRA FLINT GIFTS!

New Stainless Steel FLINT-WARE SET

Beautiful new lifetime cookware with Radiant Heat Core... never cooks away flavor. Flint-Ware won't tarnish, wipes clean without polishing. Set includes 1 qt. covered saucepan, 2 qt. double boiler, 7" skillet. (Double boiler cover fits skillet.) Gift-boxed.

ONLY \$19.95



Offer Good Through December 24, 1956

\$7.95 GIFT FREE

when you buy this
FLINT-WARE SET

This coupon entitles bearer to regular \$7.95 stainless steel Flint Mixing Bowl Set FREE with purchase of No. 7633 Flint-Ware set at the regular price of \$19.95.

Name _____

Address _____

City _____ State _____

Coupon valid in U.S.A. only. Cash redemption value 1/20 of 1c.

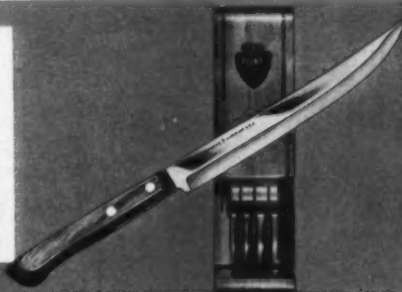
WORTH \$7.95 AT YOUR DEALER

Offer Good Through December 24, 1956

New Stainless Steel FLINT HOLDSTER SET

The five knives you need and use the most. Beautiful faldowood handles never lose "hand-rubbed" lustre. Handsome hardwood Holdster Set includes 3 1/4" paring, 3" paring, 8" roast slicer, 5" utility, 8" French Cook's. Gift-boxed.

ONLY \$13.95



Offer Good Through December 24, 1956

\$3.95 GIFT FREE

when you buy this
FLINT HOLDSTER SET

This coupon entitles bearer to regular \$3.95 stainless steel 15 1/4" Flint Frozen Food Saw FREE with purchase of No. 7005 Flint Holdster Set at the regular price of \$13.95.

Name _____

Address _____

City _____ State _____

Coupon valid in U.S.A. only. Cash redemption value 1/20 of 1c.

WORTH \$3.95 AT YOUR DEALER

Offer Good Through December 24, 1956

Stainless Steel FLINT KITCHEN TOOL SET

The world's most popular kitchen tools... so good they're guaranteed for 15 years. Hang up in sight and in reach. Modernize... glamorize any kitchen. Stainless steel with smart black handles. Set includes hamburger tender, fork, spoon, potato masher, ladle, spatula, hang-up rack. Gift-boxed.

ONLY \$14.95



EKCO

Offer Good Through December 24, 1956

\$4.95 GIFT FREE

when you buy this
FLINT KITCHEN TOOL SET

This coupon entitles bearer to regular \$4.95 Flint Cutlery Set (3" paring, 6" French Cook's, 5" utility) FREE with purchase of No. 1900 Flint Kitchen Tool Set at the regular price of \$14.95.

Name _____

Address _____

City _____ State _____

Coupon valid in U.S.A. only. Cash redemption value 1/20 of 1c.

WORTH \$4.95 AT YOUR DEALER

Offer Good Through December 24, 1956

...THE GREATEST NAMES FLINT IN HOUSEWARES

FLINT

Celebrity



Furniture designed by Ray Sobota

SEND TODAY for handsome brochure—"the newest thing under the stars." 10 cents. Century Furniture Co., Dept. L, Hickory, N. C.

Upholstered pieces in Firestone Foamex. Cushioning

You will fall in love with this furniture at first sight...the misted sable-brown finish on cherry woods...the clean, hand-crafted lines that move away from extreme modern...the sculptured legs, slim shadow-box frames, and suspended drawers in the cabinet pieces...the wood-trim and luxurious foam-rubber cushioning of the chairs and sofas

a new star in a famous furniture family



And, important to you... the wide choice you have
in selections for living room, dining room, bed-
room, large or small... at such affordable prices.

This is Celebrity... now being introduced
by the foremost dealers in America!

by *Century*
HICKORY, N. C.

"STYLED BY SANFORD"

Original American classics in carpeting...

For today's most exciting carpet designs, look to one of the oldest and most respected names in floor coverings—Sanford. "Styled by Sanford" always means leadership in new carpet trends.



A gold mine of flattery for your floors...

FORTY-NINER Make a rich decorating strike with the year's most exciting carpet, Sanford's "Forty-Niner." Golden metallic threads are interwoven throughout all-wool tweedy textured broadloom... making a unique combination of flashing beauty and long-wearing quality.

Four multicolor combinations for you to choose from: Showa, Bonanza Beige. Also, Feather River Nutria, Grass Valley Green and Gold Rush Grey.

In '56 carpeting the big news all year is going to be the '49er! Don't miss seeing it.

Sanford
CARPETS

295 Fifth Avenue, New York City



the key to beautiful
rooms since 1838

MUSIC FOR LIVING

By DAVID RANDOLPH



Banish all thoughts of consoling melodies if you intend to listen to any of the records that I am about to describe. Give up all hope of hearing rich, sensuous harmonies or subtle orchestral colorings. For this month, I've chosen a group of works by *avant-garde* composers. However, don't despair. You may find yourself fascinated by this music, especially if you listen to it more than once. And hi-fi addicts will find much to interest them, from the standpoint of sheer sound.

Back in 1927, Carnegie Hall was the scene of a near-riot—as close to rioting as an American audience can come to rioting over a new musical work. I remember very clearly an eyewitness report that was given to me about twenty years after the event. The work was scored for a variety of noisemaking instruments, including typewriters and airplane propellers. At one point in the proceedings, according to my informant, one member of the audience held up an umbrella, to the end of which he had tied a handkerchief, indicating that he had surrendered!

The work was the *Ballet Mécanique* by the American composer, George Antheil. Now, several decades later, it is possible for you to hear it, in your own living room, thanks to the LP recording issued by Columbia. Let me assure you in advance that the description makes the work sound more frightening than it actually is. In the years that have intervened since the first performance, our ears have become accustomed to accepting many more bizarre sounds than are found in the music. (Should you like proof of that last statement, I suggest that you listen to the music accompanying almost any of the more fantastic television dramas.) Carlos Surinach does a fine job of leading the New York Percussion Group through the intricacies of the score.

The other side of this well-recorded disc contains another very unusual modern work, this one *Sigms and Alarms*, by Henry Brant. After studying with Antheil, Brant went on to become one of the foremost commercial orchestrators, being responsible for many of the arrangements played by Kostelancz. He is also credited with making the arrangement of Alec Templeton's famous *Back Goes to Town*. Unusual sounds have long fascinated Brant, ever since his childhood. At the age of only eight he wrote a piece to be played by his friends; it was scored for tin whistles, milk bottles, tin-can guitars and pots and pans. In the present work, which is conducted by the composer himself, the instrumentation is not quite so "exotic." However, you will find some amusing antics required of the wind instruments—especially the trombone.

Perhaps the ultimate in *avant-garde* tendencies is represented by *Tape Recorder Music* of two American composers, Otto Luening and Vladimir Ussachevsky. This is a purely mid-twentieth-century musical manifestation; it would not have been possible before the invention of the tape recorder. Through the medium of tape, sounds can be manipulated in ways that could not have been dreamed of previously. Tape can be speeded up or slowed down, to almost any desired speed; it can be played backward or combined with other sounds. The music created this way, of course, can hardly be described in conventional musical terms. But it is responsible for some of the most fascinating aural experiences imaginable.

Since this is music conceived on, about and for the tape recorder, one would imagine that a tape machine would be indispensable to the hearing of it. This is no longer the

[Continued on page 32]

THIS FABULOUS TRUE CHINA...



...is replaced if it breaks!

We asked designer Ben Seibel to create a true china that would add an informal grace to modern dining. We asked him to do it in the Iroquois manner: durable, practical, beautiful, unbelievably low priced. He gave us Impromptu — a lustrous translucent china molded in softly sculptured curves. We fired an amazing, toughness into Impromptu. It is *Sunday best china that can be used and enjoyed every day.*

Impromptu is so durable we'll replace any piece that breaks within a year* — so practical you can cook, bake and serve in the serving pieces. Its seven colorful patterns always retain their freshness, even when they meet the acid test of dishwasher detergents. A 16-piece starter set, service for 4, retails from \$14.95 to \$18.95.**

* In accordance with warranty.

** Slightly higher in the west.

© *Impromptu*
FINE CHINA
BY IROQUOIS
Ben Seibel DESIGN

IROQUOIS CHINA COMPANY, Dept. L-108
Syracuse 8, New York

Please send me, absolutely free, your illustrated brochure about the china that's replaced if it breaks and the name of my nearest dealer.

NAME.....

ADDRESS.....

CITY AND STATE.....

PREMIERE... "MORE

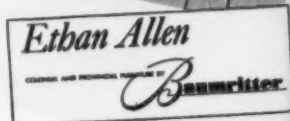
Four great names in home furnishings cordially invite you to the first showing of the latest fashions in living-dining room and bedroom decor. The settings shown are taken from beautiful old colonial and present day modern.



ACT 1

The curtain rises on a comfortable and inviting Early American living-dining room. The furniture is Ethan Allen by Baumritter — an open stock grouping for bedroom, living room and dining room. Ethan Allen is noted for the beauty of its rich, hand-rubbed brown nutmeg finish, fine construction details, and its selected rock maple and birch cabinet woods. It is scaled for today's homes, yet provides the ample storage space all modern homemakers want. Here are the warmth and grace that make for delightful living for years to come. And Ethan Allen is most modestly priced — bedroom groupings begin as low as \$225.

The distinctive colonial styling blends beautifully with the striking carved carpeting, deep golden draperies and the cheerful wallpapers. For Early American decorating ideas, write for the Ethan Allen Decorating Brochure to Dept. L-96, T. Baumritter Co., Inc., 171 Madison Avenue, New York 16, N. Y. For contemporary furnishings ideas, send for the Birchcraft Decorating Brochure. 25¢ each.

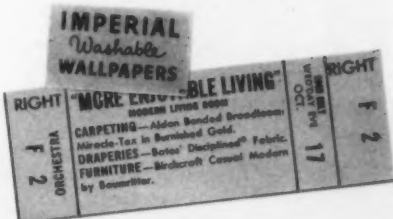


ENJOYABLE LIVING"

If you're a young homemaker with a flair for dramatic modern *this* is your stage! And to set mood and character, naturally it begins with Imperial Washable Wallpaper's "Golden Bamboo". Note how this unusual pattern, with an air of the Far East, creates the faultless background for the distinctively smart lines of the modern furniture. See how it picks up the muted golden tones of the luxurious wall-to-wall carpeting and draperies. And observe how it unites each separate element into one harmonious whole! Imperial Washable wallpapers are so easy to clean too, because a "plastic bonded" process "locks-in" colors... and they're all backed by an exclusive 3 year guarantee. 99¢ to \$5.00 per single roll. For further information, write to Imperial Paper & Color Corp., Dept. E-8, Glens Falls, N.Y., or see your Imperial Dealer.

ACT 2

*Pattern illustrated is No. 777212



ACT 3

Third act setting spotlights Miracle-Plush in pink; one of Aldon's Miracle Yarn Broadlooms. Miracle yarn is a totally new concept in carpeting. It gives you the decorator colors of Viscose Rayon, the durability of Nylon and the springiness of wool—all in one unbelievably luxurious carpet, all for only \$6.95 and \$7.95 sq. yd.!

Notice how strikingly Aldon Miracle Yarn broadlooms blend with the personality of each room, whether modern or traditional. See how naturally they add to the charm of the furniture... the drama of the draperies... the warmth of the wallpaper.

And, you get the industry's only Double Guarantee—Aldon's famous Bond and the Good Housekeeping Seal of Approval. For more details, see your Aldon Dealer. Aldon Rug Mills, 10 West 33 Street, New York, N. Y.



RIGHT		"MORE ENJOYABLE LIVING"		RIGHT	
F 2	ORCHESTRA	COLONIAL BEDROOM		OCT. 17	F 2
		BEDSPREAD & DRAPERIES—Bates' Pin-			
		hurst, \$8.95.			
		FURNITURE—Bates' American Pro-			
		vincial by Baveritter.			
		WALLPAPER—Imperial Washable Wal-			
		papers Windfall #777313.			





ACT **4**

Star of this modern bedroom is Bates dramatic new "Allegro" bedspread and matching draperies.

The textured charcoal background of the bedspread harmonizes with the two coordinated wallpapers, and the handsome black and white tweed carpeting.

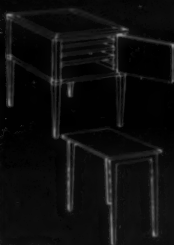
The mellow-colored straight line furniture enhances the over-all look of the room. The red color accent in the bedspread and draperies adds warmth and contrast. Bates Bedspreads are available at better stores everywhere. In addition to the charcoal coloring, "Allegro" comes in brown or green; the single or double bedspread and matching draperies are each \$10.95 (slightly higher on the West Coast).

Bates Fabrics, 112 West 34th St., New York 1.

RIGHT	"MORE ENJOYABLE LIVING"	RIGHT
F 2 ORCHESTRA	MODERN BEDROOM	F 2 WEDGWOOD
	FURNITURE—Birchcraft Casual Modern	
	by Baumgardner	
	WALLPAPER—Imperial Washable Wall- papers Bound Up #777371 & Persian Stripe #777494.	
	CARPETING—Alden Bonded Broadloom. Tweed-Tone in paper effect.	
	OCT. 17	



Tables—to love and to live with



No. 1124F
STOWAY TABLE. Cherry & Birch
Fruitwood finish. 26" x 19" x 24" high.
Custom 8 folding match tables. 21" x
17" x 17" high. Available in mahogany
and with forest leather top.

Crafted with consummate skill and the integrity of artisans who are proud of the Grand Rapids tradition of fine quality and timeless good taste. Whatever your decor, there are Hekman tables not only to match, but enhance the harmony of your home. Inexpensively priced... tables you'll love to live with. There's a Hekman dealer near you, let us give you his name.

Write for free folder: (A) Complete showing of Traditional designs; (B) Town & Country (Italian Provincial).



Hekman FURNITURE COMPANY
Grand Rapids, Michigan

Music for living [Continued from page 26]

case, however; five compositions have now been transferred to a single ten-inch long-playing disc, issued on the Innovations label. Again let me say that the music itself is far easier to take than one would expect, judging by the description alone. Some of the titles of the individual works will show that the composers have attempted to create mood pieces, in several instances. They are: *Sonic Contours*, *Fantasy in Space*, *Incantation*, *Invention* and *Low Speed*.

Devotees of jazz will find an unusual item in the *Concerto for Jazz Band and Symphony Orchestra* by the modern Swiss composer, Rolf Liebermann. It has been issued by RCA-Victor in a performance by the Sauter-Finegan Orchestra and the Chicago Symphony Orchestra, under Fritz Reiner. The Symphony Orchestra assumes a somewhat subordinate role in this work. The other side of the disc contains a composition that would definitely have been regarded as *avant-garde* if this column were being written sixty years ago. It is *Don Juan*, by Richard Strauss. (It may be that a music reviewer five or six decades hence will refer to our *avant-garde*

compositions as old-fashioned in the light of what future generations will produce.)

Here are a few other discs containing music in an advanced idiom. The American composer Carl Ruggles, who has been a highly respected but little-known name for a long time, is at last represented on records. Columbia has included three of his works: *Excursions*, *Portals* and *Lilacs* from *Men and Mountains*, as part of their American Music Series.

In spite of the over-all title that Decca has given to one of its releases—*New Directions in Music and Sound*—the musical content falls somewhere between the conventional and the really advanced. It is an omnibus disc, containing works by the younger generation of German composers. They are Berio Blacher (who contributes a set of variation on the famous theme by Paganini), Gottfried von Elman, Wolfgang Fortner, Karl Amadeus Hartmann and Rolf Liebermann. The record contains some very exciting listening. Come to think of it—in spite of my very first sentence in this article—there is one slow work marked *Adagio Appassionato*.



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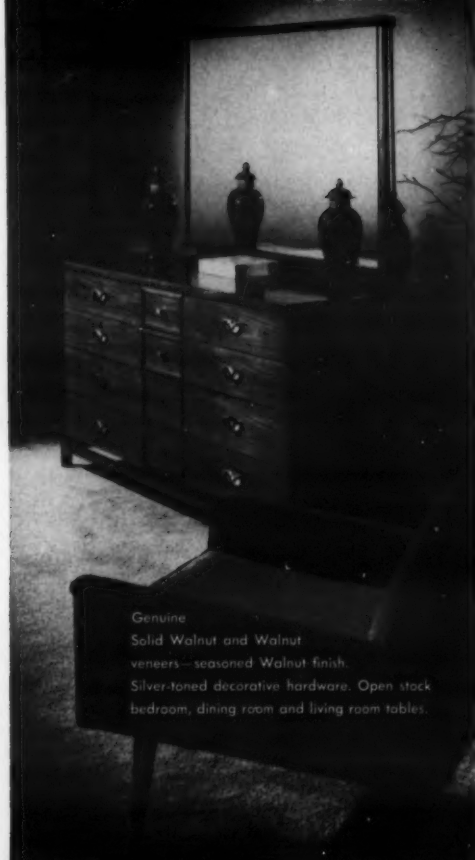
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HOW TO RESTORE ORDER IN A DRAWER

By F. VINCENT RODGERS

Searching about in a crowded dresser drawer for the wallet, jewelry, cosmetics or keepsakes we often store there (or confidently *think* we store there) can be a frustrating, time-consuming experience. The problem of bringing order out of this chaos has a simple solution: build a shallow wood tray to accommodate all these articles and install it on wood tracks near the top of the drawer so that, by sliding the tray from left to right, you'll have easy access to clothing stored below. The distance from left to right sides divided by two will determine the length of your tray, while the distance from front to rear, less one-eighth inch for clearance, determines the width.



Clutter and confusion is induced by storing in clothing drawers a collection of miscellaneous containers filled with everything from tie-bars to lipstick cases. Sliding tray will restore order, neatness



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Tools required for tray construction are: hammer, try square, folding rule, miter jig for gluing butt joints together, and a smoothing plane

[Continued on page 196]

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[Continued on page 40]



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The youngest set [Continued from page 37]

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[Continued on page 45]



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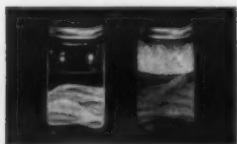
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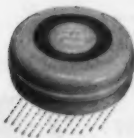
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Pick and Choose: Take sheer cafes in two colors, two fabrics and alternate them. (Here: "Burma" of Celanese Acetate with rayon; "Fortura" of Celanese Fortisan and Acetate.) Add full length draperies of heavier-textured "Fortique"—Fortisan and spun rayon. At B. Altman & Co., New York; Jordan Marsh Co., Boston; Thalheimer Bros., Richmond; Denver Dry Goods Co., Denver. **Ready-made by Ardley.** Rug by Alden.



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YOU GET HIGH STYLE AT LOW COST IN A

Concrete House



No matter what your taste—modern or traditional, Cape Cod or ranch—the house of your dreams can be attractive in any style or any size at no premium in price—if it's built with concrete masonry.

That's because concrete masonry offers you a selection of many patterns and varied textures for your walls. And you can finish them inside and out in the colors you choose with portland cement paint.

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You can own a charming concrete masonry house for a modest investment.

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A concrete masonry house is safe shelter, too. You get maximum protection from such destructive forces as fire, storms, decay and vermin.

And with a concrete first floor and a basement you'll have extra living, working and storage space—and the best refuge from atomic blast.

HOW TO GET A CONCRETE HOUSE . . . and what will it cost?

Phone a local concrete masonry manufacturer for the names of architects, builders and lending agencies with concrete house experience. Take your ideas or plans to the architect of your choice.

He knows local conditions and costs. He'll show you how to build your house economically with concrete masonry walls, concrete floors and a fireproof roof. And send today for a free illustrated color booklet, distributed only in the U.S. and Canada.

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A national organization to improve and extend the use of portland cement and concrete . . . through scientific research and engineering field work

RWAY...designed with distinction for gracious living

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Visit an Rway showroom where you can leisurely browse through 50 individual rooms of beautiful bedroom, dining, and living-room furniture.

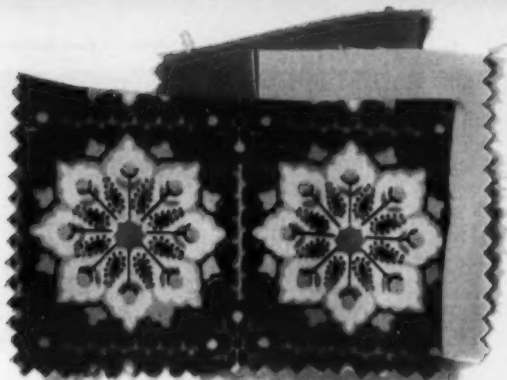
Sold through dealers, decorators, and architects.

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For further information write Rway Furniture Co., Dept. (L-H), Sheboygan, Wisc.

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Pansey

by Wamsutta®

*Magic new no-iron washable Everglaze® Minicare®
decorator fabric... all Warranted... 19 exciting patterns
... 50 vibrant decorator solids*

Especially woven by WAMSUTTA of heavy-duty, long staple Egyptian cotton with controlled lustre. INNERGLOW has something for every room... toile, provincials, moderns, geometrics, florals in a galaxy of 19 patterns with a vibrant array of 50 decorator mix and match solids. INNERGLOW is 36" wide... vat-dyed, pre-shrunk, mercerized... with the famed Everglaze® Minicare® which means wash, drip-dry and—no ironing necessary.

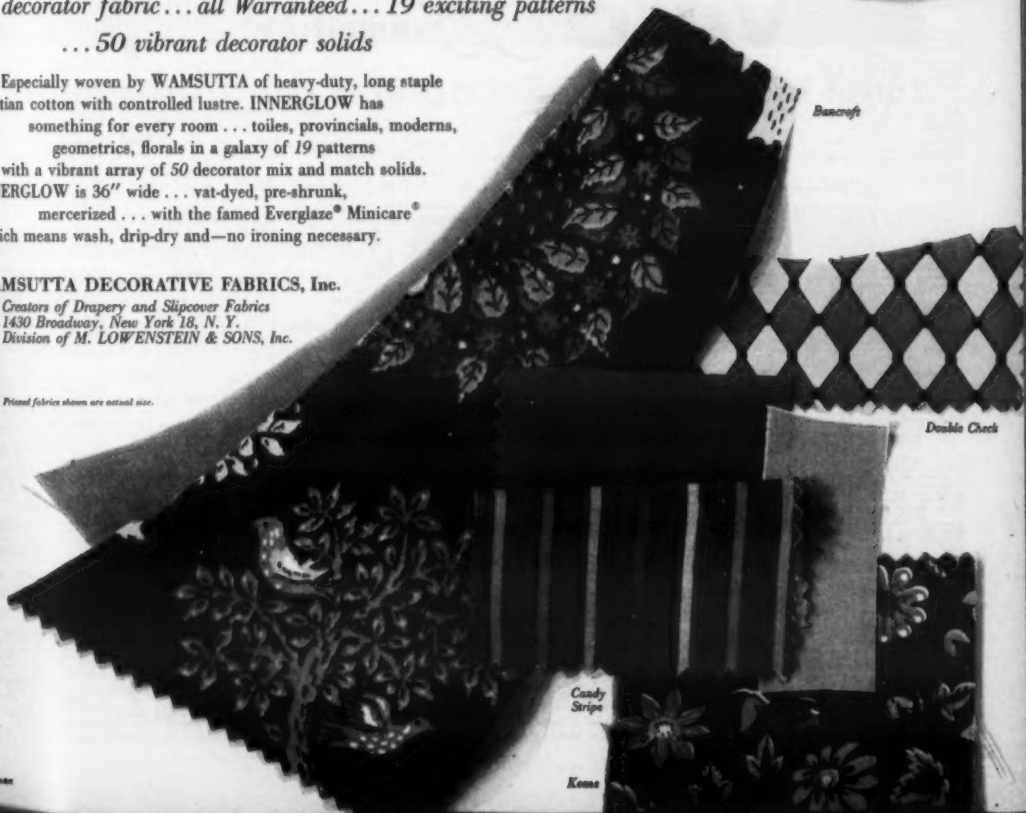
Bancroft

WAMSUTTA DECORATIVE FABRICS, Inc.

*Creators of Drapery and Slipcover Fabrics
1430 Broadway, New York 18, N. Y.
Division of M. LOWENSTEIN & SONS, Inc.*

Printed fabrics shown are actual size.

Double Check



Candy
Stripe

Kenne

ALABAMA

ALABAMA
 Albertville—Rhodes, Inc.
 Anniston—Wernack Furniture Co.,
 Inc.
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 Equipment
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These stores sell





Exciting modern design with a practical flair !

*complete 6-piece room for only \$134⁵⁰**

(INCLUDES 2-PIECE SECTIONAL SOFA, MATCHING CLUB CHAIR AND 3 PLASTIC TOPPED TABLES)

Exciting VIKO by Baumritter—America's smartest furniture collection priced to meet the needs of the modern budget. In black tubular steel and gleaming brass, Viko brings beauty you'll be proud to live with. Viko is at home anywhere—ideal for the living room, den, porch or family room.

Viko is open stock, too—coordinated for living or dining areas. As practical and comfortable as it is attractive, Viko is upholstered in cheerful textured tweed plastics that will take years of hard use. It's "soap 'n water" furniture—wipes clean with a damp cloth. See Viko at the fine stores listed on the facing page—and add zest to your enjoyment of living!



Plastic Topped Table and 6 chairs, all seven pieces \$79⁰⁰*

Table 36" x 48", closes to compact 36" x 36" for smaller dining areas

*Price approximate and may vary slightly in certain areas.

VIKO®

BY *Baumritter*

171 MADISON AVENUE, NEW YORK, N. Y.



ALSO MANUFACTURERS OF: BIRCHCRAFT CASUAL MODERN • ETHAN ALLEN PROVINCIAL • RESTOCRAT • ROOMATES



JETSPUN

Letting For

The yo

To gre
cotton
William

The youngest set [Continued from page 45]

This dashing young man has achieved the Ivy League look with a buck-buckled cap (\$2.50), a slim, three-button Rugby jacket (\$5.98) and buck-buckled trousers (\$2.98)—all in corduroy. His best girl (below) is chic, indeed, in tapered, Paisley print slacks and an over-b blouse of corduroy with a Peter Pan collar. In sizes 3 to 6x: the slacks, \$2.98; the blouse, \$3.98. Both ensembles from Minikin Toys.



What do Hal and Candy March have that these Roxbury dealers have, too?

[illegible]

To greet the sandman: two-piece pull-over sleepers in brushed cotton (floral print or pin checks) with plasticized, nonslip soles. William Carter; sizes 2-8, \$3.50. Toys, courtesy Toy Guidance Council

To find out, please turn ►

Hall and Candy March

SELECT CARPET BY

ROXBURY



Shown, Roxbury's CRYSTAL BAY, a fine all-wool broadloom, here in Astec Gold

Suppose this were your home, your living room? Wouldn't you, too, be proud to say: "The Carpet's by Roxbury." You could hardly go wrong. It's fine as carpet can be. Has been that way for almost a century.

Traditional or modern—Roxbury makes all styles, all kinds of carpet. All-wool. Or rayon and nylon. And your Roxbury dealer can match them to fit every purse. Come in and see them for yourself today.

ROXBURY CARPET COMPANY, SAXONVILLE, MASS.

*You'll find
a growing preference
for GOOD SHERRY*



when you serve cocktails
consider the people who
would prefer Sherry . . .

One of the nicest ways to say welcome is to add that touch of luxury . . . WIDMER'S New York State Cocktail Sherry. Today, the popularity of a dry Sherry before dinner marks the return of an easy, gracious custom.

Almost everyone knows the quality of WIDMER'S.
Serve it proudly!



Widmer's
NEW YORK STATE WINES

Write for Free Booklet—
"Wine Manners and Wine Country"

WIDMER'S WINE CELLARS INC., HAPLES, NEW YORK



DICTION FOR PARENTS: PUT A LID ON THAT ID

By CONSTANCE FOSTER

Four-year-old Bobby got the first good spanking of his life after a hike he'd taken to an off-limits woods had panicked his entire neighborhood. But it was a neighbor, not mamma, who administered it. His "permissive" mother was afraid that Bobby would stop loving her if she punished him. What actually happened astonished her. "Will you stoop down?" Bobby asked the neighbor. "I want to give you something." The gift was a big kiss. Was Bobby thanking the neighbor for the spanking? Are children sometimes grateful for discipline? More and more experts say yes. Some of them would actually speculate that Bobby took his trip into the woods to provoke his mother into disciplining him. After almost a generation of permissive child-rearing, we are beginning to see that too-much freedom can be worse than too little. It can bewilder a child, thrust him precociously into a world where he must make decisions for himself, resolve emotional conflicts which he isn't equipped to understand. According to many influential psychiatrists some problem children are simply trying to force parents to take their normal, decision-making roles when they misbehave.

A child's world needs the dimensions which only firm discipline can give. Bobby's spanking—and the do's-and-don'ts world it inferred—made him feel more, not less, [Continued on page 62]

Rich, ripe color sets

"conversation" tables in

Stangl

Festive Fruit

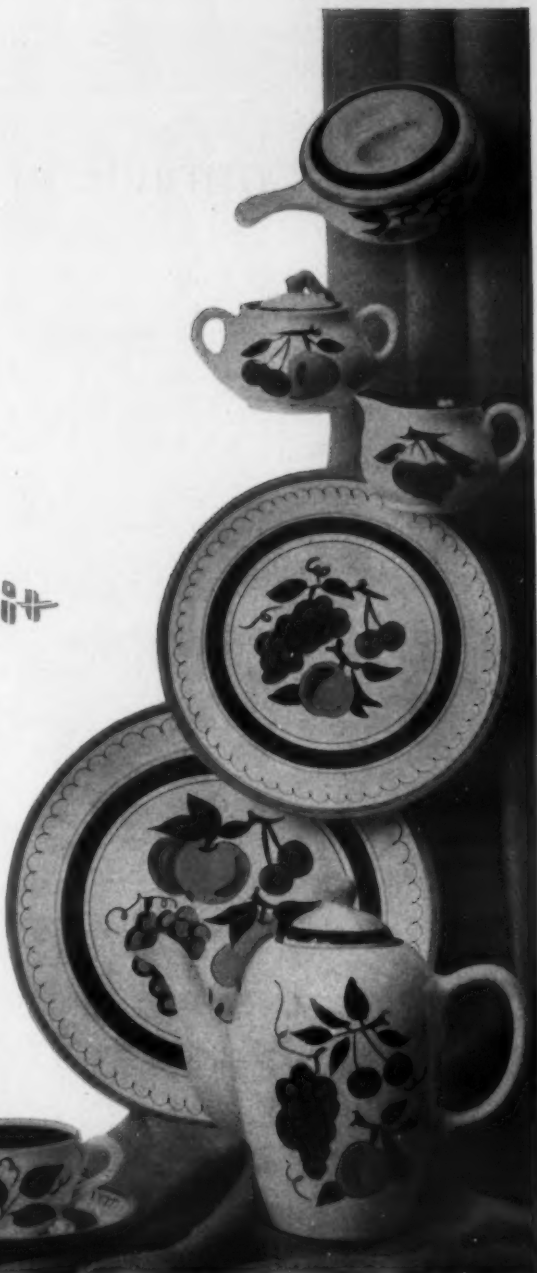
This luscious fruit design perks up the smallest appetite . . . makes every meal a cheerful, gracious event! When company comes, Festive Fruit is still the conversation center. Six brightly-colored fruit motifs are used throughout the set, harmoniously mixed and matched to give you a bushel 'n' a peck of dining pleasure! Like all Stangl dinnerware, it's hand-painted and hand-carved under the glaze for lasting brightness and permanence . . . truly American. You can enjoy the Festive Fruit Pattern at every meal—for every occasion. Open stock pieces include everything for a complete table setting plus all the extras. See it today at your favorite store.




Stangl Starter Set—four each, dinner plates, cups, saucers, bread-and-butter . . . only \$14.95

Also Stangl Single Service available . . . dinner plate, bread-and-butter plate, cup and saucer only \$3.95

Write for Festive Fruit Folder.





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never-fade Coloray color in
casement cloth by **EVERFAST**

This is the Living Rose that lives forever... that refuses to fade come sunlight, washings, cleanings. And the reason it's so phenomenally colorfast is Coloray, Courtaulds' rayon fiber that's made with color caged in while the fiber's being formed! See Living Rose and other ever-blooming Coloray pastels in Everfast's casement cloths with the magnificence of mohair... at a price far below mohair.


Living Rose, Aqua, Apricot, Green, Yellow, Beige, White. Wrinkle-resistant. By the yard through your decorator or leading department store, or write Courtaulds (Alabama) Inc., 600 Fifth Ave., New York 20.

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Rayon fiber with Captive Color... "can't escape!"



The Living Rose

... vibrant and beautiful on cotton satin

by **EVERFAST**[®]

made crease-resistant by EVERGLAZE[®]

With or without outline quilting . . . 24" repeat, 35" wide, reasonably priced. Four beautiful color combinations: predominantly pink, gold, turquoise or wood rose on white . . . all backed by the famous Everfast color guarantee.*

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FOLEY'S, Houston • L. S. AYRES & CO., INC., Indianapolis • FREDERICK & NELSON, Seattle
and other leading stores and decorators throughout the country.

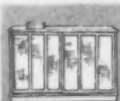
*"We unreservedly guarantee that should a drapery fabric by Everfast fade for any reason during the life of the fabric, we will refund not only the cost of the material, but also any reasonable making up cost."

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Designed by
Luther DraperA
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GROUP
OFModern by
FOUNDERSNo. 2315 Drop
Leaf Console Table

Living gets a new lift with the clean, simple lines... the lightly scaled proportions... the picture frame tops... polished brass ferrules... the warm, mellow Walnut wood (in natural, fruitwood or gray finish)—of the Coronado Group. Used separately as smart accent pieces, or in combination as major, functional units, you can add fresh sparkle and charm to your home with this exciting, new collection.

No. 2321 Accent Cabinet
with Glass Sliding DoorsNo. 2360
Sound
Cabinet TableFor Descriptive Literature and Name of
Your Dealer, Write Department 28,FOUNDERS FURNITURE COMPANY
PLEASANT GARDEN, N. C.

Dictum for parents [Continued from page 58]

secure. One permissive mother overheard a young daughter's fantasy that went like this: "I can't watch television after 7 o'clock and I have to be in bed with the lights out by 7:30. I'm not allowed to wear my patent leather slippers to school or stay home from church even if I have a cold." Since none of these rules was real, the mother asked for an explanation. "I made them up," the little girl said, "because I want to be like Karen. Her parents love her so much they make her be good."

Too many parents think of rules only in terms of the punishment which must be meted out when they are not obeyed. More important is the approval children can win by obeying the rules. Children want to be good. The trouble with many of them is that they don't know how. Parents whose mean of approval never changes frustrate a child's need to win their love by being a co-operative

member of the family. And, when is even more serious, they frustrate a child's own efforts to know himself. Children are full of untutored animal spirits—rage, aggression, fear. They must depend upon their parents if they are to learn self-control. When their parents fail to help them find behavior limits, children often fear to explore the limits of their own feelings. Shyness can be the result. Sounds different, doesn't it, from the old-fashioned dictum that shyness was unmistakable evidence of rejection and neglect? We have yet to take into account the too-permissive parent's failure as a teacher. How is young Tommy going to grow up to obey traffic rules cheerfully if he has known no stop signs in his own home? Will Mary respect property rights if she has always been allowed to scribble on wallpaper or smash things when she loses

[Continued on page 66]

Regal Wall Satin
QUICKER to apply

Regal Wall Satin
QUICKER to clean up

Regal Wall Satin
QUICKER to dry

GET QUICKER RESULTS WITH NEW REGAL WALL SATIN

Benjamin
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PREPARED BY PROFESSIONALS... PERFECT FOR YOU.



Moore's Regal Wall Satin... Acrylic Latex Paint

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They argue about candidates...
but they vote for magee's "President"



For only pennies a day, you can now have PRESIDENT wall to wall for the floors in your home. Contact your local Magee dealer for information on Magee's Easy Payment Plan!

Magee's PRESIDENT is a sculptured wilton carpet made of 80% wool and 20% nylon. Styled for luxury rooms in a modern scroll motif of deep cut pile and looped yarns. 27 inch, 9, 12 and 15 foot widths. In these colors: Aqua (shown), White, Cape Green, Cove Grey, Pioneer Gold, Biscay Green, Nutria, Raffia Beige, Spray Green, Charcoal and Sand Beige. Election Day November 6.

Be sure that you vote.

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it never happened before!

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completely upholstered!

STAND-BUILT'S ID GROUP ingenious! dramatic! inspired! dynamic!

When a great designer and a top engineer get together something stupendous is bound to happen! It did! Ben Seibel and Charles Stoll created the ID Group*—light flowing forms in high back and wing styles with no "over-stuffed" look to spoil their clean lines!

How was this marvel accomplished? The ID Group is an entirely new principle in furniture construction: a springy frame of hand-forged steel and steel mesh, upholstered in a combination of foam rubber and handsome fabrics.



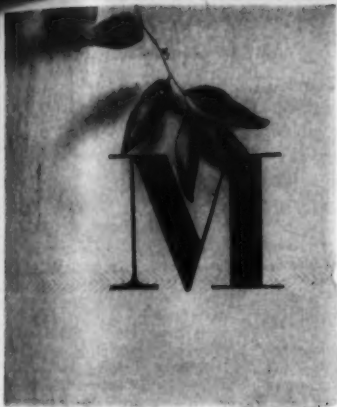
The result is a collection of beauty and fine workmanship for your home: lounge chairs, occasional chairs, sofas, sectionals and chaises.

ID is so different it's practically impossible to describe: you must **see** it. After you've had a good eyeful, sink into one of the chairs and enjoy luxurious comfort. And then **lift** it without killing yourself! All these wonderful features should cost a fortune but they don't! The ID Group is designed for excellent taste on a modest budget. At leading furniture and department stores. Write for complimentary brochure:

*Pat. applied for

STAND-BUILT

UPHOLSTERY CORP., 220 EAST 23rd STREET, NEW YORK 10, N. Y.



M A R T E X

LUXOR 1960

A name that's simply synonymous with the sumptuous touch in towels. Famed today as the luxury towel of tomorrow, this classic terry-de-luxe by Martex is loomed for added loveliness, now, with the finest of combed cotton yarns. Lavish in size . . . in silky-piled thickness . . . Luxor 1960 makes bathing a delicious business, makes it a practical pleasure to pay the slightly higher price for such enduring beauty. (About \$3.75 at fine stores everywhere.) In 16 luscious shades—some sparkling clear, some subtly muted—plus snow-drift white. Ensemble any of these with magnificent matching Martex bath-mats. Martex, 65 Worth St., New York 13.



This is LaRue...

Light flows upward from the narrow, etched stem and flares into a wide rim of delicate, overlapping cuttings on the dazzling bowl.

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That's just the way it. Tiffin glass is not at all like other glass. It's a wide range of decorative patterns that look as if they weren't for tiny budgets... but they are.

Hand-blown

Hand-shaped by The

Tiffin

GLASSBORO, N.J. TIFFIN, OHIO

Dictum for parents [Continued from page 62]

her temper? And what of relations with others? Are we teaching our children that approval, which carries with it in adult life financial and social success, has nothing to do with the effort we put forth? A grandfather listened unimpressed to the explanation that his grandson was merely working off normal aggression when he kicked him in the shins, and consequently shouldn't be punished. "To be lovable you've got to act lovable," he said. "You don't get to be liked by kicking other people in the shins. At the moment my leg hurts and I wish you'd take Bruce home. I can love him better at a distance." Actually, self-control is easier for children to learn than for adults. Children are not nearly so easily frustrated as some too-permissive parents think. The three-year-old who wails because he's not allowed to pull the puppy's tail forgets the incident a moment after the puppy is taken away.

Parents may be sparing the spankings at considerable cost to themselves. Suppressed outrage with childish behavior will out, and sometimes in very unpleasant ways. Parents can be frustrated too, often more deeply than their children. The harassed parents who don't enjoy their roughneck children are often victims of their own permissiveness. They may have sacrificed family harmony and communication to the ideal of childish freedom. When this happens, parents fail, no matter how good their intentions may be. The very foundation of real security and growth is love. Some permissive parents have let their children become such tyrants that loving them—even living with them—requires an effort of the will. The children themselves know that this is true. They feel that they are being deprived of the love that is their due and which they could win with a little more help.

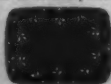
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So versatile for buffet parties, TV suppers... card table extenders, children's meals or play. Just-right-height Cal-Dak Tray Tables hold a snack or a full meal. Smart... colorful... decorator-designed patterns are alcohol and stain-resistant, they wipe-clean.

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DINNERWARE WITH A "DIFFERENCE"

patterns with all the sparkling, handpainted
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Tampala—exotic design in rich browns and
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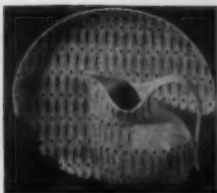
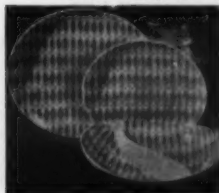
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A ROUND TABLE YIELDS A SMALL DIVIDEND

By GEORGE DANIELS

The beauty of these two useful pieces of furniture (besides their obvious good looks) is that they can be made at home with very few tools—two saws (one straight and one keyhole type), a drill bit, block plane and hammer. They are economical, too, for practically nothing is wasted (the cutout corners of the circular table top are used as shelves in the corner cabinet). For a finish, cover table and shelves with a clear lacquer over a shellac wash coat. If a dark finish is desired, spread a thin wash coat of shellac and then apply a dark stain. This pre-stain wash must be thinned with five parts of alcohol to one part shellac in order not to interfere with the even and thorough penetration of the stain on the light wood.

Materials needed: Two 4x4-foot squares of 3/4 inch plywood, a 7/4 x 32 inch piece of 1/4 inch plywood, a dozen yard-long 3/4 inch wooden dowels, 16 screws (No. 8 round heads, an inch long), four brass ferrules



[Continued on page 70]

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Contemporary in styling, traditional in comfort, the all-new "Rosewood" is designed around your love for casual entertaining. Look at the airy living room and the inviting terrace, shown in the pictures below!



Rosewood...planned and priced for young homemakers!



THE NEWEST HOUSE OF VISION... The "Rosewood" adds new zest and excitement to everyday living for young homemakers. It's so lovely yet so practical...so easy to afford.

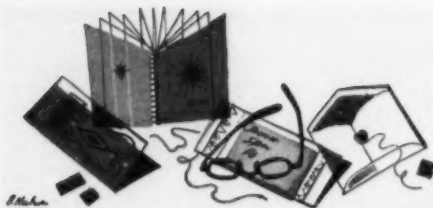
There's lots of room for the children...planned privacy for mother and dad...barrels of space for entertaining...two bathrooms...

three full-size bedrooms...and it's all so easy to decorate and keep clean.

Before you buy any home, plan to see your American Houses Builder-Dealer. He offers over 35 unusual home values...in a variety of styles, sizes and prices. Check the opposite page for the builder-dealer nearest you.

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BEST IN BOOKLETS

To save readers time and money, LIVING For Young Homemakers is handling booklet requests directly. Fill in the coupon below, indicating by number the booklets you want. Be sure to include stamps or money order for those booklets requiring a remittance (marked by number with asterisks in coupon). Please do not send coins.

TABLE TOPICS

1. Nearly everyone loves mushrooms. Their presence in a dish is a delight to the discriminating palate. Amateur chefs and cooks of all kinds will be interested in *Mushrooms in Your Menu*. Prepared by the people who can B in B Mushrooms, this interesting booklet is crammed with original recipes calling for the inclusion of mushrooms. The recipe for real stroganoff is a gem, and the one for stuffed broiled mushrooms is positively inspired. Free.

2. Champagne, once reserved for royalty, is now associated with many homes, many occasions. Familiarity never takes away from the glamour of this bubbling beverage. *Champagne Makes a Party* is an interesting booklet, issued by the Taylor Wine Company, that gives tips on how to use champagne, recipes, and instructions on how to open the bottle—actually a simple operation. Also given are many pointers on how to plan a wedding reception. Free.

3. American handmade glass has a long and colorful tradition. The first glassmakers landed in Virginia in 1608. An interesting portfolio called *Heisey Presents Crystal for Every Occasion* is chock-full of booklets describing the latest in crystal designs. Whether your taste is traditional or modern, you're sure to find just the right pattern to suit you. Also included is a reprint of an article that originally appeared in this magazine entitled, *Clear Facts on Good Glass*. It will tell you some interesting things you may not know about the selecting and buying of crystal and glassware. 10¢.

4. A delightful cookbook, *Sugar As Spice and All Things Nice*, was

written by Julia Kiene of Westinghouse especially for children, but its appeal and usefulness is far from limited to the very young. Its popularity extends from scout troops and high-school cooking classes to the new bride for whom cooking is an utterly new adventure. Besides easy-to-follow recipes there are instructions on cleanliness, reading and interpreting the recipes and an explanation of common cooking terms. Each of the 32 pages in the book is colorfully illustrated. 10¢.

HOUSEKEEPING

5. A sparkling clean home is the symbol of a good housekeeper, and this is a reputation which every woman would like to have. But keeping a house clean is hard work. Regardless of whether you do your own cleaning alone or with the help of others, *How To Make House Cleaning Easier*, prepared by Johnson's Wax, will provide many suggestions for getting the job done quicker and with less effort. With the satisfaction of knowing that you are cleaning in the most efficient way possible, you might even enjoy doing this onerous and difficult job. Free.

6. Cleaning need never be considered drudgery with the modern equipment available today. Intelligent use of these labor-saving appliances for all cleaning allows the job to be done quickly, easily and efficiently. *Notes on Buying and Using an Electric Cleaner*, prepared by the Hoover Company, will help you learn the identifying characteristics, the cleaning methods built into each type of cleaner, and their effectiveness in cleaning rugs. Free.

7. A great aid in helping one buy and maintain rayon carpets, *A Clean*

Carpet Is A Handsome Carpet is issued by the American Viscose Corporation. Fifteen tips on how to treat common stains from butter fats and greases to shoe polish will help you to keep your rayon carpeting in tip-top shape. The booklet points out that perhaps the most important thing to do about spots is to act fast. Free.

8. Fine blankets deserve extra-special treatment—especially in laundering. By following the simple instructions in *The Story of St. Marys Pure Wool Blankets*, your treasured blankets will launder beautifully. This booklet also gives an interesting description of the making of a woolen blanket from the time the wool leaves the sheep until it reaches you in its final form. Useful tips on storing wool blankets are also given. Free.

HOME IMPROVEMENT

9. Something wonderful happens when you begin to LIVE BETTER. . . Electrically, and in this booklet you will find scores of ideas to make living easier. You'll find ideas you can use in every living area of your house. Pick the area where better living is most important to you right now. Whether you want to plan remodeling an entire room, or simply to add a touch of beauty or convenience, there is a practical suggestion to fit your needs. 10¢.

10. Complete enjoyment of outdoor living calls for at least one paved area where tables and chairs may be safely placed. In *Here Are Your Patio Plans*, Barbara Capen, a well-known landscape architect, has prepared for *KoolVent* aluminum awnings, a step-by-step method of laying a concrete patio. An alternate method uses flagstones instead of solid concrete. Built according to these plans, your patio should give you many years of service and add a great deal of comfort and pleasure to your daily living. Free.

11. The success of any window treatment, both literally and figuratively, hangs on a fixture. The pur-

pose of Judd's *Exciting Ideas in Window Decoration* is to illustrate how attractively many window decoration problems have been solved, and to offer suggestions which will help you develop your own original ideas. Go through its pages carefully; decide what type of fixture will help you achieve the curtain or drapery treatment best suited to the size and shape of your windows. 25¢.

MISCELLANEOUS

12. Few can deny that of all the musical instruments, the piano is the ideal one to encourage and enrich your family's enjoyment of music. A wisely chosen piano enables you and your family to enjoy music to its fullest extent. The question is, which piano shall you buy? By carefully considering all the piano factors discussed in *How to Choose Your Piano*, prepared by Steinway & Sons, you will be able to select an instrument that you will long cherish. Free.

13. Everyone interested in sewing is always looking for tested short cuts, easier ways to do things, and the newest improvements that will mean a first-rate job in a quick and easy way. The *Butterick New Sewing Book* brings all of these to you. Every easy sewing technique, time-saving hint and newest short cut in its 96 pages have been tested by experts. Each presentation is so clear and straightforward that you will find it enjoyable as well as helpful. You will probably want to keep it in your sewing box for reference. 50¢.

14. There is no substitute for the awe-inspiring charm of beautiful trees. They are majestic, living links between man and his surroundings. It isn't any wonder that trees are among a homeowner's most treasured possessions. Dedicated to preserving beautiful trees, the *Dursey Guide to Tree Beauty and Tree Care* will be a valuable reference book for the property owner who is seriously interested in the conservation of his trees. Also included is a chart showing how fast various trees grow. 25¢.

LIVING For Young Homemakers

Dept. L-10E

575 Madison Ave., New York 22, N. Y.

Indicate booklets desired by circling corresponding numbers below. Send stamps or money order if remittance required. No coins please.

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"Rhodora" by Lenox, so lovely and yet so practical

Tea for three or for a party has an especially delightful, gracious air if your china is Lenox Rhodora. The handcraftsmanship in the soft-hued roses and 24-karat gold leaves is so exquisite, your appreciation increases each time you use this charming china. And your Lenox is the same superb quality as the serv-

ices created for Presidents and Kings. Lenox makes only one quality china—the *finest*. Famous Lenox is amazingly practical, too; it outlasts any ordinary "compromise china". Your china is an important, lifetime purchase, and you are so wise to choose lovely Lenox, the china of beauty, durability and prestige.

"Rhodora" 5 piece place setting includes dinner, salad or dessert, butter plates; cup and saucer; \$23.95. Single pieces are also available. Most stores have convenient budget plans.

For name of your dealer, pattern-price leaflets in color, and informative "Reference Book of Fine China", send 25¢ to: Lenox Inc., Dept. K-80, Trenton, N. J.

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Lovely things happen to your home when you light it with Globe fixtures! Accent a single accessory... dramatize an area... divide space... bring out the full beauty of texture and color in furniture and furnishings. And do it for amazingly little.

As with this lustre brass fixture... starry lights glowing through myriad perforations... adjustable pulley... diffused, indirect illumination... brilliant, direct, glare-free lighting... give your decorative imagination full rein.

Do wonderful things with light in every room in your home. See all the Globe fixtures at your favorite distributor—or write for nearest showroom.

Send 35c for full-color 44-page lighting album, "Planned Lighting for Better Living." Or write for FREE "Planned Lighting Guide."



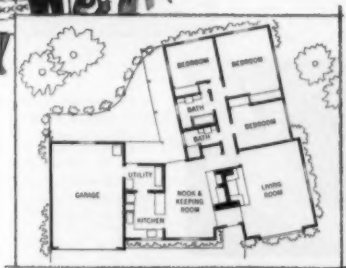
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Another distinctive home
of West Coast Lumber...



Planned for family LIVING!



You get a warm, friendly feeling every time you see this charming, modern ranch-style home. The same gracious informality greets you inside, where beautiful wood paneling extends from the cheerful kitchen through the adjoining keeping room and into the spacious living room. Yes, here is one family's idea of a home "planned for family living"!

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SEND FOR BOOKLET "DISTINCTIVE HOMES"

New 24-page booklet shows wide variety of today's modern homes. Full-color exterior and interior photographs of each home, and basic floor plans of each. Contains more than 50 large full color photographs, sketches and plans. A wonderful source of ideas for anyone planning to build. Send for your copy today. Only 25c. Mail coupon at right.



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Please send me your 24-page full-color booklet "Distinctive Homes", I enclose 25c.

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Vina-Lux
FLOORS!



Vina-Lux floors express the modern way of family living with beautiful simplicity. They're warm and casual... easy to live with, yet so elegant in styling and color you know they're always fashion right.

And whether you're relaxing in the family room, or entertaining in the den, don't worry about spilled foods or liquids. They can't hurt this durable vinyl-asbestos floor. Vina-Lux stays "ready for company" with little cleaning... no waxing. See how little it costs to own this wonderful, resilient tile floor.

Floor shown: Coronado — just one of 21 superb Vina-Lux colors. See them at your local dealer or write us for descriptive color folders.

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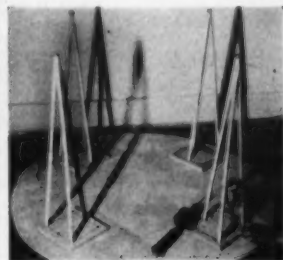
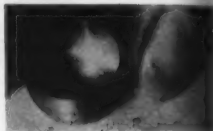
LIVING For Young Homemakers—October 1966

A round table [Continued from page 70]



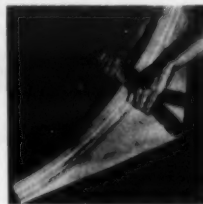
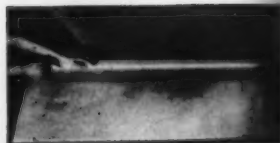
After glue is dry, saw tips of legs to that length to top is $27\frac{1}{2}$ inches. Sand leg ends so brass ferrules slip on snugly.

Brass ferrules, $\frac{5}{8}$ -inch diameter, fit over the leg ends. Ferrules are used in oil line connections, and can be bought at any hardware store.



Final step is to attach legs to the underside of the table top. Note that the two dowels that form the base of the triangular leg are facing out. Drill holes through the leg plates for the inch-long screws.

Begin corner cabinet construction by cutting the remaining piece of $\frac{3}{4}$ -inch plywood in two. To allow for overlapping when joined, one piece should be $23\frac{3}{4}$ " wide and the other $24\frac{3}{4}$ " x 48"



Cutoff corners of the table top to become shelves of corner cabinet. To smooth any rough edges, clamp all four pieces together, then take a piece of medium-coarse garnet or sandpaper, wrap it around a piece of closet pole or pipe, draw it up and down curve until edges are smooth.

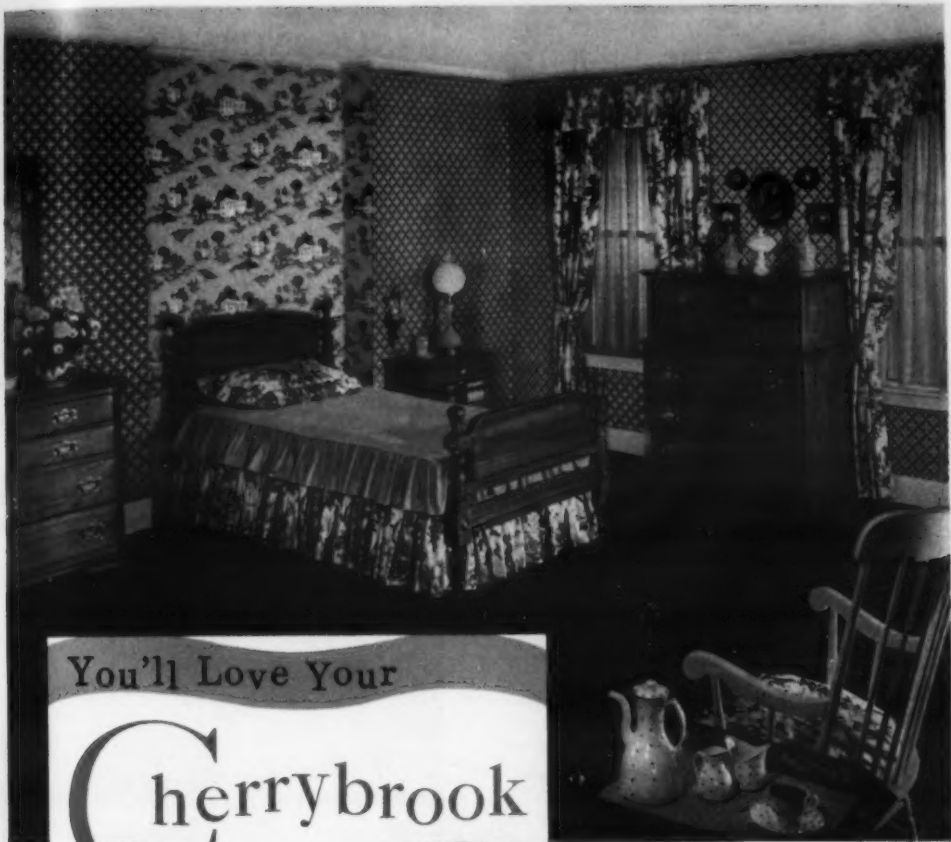
Prop the back panels in place and space the shelves according to what you intend to place on them. After marking with pencil, nail in place with 2" finishing nails driven through the back panels.



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You'll Love Your

Cherrybrook Bedroom


Notice the rich color and distinctive grain of the SOLID wild cherry in this beautiful Kling furniture. The authentic 18th century styling of the CHERRYBROOK Group radiates an air of gracious living.

Roomy drawers . . . several fitted with pin trays and shirt partitions . . . patented non-sticking drawer guides, solid brass pulls, and skilled craftsmanship identify CHERRYBROOK as fine furniture.

"Fiddletone" is the lovely new color created especially for the CHERRYBROOK Group. The SOLID cherry is hand rubbed to a satiny sheen which is delightful to look at and pleasant to touch. The word "solid" on Kling furniture is like "sterling" on silver. Both indicate fine quality. See CHERRYBROOK soon at your favorite store.

Send 25¢ in coin two stamps, please! for 34 page color booklet "Ideas for a Lovelier Bedroom." It's packed with suggestions on color selection, bedroom decoration and arrangement, and care of furniture. Address Kling Factorist, Dept. L-10, Mayville, N. Y.



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CARPET CUSHION

- 1 Ozite never loses its resiliency — even after decades of wear.
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- 9 Ozite contains no dye. Cannot stain your carpets.

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

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OZITE**

Every
square yard
proudly bears
the name

CAST-CONCRETE STONES FOR OUTDOOR PAVING

Complete enjoyment of outdoor living calls for at least one paved area in the garden where tables and chairs may be placed with stability. Of the many materials available for surfacing this area, one practical candidate in view of longevity and maintenance, is cast-concrete flagstone. Using premixed concrete, the homeowner can make an outdoor floor in surprisingly little time, and at a gratifyingly low cost (about 30 to 35 cents a square foot). Begin by selecting a suitable terrace site, then excavate the area to a depth of four to five inches and frame it with 1-x-4-inch boards set on edge and nailed to stakes. Fill and level the enclosure with three inches of sand, then you'll be ready to make your flagstones as outlined below.



Draw the area to be paved to scale, then plot the over-all pattern of the flagstone floor. By keeping the forms for the cast-concrete a standard size, you will know just how many flagstones you will need to cover the area.



Molds are made of four 30-inch-long 2 x 2s. Cut notches $\frac{3}{4}$ inch deep, $1\frac{1}{2}$ inches from ends so that boards will half lap and compose a frame

Flagstone forms can be easily divided into smaller sections by notching the sides and fitting 1-x-2-inch dividers into these center notches

[Continued on page 80]



Lovely Walnut... works wonders for your bedroom!

HERE in the "Sequence" group, you see proof of Kent-Coffey's success in making furniture that *seems* to be so much more expensive than it really is! Everywhere you look you see fine details—like parquetry on every top surface, and unique drawer pulls, aligned so as to

form slim columns of brass. All pieces are "off the floor," resting lightly on sculptured bases. And everywhere you see the rich grain that makes walnut so lovely!

Basic, go-anywhere pieces give the "Sequence" group a marvelous flexi-

bility. Chests, bookcases, desk, dressers—see how they align themselves to solve a difficult "long wall" problem, or turn a corner neatly. Ask your Kent-Coffey dealer to show you the "Sequence" soon! Or write for name of nearest dealer to Kent-Coffey, Dept. L-6, Lenoir, N.C.

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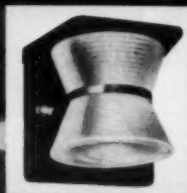


Any home can be made bright and cheerful, just by attention to the important detail of lighting. Decorative lighting by Virden can transform that dull corner into a cheerful spot. Look around your home and you will see many places where a new Virden lighting fixture would give just the touch of bright decorative magic needed. And if you are planning a new home, ask your architect or builder about decorative lighting by Virden.

For help in selecting decorative lighting by Virden, look in the yellow pages of your phone book under Lighting Fixtures or for a complete catalog write John C. Virden Company, Dept. L-66, 5904 Longfellow Avenue, Cleveland 3, Ohio.



A touch of the future today. A 150 watt bulb inside the frosted glass lights every corner of your kitchen. Tiny, sparkling holes in the brass, copper or aluminum metal twinkle and shine for that star-studded look.



Sign of welcome. This smart, modern outdoor fixture by your front door lets everyone know of your discriminating good taste. Frosted glass held to the flat black plate by a gleaming brass band.





when your dreams take shape...

Colorful Carpeting by Katherine

Royal Majesty in Mint Green

wall to wall and all wool—for less than the cost of a single piece of furniture

Decorators know it's easier and more effective to decorate one room at a time... and to start with your carpet.

But did you know you can carpet your living room with Katherine's luxurious, all wool Royal Majesty for less than the cost of many single pieces of living room furniture?

The remarkably advanced methods of Katherine's modern tufting process make it all possible.

Start now by seeing swatches of Royal Majesty in your own home... where you can choose wisely from 5 vibrant new colors. Feel the rich texture of the sturdy loop pile... thick, resilient and carefully constructed to resist footmarks and soilage.

Here's the only modern, inexpensive way to enjoy the luxury of genuine wool carpet. Why put it off any longer? Call your Katherine dealer today for a home showing of the remarkable new Royal Majesty.



Dawn Gray

Nutria

Turquoise

SEND 10c FOR NEW BOOKLET on color scheme originals by interior designer Lee Childress, "Decorating is Fun with Katherine Color Balance," Katherine Rug Mills, Dept. L-106, Dalton, Ga.

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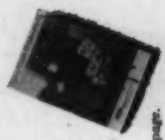


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 9001 PINEVILLE ROAD

Early American Interpretations

You can forget the day's cares in the atmosphere of relaxed good living created by Early American Interpretations by Shaw. Upholstered furniture in fine fabrics and select documentary prints give unlimited decorator possibilities.

Our new booklet, "How to Furnish for Relaxed Living," will help you with decorating plans. Send 25¢ to cover mailing costs or pick up a free copy from your dealer listed on the opposite page.



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DINING ROOM GROUPINGS

Hungerford's new dining room groupings bring added warmth to a home that is truly traditionally American. This beautifully designed buffet and hutch has all the gleaming richness—the ageless simplicity—of early Colonial craftsmanship. Yours in "Emberlite" solid maple or "Firelight" solid cherry.



Maple House *Cherry House*



This beautiful Hungerford-crafted collection comes in a wide selection of very fine pieces for your bedroom, living and dining rooms. See it right away!

WRITE TODAY For your FREE Hungerford color folder and dealer nearest you.

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BUILT-INS TO HOUSE A HOME MUSIC CENTER

The home is no sonic laboratory (although some confirmed "sound bugs" would have us believe otherwise) but a place where music is to be enjoyed in pleasant surroundings. The music-reproducing system should therefore be planned in terms of decoration as well as acoustics. We show three approaches to the problem of installation.

Music was an important consideration in planning this guest-room-study; Capehart TV set and Bogen amplifier are housed behind doors set in pine-paneled walls, while the Garrard record-changer is set in a drawer in the same wall. At other end of room (bottom, right) the loud-speaker is installed in an enclosure at the base of built-in bookcase; it serves the room's entire sound system.



In living room (below), a remote multiple loud-speaker system by University was installed in bookcase wall; it is connected to amplifier in study



[Continued on page 104]

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1. You can
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2. You
smooth, m
ate...

There's



PYREX Flameware Percolator lets you watch coffee perk to exactly the right strength. Cover locks on for safe, easy pouring. Four-cup size . . . \$3.25, six-cup size . . . \$3.95, nine-cup size . . . \$4.50

PYREX Instant Coffee Maker is ideal for preparing and serving all beverages—hot or cold. It's great as a gift—wonderful to own! Eight-cup size . . . \$6.95 Twelve-cup size . . . \$7.95

The secret of the second cup . . .

*Coffee brewed in clear, sparkling **PYREX** ware makes them ask for more!*

Here's why coffee brewed in **PYREX** ware gives you the full, fragrant flavor—cup after cup after cup!

1. You can watch your coffee brew to exactly the right strength.

2. You get the true coffee flavor because smooth, non-porous **PYREX** ware lends no other taste . . . borrows no other flavor.

3. You can insure the flavor of your coffee because you can see that clear, transparent **PYREX** ware is absolutely clean.

With PYREX ware, even third or fourth cups of coffee are as rich and mellow tasting as the first. So, for the best coffee you've ever tasted—perk or instant—get one of these smart **PYREX** Coffee Makers at your housewares store!



Can you do this with your coffee maker?

• Even asparagus can be cooked in a **PYREX** Coffee Maker without affecting its delicate flavor! **PYREX** ware lends no other taste, borrows no other flavor.

There's only **one PYREX Ware**, a product of **CORNING** MEANS RESEARCH IN GLASS



Corning Glass Works, Corning, N.Y.

VISIT THE CORNING GLASS CENTER, CORNING, N.Y.
"PYREX" is a registered trademark in the U.S. of Corning Glass Works, Corning, N.Y.



ELECTRIC JINGLE BELLS
AUTOMATIC ringing Christmas bells will ring a Merry Christmas welcome over your holiday door; of course a set is really fabulous on your tree; a truly inspiring tinkle at plant or office. They begin their perpetual "tinkle" the moment plugged in. Use them each Yuletide. Two sizes—economical, too! 3-bell set \$3.98; 4-bell set (shown) \$4.98 ppd. Dept. P-Y10.



**GIANT 12"
3-DIMENSIONAL STAR**

Glow in the dark. Beautiful 12-pointed star, pure opaque white by day, reflects absorbed light at night. Its 3 dimensions make it a big choice for window, atop Christmas tree or hanging from any light. Stores compactly. Use for years. 75¢ ea. SPECIAL: 3 for \$2.00 incl. Dext. R-D10.

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HOLLYWOOD 46, CALIFORNIA

Carol Gentile

Free! Write for
BIG NEW GIFT catalog



Sweet Candy People!

They look sweet enough to eat—and they are! A dozen colorful candy dolls, about 2" tall . . . imported from Italy and beautifully handmade of delicious almond confection that keeps indefinitely! And each doll is authentically decorated, with pure food coloring, in the costume of an exotic foreign land! Box of 12 dolls in as many costumes, gift-packed in lovely window-top box, \$1.25 ppd. boxes for \$2. Order by mail. Satisfaction guaranteed.

\$1.25
Ppd.



**A TRULY EXCITING
GET ACQUAINTED "SPECIAL"**

We like to make new friends... and the best way we know is to offer you an irresistible bargain! Here's one: a dainty, authentic Moss Rose design Bridge Set, only \$1.98 **POSTPAID**. Serve your tea or coffee delightfully with this adorable sugar and creamer set. Each member of the set stands 3" high. Made of delicate white china with bristles of gold and then hand decorated with a lovely pink Moss Rose. An always welcome gift. Order one or several sets, \$1.98 each and we pay shipping. **Satisfaction Guaranteed**

Christmas Gift Catalog
FREE
Write Now

Christmas
Gift Catalog
FREE
Write Now



De Luxe DOLL FURS
COAT, HAT and MUFF of Genuine
White Coney Fur — GIFT BOXED

A small girl will love you and those crinning **roses** for her doll. They're deep-piled sheared white **Camel**, the choicest of bunny furs, for dolls 10" to 18" tall. Set consists of a **hull hat** (not a hat band!), a **hull jacket** with **hull sleeves**, a **muff** with **wrist band**. Lined with **luxurious white satin**.

For the complete 3 pc. set **\$2.98** (retail).

For dolls 18"-30"—each,
 hat and shoes set—\$2.95 each. *Immediate Delivery*

Hobi FURS Satisfaction guaranteed.
State height of doll. Send
check or money order. Fur
Air Mail delivery, add 25c.

Hobi, Dept. B-9, 15 West 57th St., New York City 19



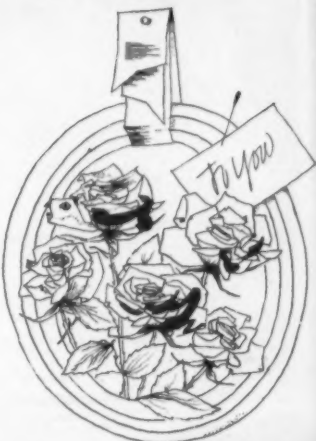
THE MELODY THAT ELUDED

The Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6 1/2" high on a 4" x 4" base. \$9.95. In a black satin finish, they're \$4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.

300 Louise Avenue Nashville, Tenn.

YOUR MONEY'S WORTH



From Italy: an exquisitely lovely trinket box crafted in wood with all the well-known artistry of skilled Italian craftsmen. Hand-carved and lavishly gilded, it's just 2½" square x 1½" high. A beauty of a little box to use for cuff links, precious jewelry, stamps, pins, small change, etc., it's a gift that looks much more than its little price of \$1.00, ppd. Miles Kimball (L-91), 215 Bond St., Oshkosh, Wis.



October finds this department in a one-track state of mind: we are dedicated to roses—Living Roses—and it seems a fine time to proffer the biggest bouquet we can find to our many, many mail-order-firm friends who make this monthly column possible. We are continuously unearthing new and exciting merchandise, but with the thoughtful and patient service that is their byword. (P.S. If you feel like giving yourself a bouquet, rifle through YOUR MONEY'S WORTH. And remember that all nonpersonalized merchandise—if not completely satisfactory—may be returned with the assurance that your money will be refunded in full.)

Dorothy Fischer



Originals in driftwood: each lamp, an individually sculptured creation, is artistically fashioned of Northern Minnesota driftwood in natural color. Shown: a beautiful, contemporary 34"-high driftwood lamp of flawless symmetry with a red Fiberglas deep drum shade, 17" in diameter. An outstanding accessory, each custom-made lamp, \$50.00, exp. coll. (On request, information on other size lamps.) La Rue Marchand Originals (L-91), 9 So. 3rd Ave. E., Duluth, Minnesota.



The Far East with its inspiring decorating ideas comes into the kitchen with a set of rich black lacquered canisters. Some of the best-looking ones we've seen in ages, the handsome gold-brushed Japanese characters are to invoke the blessings of the household gods on your home. All metal, extra-deep airtight lids keep food dry and fresh. Set of 4 (7 $\frac{1}{2}$ ", 6 $\frac{1}{2}$ ", 5 $\frac{1}{2}$ " and 5" tall), \$5.95, ppd. Ward Phillips (L-91), Carpentersville, Illinois.

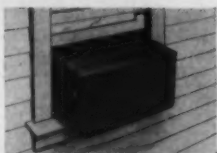


Your young miss will be the queen bee of her kindergarten class when she dons this adorable crayon apron. Well-made in faded blue denim, it's personalized with her first name in bright red. The many little pockets hold crayons of all colors and even a pair of red plastic scissors (fine for paper, but there's no worry about cut fingers). Apron with name, \$1.50, ppd. Florida Gifts and Gadgets (L-91), 1356 Main St., Sarasota, Florida.



Leaf Master

Rid your lawn of leaves and debris in half the time with half the effort! Leaf Master is a giant square of heavy burlap. Spread it out and rake right on to it! Corners have heavy reinforced grommets—simply draw the rope through to make a bag for easy carrying! Order 1936-6, Five-foot size holds 3 bushels! \$1.98; No. 1937-6, Ten-foot size (holds 6 bushels) \$3.95.



Air Conditioner Covers
That's a sizeable investment you have in your air conditioner—and another slight investment will protect it! This handsome embossed heavy vinyl cover slips over your air conditioner and keeps it from rust, dust, dirt—anything that impairs its efficiency! Cover is waterproof and will not crack or peel. Order No. 9026-6, 1-ton cover, \$2.49; No. 9027-6, 2-ton cover, \$2.49.

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for Remembrance**

To mark the most important day of your life together . . . The moment precisely fixed in hand-set synthetic rubies on calendars accurate to the day, month, and year you wish. *Banks are the favorite arrivals.* Size 5 $\frac{1}{2}$ " x 7 $\frac{1}{2}$ ".

In sterling silver.....\$13.50 pr.

In gold-filled.....\$14.50 pr.

In 14K solid gold.....\$23.50 pr.

(For genuine 2-point diamonds, add \$5 to any style.)

Priced include all charges. Quality, prompt and safe delivery assured.

No C.O.D.'s, please. Catalog on request.

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**Another Amazing New
\$ONE DOLLAR\$
Value from Foster House**



Large 7" x 8"

"House
Blessing"

TRIVET

only \$1.00 Postpaid

Add this handsome trivet to your collection and be sure to include it often on your Christmas gift list. It's made of heavy cast iron. Shill stand sturdy. May be used as a wall decoration or as a centerpiece. It's a lovely reminder of the home and the people who live in it. In the kitchen or dining room or any other place, it's a lovely reminder of the home and the people who live in it. In the kitchen or dining room or any other place, it's a lovely reminder of the home and the people who live in it.

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BEHR PROCESS
INTERIOR
WOOD-LAC
SATIN OR CLEAR**

For any wood surface where beautiful natural wood grain is desired use Behr Process Wood-Lac, a hard, fast drying, water clear (all oil base) finish resistant to stains, water or alcohol. Either Clear Gloss (glassy deluxe finish) or Satin (hand-rubbed finish) will finish raw wood with two coats, in one day, allowing two hours drying time between coats. Behr Process RESIN-FREE Wood-Lac combines chemically with the natural resins of wood to form a protective coating, an exclusive feature advantage. Order Wood-Lac today! \$1.95 Qr., \$4.15 Gal. Postpaid. Guaranteed. Wood finishing pamphlet and color literature on this and other Behr Processes. Finishes sent with every order or FREE on request.

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**Early American
TOY-CHEST BENCH**



Self-Assembling
31 $\frac{1}{2}$ " x 19 $\frac{1}{2}$ " x 30" h
You'll bless this chest that keeps toys under control (and not under foot) . . . you'll love its charming Colonial flavor and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed slides make it easy to move despite its very solid construction. Satisfaction guaranteed. Quick delivery direct from our workshop.

\$16.95, with hand-rubbed, waxed finish \$14.95

Write for FREE color brochure showing actual wood chest of money order
Jett Elliot Craftsmen
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SAVE UP TO $\frac{1}{3}$ BUY DIRECT FROM DIXONS FACTORY

Shown here is the FIVE O'CLOCK group. Made of solid beech these pieces were designed to give grace and comfort to your 'after hours' living.

Sold only on a direct-to-the-consumer basis, you save all the middleman costs and profits. The combined skills of our woodworking and upholstering craftsmen along with the finest of materials assures you the quality that will give many years of pleasure and service.

There are years of extra wear in the upholstered pieces as ALL covers can be quickly removed and new fabrics guaranteed to fit perfectly, can be purchased at any time at little cost.

Also available is the CONTEMPORARY GROUP, a complete living room line made of sturdy oak. 25c brings you the complete Dixon catalog showing both groups of furniture, actual wood samples with available finishes, and over 30 upholstering fabrics to choose from. Send today.

ONLY DIXONS CAN OFFER ALL THESE FEATURES



100% foam rubber is used in all upholstered pieces.



Shipped in quickly assembled sections to save you shipping costs.



Upholstery can be removed and changed in minutes.

All prices are f.o.b. Ellicottville, N.Y.



DIXON'S FURNITURE CO.
DEPT. J-95, ELICOTTVILLE, N. Y.

Gentlemen: Enclosed find 25c. Please rush me your 1956 Catalog including Finish Samples and Fabric Swatches.

Name

Address

City Zone State



A jewel of a little gift: a *boutique* gold-colored metal cigarette or pencil caddy. Bordered and interspersed with glittering rhinestones that highlight the delicate antiqued roses and leaves, it's charming on a coffee table to hold regular- or king-size cigarettes. On a desk, it holds a supply of pencils at your fingertips. 4" high x 2" in diameter with black wheels and handle, \$2.95, ppd. Carand Home Prods. (L-91), 317 Willie Ave., Mincola, L. I., N. Y.



The rocking-horse set will need no coaxing at mealtime with these colorful red and blue on white plastic-coated place mats. Set shown is designed for boys, but there's one for girls, too, showing 3 little girls in pink, picking flowers. Around the border is written: *Sugar an' spice an' everything nice, that's what little girls are made of*. Set of 6 mats for boys or girls with plastic crumb-catcher bib, \$1.00, ppd. The Pawns (L-91), 17 S. Main Street, West Hartford 7, Conn.



Sentimentally reminiscent of a bygone era, but just as lovely in its modern-day use: a 3-piece *Mass Rose* vanity set. A bit of pure feminine charm to highlight a dressing table or bathroom, they're white china, hand-decorated with the delicate pink rose design and golden scrolls. The 3"-high cologne bottle and atomizer and 3" in diameter powder or pin box are a pretty gift idea, too. Set of 3, \$1.50, ppd. From Helen Gallagher (L-91), 413 Fulton Street, Peoria, Illinois.



Wedding and Anniversary Cup With A Legend of Good Luck

The happy couple who shares a drink from this unusual cup at their wedding or anniversary, will have luck and love everlasting to gaze the centuries old legend which comes with cup and tells this story: Long ago, an imprisoned spirit was promised his release if he could design a cup from which two could drink at once, without spilling a drop. He failed miserably, created the beautiful design and so pleased the king he was freed. Charming design and symbolism of the cup and its happy promise, will make it a cherished family heirloom. Silverplated, 3 1/2" high. **Only \$3.85 ppd.** **tax incl.**

FREE! Send for Unique Christmas Catalog—Gifts, Toys and Gadgets
SPENCER GIFTS 514 Sumner Building, Atlantic City, N. J.



the lighter that plays

MUSIC, MUSIC, MUSIC!

Steel, goldplated lighter, small enough to tuck in purse or pocket, plays long enough to light half a dozen cigarettes. Just press and it plays, volume and it stops. Gift boxed, wrapped in a davenport pouch. Assorted popular tunes. A wonderful gift for every smoker. **\$750 ppd.** **tax incl.**

Beverly Baker

Dept. L-10 Box 133 Duran, Conn.



Good Buys in Square Wrought Iron Stools With a Touch of Gold

Construction: All welded 1 1/2" diam. wrought-iron, for strength without bulk. Legs are flared with Brass Ferrules and No-Mar Plastic Bases.

Upholstery: Generously padded seats, covered with wipe-clean tattered vinyl, to function shades of pink, white or black. Sealed with gold. **Snack Bar Stool 24" high.....\$4.95 ea.** **Bar Stool 29" high.....\$7.95 ea.**

order direct from the manufacturer and save.
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4012 4th Avenue, Brooklyn 35, N. Y.
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Now is the time to redecorate with beautiful custom made draperies! Choose from a tremendous color selection in exquisite decorator fabrics. We will custom make draperies to your exact window measurements for less than ready-mades.

You'll be delighted with the fabric quality and the fine tailoring: tiny overlapped seams, full 3" weighted hems, plastic crinoline headings. Prices including labor, are approx. \$1.50 a yard. Discover how easy it is to order by mail.

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For sale "Transitional Moderns" by Ward Blinds modern and traditional styling for use in either setting... features beautifully figured walnut for timeless appeal. Write Ward Furniture Mfg. Co., Fort Smith, Ark., for name of nearest store where you can see this grouping.



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than price
as a guide
to quality**

No matter how much or how little you pay for furniture, you can now be sure of quality hardwood construction. This seal on furniture is like "sterling" on silver. It's your buying guide to the "real thing" — the strong, handsome genuine hardwoods that go hand in hand with the finest craftsmanship and construction methods.

Don't be confused by surface imitations of wood. No man-made process can duplicate the unlimited natural variety of grain and figure, and the rich depth of beauty, that give real hardwoods their timeless good taste.

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Please send me your free booklet—"Know Your Hardwoods"—to guide me in choosing lasting quality for my home.

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ON SELECTING
FURNITURE

YOUR MONEY'S WORTH

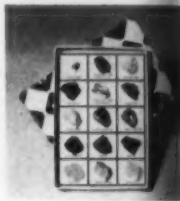
A liquid wonder: a wonder-performing solution that disintegrates varnish, paint, enamel and lacquer finishes in a matter of minutes, leaving a smooth surface on all woods and metals. Refinishing was never so easy or so thorough and it does away with the mess and hard rubbing usually associated with ordinary sandpaper. Safe for hands, pint is \$1.49, plus 15¢ post. Rancroft's (L-91), Dept. L.H. 820, 1112 S. Wabash Ave., Chicago 5, Ill.



Out of the past for today's smart interiors. A line-for-line reproduction in heavy solid brass of a 2-candlelight Williamsburg sconce. High-gloss finish is lacquered for an exquisite brilliance that never needs polishing. As lovely in modern homes as it is in traditional ones, it measures 11½" high x 12" wide and comes complete with 2 clear glass chimneys. Sconce, as shown, \$7.95; or a pair, \$15.00. Shipg. chgs. coll. RadioCenterGifts (L-91), 64 W. 48 St., New York 36, N. Y.



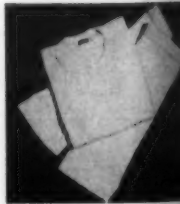
Uranium ore and rock collection to spark the interest of young and old alike to a fascinating hobby. This educational kit, containing 15 rocks and minerals, includes a sample of uranium ore carnotite and uranium ore autunite. An excellent way to stimulate children's interest in geology and physics, printed information included. 1 box, \$1.00, or 6 boxes, \$5.00, all ppd. From Frontier Traders (L-91), Post Office Box 4035, Tucson, Arizona.



Scribbly mouse's perky whiskers are 2 pieces of chalk. A cheery blackboard, brightly colored in red, white and black, the children will get a big kick out of having it hang on the wall of their room. Complete with attached eraser. Mother will probably want one, too, for her kitchen because scribbly mouse makes you feel so good just to look at him. 12" x 18" over-all, \$2.95, ppd. From the Craft Shop, Inc. (L-91), Cambridge, New York.



Just for the man of the house—a tremendous buy in underwear. Offered in half-dozen lots are soft, full-combed cotton rib-knit tee shirts and midway shorts. Shirts are full-cut and long for top comfort. Midway shorts are designed for no-binding, but are leg-slug. Available in small, medium, large or extra-large. A half-dozen of either the tee shirts or the midway shorts, \$4.95, ppd. Wittmann Textiles (L-91), Stowe, Pennsylvania.



For his Christmas: give your dog a handsome cowhide collar studded with imported Austrian rhinestones. Sheepskin-lined, stitched in white nylon, it comes in wonderful colors of rocket-red, white, tan, black, green, aqua and chartreuse and even has a Corbin padlock with key. Each, with pet's name inscribed on plate, \$2.50. Matching 5-foot rhinestone leash, \$1.50, all ppd. Send neck girth and pet's name to Curtis Creations (L-91), Genesee-Hopper Bldg., Utica, N. Y.



Armchair shoppers . . . order by mail

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MENGEL *Permanized*
FURNITURE



THE "At Home" GROUP

YOU'LL be the "star" in your home, with Mengel's very functional, very new *At Home* group—and your home itself will be a truly dramatic setting for you! More than 60 charming pieces to choose from—bedroom, living room, dining room. It's sunny Honeytone Oak—bright, gay, modern! Best of all, it's *Permanized*. Ask your favorite furniture dealer—he's the "Furniture Man in Your Life"!

Look for the "Mengel Man" trade-mark in every upper left-hand drawer!



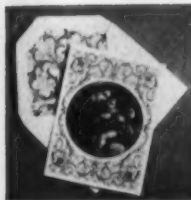
YOUR MONEY'S WORTH



Authentic bullfighter's hat—very chic and we believe a trend-setter. A hat that looks well on practically every gal—particularly those who rarely wear one. Imported from Mexico, for those who like a fashion accessory that's outstanding but becoming, it's black felt lined with red satin and comes in one size to fit average head sizes—combs hold it in place. A buy for fall and winter, \$8.95, ppd. Vermont Crossroads (L-91), Waterbury, Vermont.



Pencil pops for the pencil-box crowd in luscious raspberry and lemon flavors are fine pencils with lollipop heads. Wonderful Xmas stocking fillers for the junior set, they're also available in more sophisticated flavors for grownups (rum, Scotch and bourbon), as a fun idea for gift-giving or party or bridge favors, etc. Set of 7 raspberry and lemon flavored (or 7 bourbon, Scotch and rum) only \$1.00, ppd. Taylor Gifts (L-91), Wayne 3, Pa.



Florentine masterpiece Christmas cards, direct from Italy to you. Full-color lithographs on front (of famous paintings by Da Vinci, Botticelli, etc., from the Uffizi and Pitti Galleries in Florence) are outlined in a rich Florentine scroll in gold, reds and cobalts. Parchmentlike stock card, 4" x 5 1/4", when folded, has holiday greetings inside. Set of 12, with envelopes, \$1.00, ppd. (Plus 15c foreign charge on delivery.) Tesori d'Italia, Ltd. (L-91), 1261 Broadway, New York, N. Y.



Real Hawaiian WOODROSES

For a dramatic touch of Hawaiian glamor. Exotic arrangements of amazing WOODROSES, cleverly combined with angel feather sprigs of brown Ubi grass and other fascinating foliage of Hawaii. Exquisite beauty in everlasting form. Beautiful burnished browns and beiges. Blended with any furnishings. Firmly mounted on genuine Hawaiian Monkey Post boxes. 10 in. wide by 12 in. high. South sea gift packed. Postpaid \$6.95.

Flowers of Hawaii
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New Only \$1.00

Your name
add 50c

A "Kitchen tapestry" made of imported linen 16" x 29". Calendar and four color scenes in beautiful four colors. Furnished with wooden staff hanged in top for hanging. A delightful pure linen calendar gift for '57 becomes a novel and practical tea towel for '58. \$1 each; personalized \$1.50 each. 12 for \$17.00 ppd. Dept. 8-A10.

Imported
WIND BELLS

A breeze brings melodious notes ringing from these attractive ceramic bells. Hang in trees or downways, any place that air moves—metal foil vane on clapper does the trick. They decorate as well as fascinate. Special 2 for \$1 or 3 for \$1.50 each ppd. Dept. 8-X10.

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YOU CAN ASSEMBLE
IN ONE EVENING

direct-to-you prices—

save up to 55%

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We had him design it. We had our expert craftsmen make it in beautifully grained solid Appalachian Ash. Because you do the assembling you save up to 55%! See the whole stunning selection available direct-by-mail now. Send 10c For Big Illustrated Catalog.

Each unit is completely machined, planed and sanded, ready to assemble in a night. Interlocking dove tail joints, all numbered. Only tools needed are hammer and screwdriver.

Here's One of the handsome finished pieces
SINGLE DRESSER

40" x 18" x 30 1/2",
with brass-tipped
legs, "invisible"
drawer-pulls.
Regular Retail
Value, \$65.75

Our \$49.95
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From Germany—low as \$1.95

Transform dangling light cords, or old fixtures into lovely luminous "BUBBLES" of light—in seconds! These new German Bubble Lanterns open, fasten at the side for jiffy installation. Simply hang around light bulb and light cord for beautiful lighting effects. In smart black & white stripes, coral pink, or chalk white pleated lamp papers. Smart decor in any room, choosing hung in groups! Order several today, ppd.

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Whatever the occasion, this handsome combination cigarette jar with its own lighter is the perfect answer: as a clever inexpensive gift idea (that belies its tiny price) or as an added decorative touch on a coffee table, etc. Glazed white china jar, with colorful floral design frosted in gold, holds over a full pack of king-size or regular cigarettes and is topped by a gleaming, lacquered brass lighter. 6" tall, complete, only \$2.95, plus 25¢ postage. Jan Jarvis (L-91), Princeton, Illinois.



Embroidered, monogrammed kitchen appliance covers in snowy-white nylon. They swish clean in no time and dry without ironing. A smart way of keeping your appliances dust-free, they fit any standard toaster, mixer and rotisserie. Monogram and trim in color-fast red, green or yellow (print 2 or 3 initials). Toaster cover, \$2.00; mixer, \$2.50; rotisserie, \$3.00. Set of 3, \$7.00, all ppd. (Allow 2 weeks for delivery.) Elron Products (L-91), 223 W. Erie St., Chicago 10, Ill.

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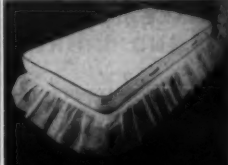
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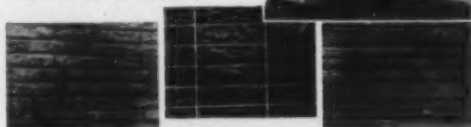
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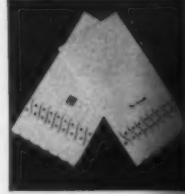
Fancy dress for instant coffee. This lovely *Moss Rose* fine china container with gold rim and script takes the place of coffee jars at the table. About 6½" tall, it holds the contents of a six-ounce jar. Coffee stays fresh, too, because cork on lid keeps it airtight. An attractive table accessory you'll find indispensable. \$1.95, plus 25¢ postage. The Added Touch (L-91), Wynnewood, Pa.



A take-apart telephone to entertain children 3 to 6 years of age for hours. Cleverly designed in 8 parts in assorted colors, it's educational as well as fun. Molded in super-high-impact polystyrene plastic to withstand the inevitable pounding and abuse children give to toys. A little smaller than a regulation phone, dial turns, has numbers, etc., like an adult version. \$1.75, ppd. Nora's Gifts (L-91), 140 North 7th Street, Fort Dodge, Iowa.



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Portraits in oil: magnificently painted from old or new photos, by outstanding European and American artists. A superb living likeness in full color is created: all you do is send a snapshot, specifying color of hair, eyes, dress, etc. to receive a beautiful oil painting, ready for framing. A large 16" x 20" size, \$49.95; a 12" x 16", \$39.95. Send for free brochure on further details. Van Dyke Oil Portraits, Ltd. (L-91), 165 W. 46th St. New York 36, N. Y.



Pin the tail on the reindeer: delightful variation of the popular "donkey" game—just in time for the holidays. Young and old alike will have fun trying to pin on 1 of the 16 tails. A bright, white reindeer with a multicolored sprinkling of glitter is silhouetted on a 20" x 26" Christmas-red background (use it as a colorful Yule decoration in the window, too). With instructions, \$1.00, ppd. Martha Schiller (L-91), Dept. 343, 180 N. Wacker Dr., Chicago 6, Illinois.



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Showcases for showoffs... beautiful, gleaming domes to put on the table, mantle, TV set, etc. Crystal-clear glass protects and keeps wedding cake ornaments, figurines, clocks, china and keepsakes on display and dust free. Choice of mahogany, walnut, or black wood bases. An unusual gift for collectors, for anyone who likes nice things.

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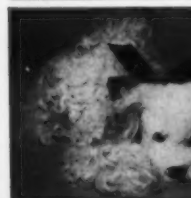
Hand-carved puppets, whose facial expressions are so magnificent, they leave us speechless. The all-gray fur-trimmed donkey with his wistful look has a red-lined movable mouth and red felt tongue. Stitched, movable ears and the "arm" are felt. Cunning fox is orange, ferocious wolf, brown. Made in Germany by craftsmen whose art in wood carving has been handed down for generations. Each, \$3.95; 2, \$6.95, ppd. Wilco Fashions (L-91), 35 S. Park Avenue, Rockville Centre, N. Y.



Stylish setting: A handsome, contemporary record cabinet to complement your finest furniture. Space for 10" and 12" records and albums, and a removable divider for 7" records. Solid wood construction, it stands 24" high on gracefully tapered legs with wide brass feet. 18 1/2" x 22 1/2", available in smart mahogany or lovely blond finish, it's \$15.95; (with sliding doors, \$18.95). All exp. coll. Interior Trends (L-91), 56 Underhill Ave., Brooklyn 38, N. Y.



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Solid enamel automobile finish. Some brilliant white reflecting letters on black and white styles.

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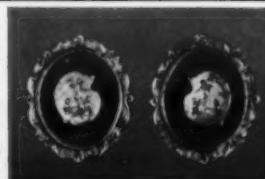
For 7" to 9" Dolls.....\$1.00
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Little mothers can now pompier their favorite dolls with this stunning outfit of real, deep-piled, snowy-white sheared rabbit fur. Shimmering satin lined cape with silk ties and fluffy pom-pom, hat with pom-pom and muff. Send remittance or order C.O.D., plus postage. Satisfaction guaranteed.

NIRESC Dept. DF-205 Chicago 48, ILL.

METAL PLAQUES

An authentic reproduction of the famous French Bronze Musical Cherub. These lovely baroque metal plaques are liberally faced with a flower and leaf pattern, and a rich velvet background makes these antique bronze cherubim a charming addition to any home decor. Matched pair, size approximately 4 1/2" x 5 1/2". \$1.50 ppd. Dept. R-AA10.



PARISIENNE BOUDOIR SET

Marie Antoinette was charmed by the original as you will be by the authentic reproduction. Floral and leaf pattern is raised burnished gold in ivory cream body of fine china. Delicately shaped perfume bottles, powder box and matching tray will prove a cherished accessory. \$5.95 ppd. Dept. R-CC10.

200 Beatty Building
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Carol Beatty Free! Write for BIG NEW GIFT catalog.

YOUR MONEY'S WORTH

Two-way beauty, remarkably priced for its good-looks and decorative value. Outstanding as a gray boat (it's one piece), you'll love it filled with ivy or small posies as a handsome accessory on the buffet. Lovely translucent china with slight imperfections which are virtually unnoticeable—hence the small price of \$1.50, ppd. The Chinalier Shop (L-91), 37 Greenwich Ave., New York 11, N. Y.



An Indian make-up kit that will make your young brave look like he just stepped off the reservation. There's a rubber headpiece that fits down over his hair, a feather to insert in it, a rubber nose and lots of war paint to make him look as gaudy as Chief Rising Sun. Don't worry, it's all easily removed with cold cream or soap. Wonderful for a masquerade party, etc., each kit, \$1.95, ppd. Page & Biddle (L-91), 21 Station Road, Haverford 7, Pennsylvania.



Large and picturesque lamp with valuable space-saving quality. 14" in diameter, it extends a distance of 25" from the wall and is adjustable in height with a counterbalance in the form of a teardrop weight. Encompassing all the charm of days gone by, it's well-made of black iron with a 3-way socket and printed calico cotton shade in red or green. An excellent find at \$16.95, ppd. (Add \$1.00 west of Miss.) Jennifer House (L-91), New Marlboro Stage, Great Barrington, Mass.



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Your youngsters will certainly be little party with this 3-piece Ice Cream Parlor Set. There's the kids own table and chairs for small fry parties. For use indoors in recreation or play room. Outdoors in the garden or patio. Sturdy constructed with black wrought iron top and washable Mandala Duran upholstery seats on chairs. A durable multicolored hard plywood top, on 21" round table; 21" high—Chair 37" high; seat size, 12" round.

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ONLY \$12.95 shipped express collect. (In C.O.D. please.) Money back guarantee if not delighted. Order 95/95

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Send for new Free Gift, Gray, Gadget Catalog \$1.00 pp.

The Mariner's Mark
Malden Boat Yard, East Hampton, L. I., N. Y.

Don't delay . . . order today

YOUR MONEY'S WORTH

LIVING For Young Homemakers—October 1956 103



Getta slippers, handmade Oriental imports to make you feel elegant at home or on the go. Hand-embroidered shimmering satin, glittering with sequins, they even flaunt val-de-lace fans. With genuine soft leather soles, comfortable quilt lining that coddles the feet, choose them in red, gold or turquoise with black velvet dragon's-tooth binding. Small (4 1/2 x 5 1/2); medium (6 to 7 1/2); large, (8 to 9 1/2). A pair, \$2.95, pjd. Breck's of Boston (L-91), 784 Breck Bldg., Boston 10, Mass.



Monogrammed butter pats: remember when Grandmother used one just like this to mold butter patties for Sunday dinner? Now it's brought up-to-date with 3 deeply carved initials. Hand-turned from hard rock maple in an authentic reproduction of a Williamsburg original, it takes a jiffy to mold butter patties, and your guests will rave about your originality. Comes with leather thong so it can be hung. Up to 3 initials, \$2.95, pjd. Handy Gifts (L-91), Room 1014, Jasperson Building, Culver City 13, California.



Designwise and price-wise, these new, unusually handsome contemporary stack chairs are quite a buy! (For easy out-of-the-way storage just stack one on top of the other.) Perfect for dinette, game room, etc., they're equally at home in the living room or bedroom. Seats and backs are expertly crafted of imported cabinet woods, finished in birch, walnut, teak or natural rich-toned mahogany. With black wrought-iron base, each, only \$14.95; with brass base, \$16.95; express collect. Scandicrafts (L-91), Ardley, New York.



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This original and sensitive interpretation, reproduced from a manuscript in pressed wood, beautifully and permanently finished in pyrologis, is an exquisite art piece for your home or for gifts. Ideal for Christmas. Two-tones 9 x 12 with beveled gold edge and ready to stand or hang. It will please the most discriminating tastes. Plaque \$3.95 pjd.

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Bootees... \$2.50 each
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Price include engraving, tax, postage
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Send \$25 for free color brochure, wood sample, address.
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New exciting vertical wall hangings designed to blend with the home of today. Hand printed on eggshell porcelain in vibrant colored top and bottom with cylindrical wood bars capped in polished brass ferrules. These vertical scrolls allow endless decorating possibilities. For living rooms, hallways, dens, etc. Order early. Make wonderful Christmas gifts.
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The Four Seasons by Jack Shu (1956, 200, 200, 200) captures the serene story of life experienced through an abstract view depicting the delicate stress of spring to the low tone scene of winter. These scrolls are 5 feet long and 10 inches wide. Beautifully handprinted on eggshell porcelain. Finished top and bottom in the new chrome-plated. Complete group of 4 prices ready to home size only \$11.95 pjd.



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Kid's cowboy and cow-girls are happy buckaroos on this Pony Pal Pillow. Pony Pal is Kid's own pillow seat for watching TV or riding the living room ranch. Horse is approximately 24" long and 11" high. Kit includes: red checked gingham marked for cutting, black and white felt for rim, and shiny black fabric for harness. Easy to follow instructions included. Sewing with your own eyes or shrouded cotton makes Pony Pillow cuddly stuff. Pjd., only \$2.25

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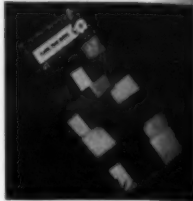


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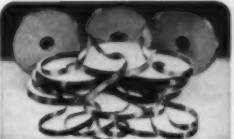
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JUST PRESS ON—That's all!

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"NO SLIP" foot grippers let you walk on ice, snow without fear. Avoid dangerous, painful falls! Hardened rustproof steel teeth give you firm footing on slickest ice. Strong elastic band makes easy to fit on men's, women's, children's shoes, boots, rubbers, galoshes. 59c pair. Special: 2 pairs \$1 ppd. Dept. R-110.

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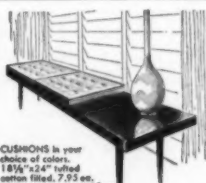
It plays Smoke Gets in Your Eyes. Inside this intriguing "barbecue" smoker's accessory is an imported, long-playing music box. Well-built of fired ceramic clay to look like an outdoor barbecue, place a lighted cigarette on the grill and smoke comes out the chimney. Left side holds pack of cigarettes; right side holds matches. Size: 7 1/4" x 4 1/4" x 4". A sure-to-be-talked-about gift, \$7.95 or 2 for \$15.50, all ppd. Swin Music Box Co. (L-91), 856 W. Adams St., Chicago 7, Ill.



Dangle Dan in pink or blue. Hang this friendly fellow from his elasticized leash in the crib or carriage and listen to the gurgles of appreciation from the lucky owner. A soft and cuddly companion for all small tots, he's washable and color-fast. Stuffed with foam rubber and covered with pink or blue plush, this appealing toy dog wears a satin ribbon bow and jingle bell. 15" long x 8" high, \$2.95, ppd. Hobi (L-91), Flushing 52, N. Y.



Wrought-iron stack rack: actually holds 75 records of all 3 speeds and your record albums. Designed for top of the table or phonograph cabinet, it fits inside a cabinet to keep records stacked upright and neat for quick, easy selection, too. 18 1/2" long x 5" high with rubber-tipped legs to prevent marring surfaces, finished in black, it's \$2.25; in shiny brass, \$2.50. All ppd. Poly Sales (L-91), 56 Underhill Avenue, Brooklyn 38, N. Y.



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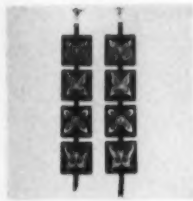
LIVING For Young Homemakers—October 1956 107



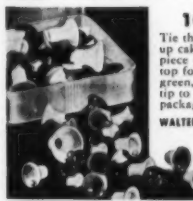
Junior's license plate now glows in the dark. A safety-first measure at night, plates are personalized with name or nickname (up to 7 letters) in a reflectorized white on ebony finished steel that picks up headlights of passing motorists at night. A safeguard, too, for bikes, wagons, etc. Slip one in the children's stockings on Christmas Eve. 8" long by 3 1/2" wide, each plate, \$1.00, ppd. Cantor Enterprises (L-91), Dept. L-10, 1831 Chestnut St., Philadelphia 3, Pa.



A-hunting we did go—and found the best-looking tan corduroy vest for the sports-minded member of the family. Printed with ducks in real-life colors, the inside is quilted and filled with dacron for warmth without weight. Beautifully made, even to the convenient zipper front, 2 pockets and brown knitted neck, it's a gift that's sure to be a hit with even the hardest-to-please of men. Sizes: 38 to 46, \$14.95, ppd. Robin Hood's Barn (L-91), 696 High St., Westwood, Massachusetts.



Butterfly panels, a fresh, new idea glamorizes hard-to-decorate walls. Four different butterflies are richly silk-screened in gold on mat-black metal tiles, strung on black silk grosgrain ribbon with a brass hanging ring. Panels are 23" long x 4 1/2" wide. Stunning hung singly or in pairs, each panel, \$2.50, plus 25¢ post. Brass eagle hooks, 50¢ each—with orders only. Bowman's (L-91), 2477 Lombard St., San Francisco 23, Calif.



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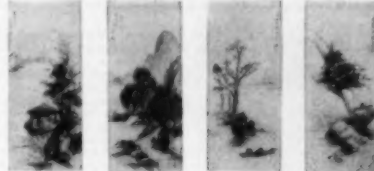


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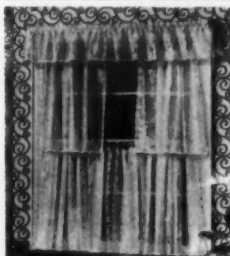


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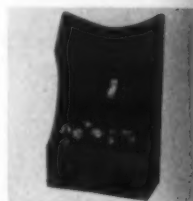
That awkward length: sun-dried brit ends are easily covered up with a glamorous braided chignon. Styled for versatility, it can actually be arranged in 15 different ways. Made of human hair, this short cut to beauty is exactly matched to your own shade. Just send in generous clipping of your own hair. Each, \$10.50. For light blonde, auburn or gray, add \$3.25. All ppd. Fashion Hair Products (L-91), Department LV2, 175 Fifth Avenue, New York 10, New York.



A gem of an idea in this photo do-it-yourself jewelry. The cleverly designed gold-finished jewelry is sized to take a 1" square portion of photographs of family and friends: color prints, too, are extremely effective. Kits to make unusual costume jewelry include mounting adhesives and instructions. Scarf pin, \$1.10; tie clip, \$1.10; cuff links, \$1.65; set of clip and links, \$2.75, all ppd. Kimball Toys (L-91), 255 Bond St., Oshkosh, Wis.



The light switch planter, an imaginative innovation. This pine-stained planter with an early American air converts the purely functional light switch into a decorative asset. Available for a single or double switch, it comes complete with attractive pastel artificial flowers. Or, if you wish, it can be planted with your own trailing ivy, etc. 5 1/2" wide x 9" tall, it's only \$2.00, ppd. Beemak Plastics (L-91), 3450 Wilshire Blvd., Los Angeles 5, Calif.

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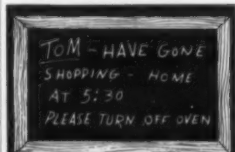
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YOUR MONEY'S WORTH

LIVING For Young Homemakers—October 1956

113



Bubble-bath smokers and soakers will love the convenience of this new decorated magazine rack with removable ash tray. White background of sturdy plastic is attractively printed in charcoal and gold. It holds all sizes of literature: magazines, newspapers, comic books, etc. Comes with adhesive mounting which will not damage wall and will hold 12" long x 7 1/2" high, it extends 2 1/2" from wall. \$3.95, ppd. Nouvelle, Ltd. (L-91), 225 W. Erie St., Chicago 10, Illinois.



A lot for a little: Super-Chrono man's wrist watch with automatic, magnified calendar, separate detachable chronograph and 60-minute stop watch. A wonderful buy, the easy-to-read dial has red sweep secondhand. Separate antimagnetic 17-jewel watch movement in flat 1 1/2" in diameter case has nontarnishable gold bezel with steel back and leather strap. Guaranteed by Hanhart, it's just \$29.95, incl. tax, post. Thornton's (L-91), 352 Fourth Ave., New York 10, N.Y.



Happy little rickshaw boys are bright spots of color to spark up a shadow box, window collection, etc., with an Oriental touch. The 4 1/2"-high china rickshaw on black 8 1/2"-long metal frame can be used as a planter for your ivy, African violets, etc. Each 5 1/2"-tall china rickshaw boy is dressed in contrasting bright red and black with gold Japanese characters on front. The pair, just \$1.98, ppd. Dresden Art Works (L-91), 169 W. Madison St., Chicago 2, Illinois.



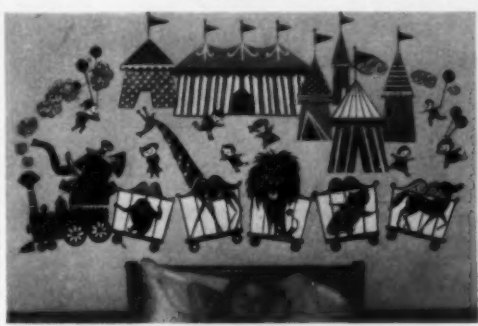
Practically an encyclopedia for hi-fi novices and enthusiasts. Audio-Fair book contains information for music lovers: articles on high-fidelity, broadcasting, disc and tape recordings, illustrates range of home sound and music installations, etc. Also lists retailers of hi-fi equipment geographically by state and city and has comprehensive glossary of hi-fi terms. \$1.00, ppd. Audio Fair . . . Hi-Fi (L-91), 67 W. 44 Street, New York 36, New York.



Cherry planter-spoon rack is a brilliant decorative light fixture. The clear plastic reflects as gloriously as crystal—in a smoothly rounded design that women admire and men prize for its looks and the efficiency of the Evans lighting unit, 2 1/2" x 3" overall. **\$5.95** ppd.

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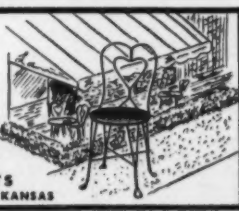
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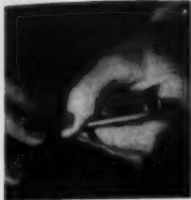
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L-234, L-235, L-236, L-237, L-238, L-239, L-240, L-241, L-242, L-243, L-244, L-245, L-246, L-247, L-248, L-249, L-250, L-251, L-252, L-253, L-254, L-255, L-256, L-257, L-258, L-259, L-260, L-261, L-262, L-263, L-264, L-265, L-266, L-267, L-268, L-269, L-270, L-271, L-272, L-273, L-274, L-275, L-276, L-277, L-278, L-279, L-280, L-281, L-282, L-283, L-284, L-285, L-286, L-287, L-288, L-289, L-290, L-291, L-292, L-293, L-294, L-295, L-296, L-297, L-298, L-299, L-300, L-301, L-302, L-303, L-304, L-305, L-306, L-307, L-308, L-309, L-310, L-311, L-312, L-313, L-314, L-315, L-316, L-317, L-318, L-319, L-320, L-321, L-322, L-323, L-324, L-325, L-326, L-327, L-328, L-329, L-330, L-331, L-332, L-333, L-334, L-335, L-336, L-337, L-338, L-339, L-340, L-341, L-342, L-343, L-344, L-345, L-346, L-347, L-348, L-349, L-350, L-351, L-352, L-353, L-354, L-355, L-356, L-357, L-358, L-359, L-360, L-361, L-362, L-363, L-364, L-365, L-366, L-367, L-368, L-369, L-370, L-371, L-372, L-373, L-374, L-375, L-376, L-377, L-378, L-379, L-380, L-381, L-382, L-383, L-384, L-385, L-386, L-387, L-388, L-389, L-390, L-391, L-392, L-393, L-394, L-395, L-396, L-397, L-398, L-399, L-400, L-401, L-402, L-403, L-404, L-405, L-406, L-407, L-408, L-409, L-410, L-411, L-412, L-413, L-414, L-415, L-416, L-417, L-418, L-419, L-420, L-421, L-422, L-423, L-424, L-425, L-426, L-427, L-428, L-429, L-430, L-431, L-432, L-433, L-434, L-435, L-436, L-437, L-438, L-439, L-440, L-441, L-442, L-443, L-444, L-445, L-446, L-447, L-448, L-449, L-450, L-451, L-452, L-453, L-454, L-455, L-456, L-457, L-458, L-459, L-460, L-461, L-462, L-463, L-464, L-465, L-466, L-467, L-468, L-469, L-470, L-471, L-472, L-473, L-474, L-475, L-476, L-477, L-478, L-479, L-480, L-481, L-482, L-483, L-484, L-485, L-486, L-487, L-488, L-489, L-490, L-491, L-492, L-493, L-494, L-495, L-496, L-497, L-498, L-499, L-500, L-501, L-502, L-503, L-504, L-505, L-506, L-507, L-508, L-509, L-510, L-511, L-512, L-513, L-514, L-515, L-516, L-517, L-518, L-519, L-520, L-521, L-522, L-523, L-524, L-525, L-526, L-527, L-528, L-529, L-530, L-531, L-532, L-533, L-534, L-535, L-536, L-537, L-538, L-539, L-540, L-541, L-542, L-543, L-544, L-545, L-546, L-547, L-548, L-549, L-550, L-551, L-552, L-553, L-554, L-555, L-556, L-557, L-558, L-559, L-560, L-561, L-562, L-563, L-564, L-565, L-566, L-567, L-568, L-569, L-570, L-571, L-572, L-573, L-574, L-575, L-576, L-577, L-578, L-579, L-580, L-581, L-582, L-583, L-584, L-585, L-586, L-587, L-588, L-589, L-590, L-591, L-592, L-593, L-594, L-595, L-596, L-597, L-598, L-599, L-600, L-601, L-602, L-603, L-604, L-605, L-606, L-607, L-608, L-609, L-610, L-611, L-612, L-613, L-614, L-615, L-616, L-617, L-618, L-619, L-620, L-621, L-622, L-623, L-624, L-625, L-626, L-627, L-628, L-629, L-630, L-631, L-632, L-633, L-634, L-635, L-636, L-637, L-638, L-639, L-640, L-641, L-642, L-643, L-644, L-645, L-646, L-647, L-648, L-649, L-650, L-651, L-652, L-653, L-654, L-655, L-656, L-657, L-658, L-659, L-660, L-661, L-662, L-663, L-664, L-665, L-666, L-667, L-668, L-669, L-670, L-671, L-672, L-673, L-674, L-675, L-676, L-677, L-678, L-679, L-680, L-681, L-682, L-683, L-684, L-685, L-686, L-687, L-688, L-689, L-690, L-691, L-692, L-693, L-694, L-695, L-696, L-697, L-698, L-699, L-700, L-701, L-702, L-703, L-704, L-705, L-706, L-707, L-708, L-709, L-710, L-711, L-712, L-713, L-714, L-715, L-716, L-717, L-718, L-719, L-720, L-721, L-722, L-723, L-724, L-725, L-726, L-727, L-728, L-729, L-730, L-731, L-732, L-733, L-734, L-735, L-736, L-737, L-738, L-739, L-740, L-741, L-742, L-743, L-744, L-745, L-746, L-747, L-748, L-749, L-750, L-751, L-752, L-753, L-754, L-755, L-756, L-757, L-758, L-759, L-760, L-761, L-762, L-763, L-764, L-765, L-766, L-767, L-768, L-769, L-770, L-771, L-772, L-773, L-774, L-775, L-776, L-777, L-778, L-779, L-780, L-781, L-782, L-783, L-784, L-785, L-786, L-787, L-788, L-789, L-790, L-791, L-792, L-793, L-794, L-795, L-796, L-797, L-798, L-799, L-800, L-801, L-802, L-803, L-804, L-805, 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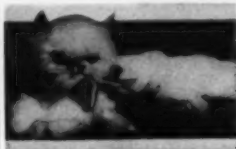
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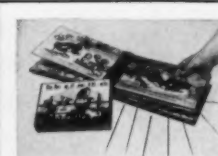
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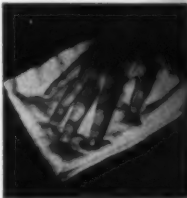
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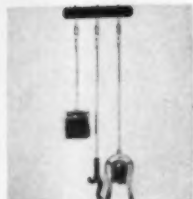


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Gather 'round—eat . . . and you're sure the family and guests will be merry when Imported Peak Fren's English Plum Pudding highlights your table! Tails of excited comments, as your guest savor each and every palate-tasting morsel. It's the most favorable one we were able to locate in all Old England . . . delicious obtainable in this country. And you know, nobody makes Plum Pudding like the English—not even grandmother. A wonderful gift, too! 2½-lb. tin, gift boxed. Only \$3.50 plus 25c handling.



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Out-of-this-world eating begins when you serve or give this assortment from England. The British call them "biscuits". Americans call them "cookies". Whichever you prefer, you'll pronounce them "delicious". Indeed, this is the unique, regal gift of gifts for your family, special friends. The Oxford Drum enamelled tin, 1 lb., 13¢. Only \$3.50 plus 25c handling.

ALSO AVAILABLE—ROYAL SCOTCH SHORTBREAD
Deservedly famous are these crisp, very short biscuits, that actually melt in your mouth. Packed in Tartan Plaid tin, 12½ oz.

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We'll ship direct to your Xmas list with holiday greetings in time for Christmas.

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Send negative of your favorite snapshot, if negative unobtainable send photo and 50c for new negative.

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Rockingham MEASURING CUP PITCHERS

A Delightful and Unusual Gift Ideal

What a delight these quaint measuring cups are for practical purposes as well as a picture-pretty kitchen wall accent. They're made of ceramic with a heavy glazed luster. Designed to look like genuine Rockinghamware. Trimmed with a gay, colorful strutting chandelier, they come in ¼, ½, ¾ and full cup sizes. Smart wooden rack included.

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Satin finish iron post, 7½" . . . \$8.00
Cast aluminum nameplate, ornament and bracket . . . \$12.50
(Add 10¢ for each letter in luminous point)

Lamp, post, & Ornament Combination offers handsome home accents. Satisfaction guaranteed.
MALCOLM'S METALCRAFT
1013 8th Ave., S., Nashville, Tenn.
Embl. 6

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Just Snap 'em On!

Inexpensive! Set of 6 Hollywood Bed Legs for open coil or box springs. Convert your old bed spring into an extra bed. Even out-of-date beds can be transformed into a modern Hollywood type bed with simple installation of these legs. Of sturdy straight steel or tapered hardwood. Colors: blonde or mahogany.

Steel, 7" for open coil springs . . . \$5.95
Steel, 9" for open coil spring . . . \$7.95
Steel, 11" for open coil spring . . . \$8.95
Hardwood, 7" (illustrated) . . . \$4.95
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Shipped postpaid from factory.
COLSON BROS. OF CALIF.
Dept. A1011
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YOUR MONEY'S WORTH

It's the little things that count in a woman's life, and one of them we feel sure she'll be partial to in this little wooden trinket box. Tiny twin angels, hand-painted in fetching colors, sit on the lid. The bottom is prettily bandied with flowers. Imported from Italy, 2½" tall, it's handy for rings, stamps, pins, etc. Each, \$1.00; or 3, \$2.75, ppd. Tartaglia Imports (L-91), Laguna Beach, Calif.



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Hep hounds, scenic hand-printed wallpaper, depicts with amusing canine characters, human foibles at a country club dance. 9' long x 24" high, in 4 easy-to-hang sections (part shown), background comes in brick-red or gray; included is a triple roll of plain wallpaper (covers about 90 square feet) to match background. Washable, set, \$42.00; miniatures (16" x 29") for framing in either color, \$2.00, all ppd. The Warner Co. (L-91), 108 S. Desplaines St., Chicago 6, Illinois.



Attachable

PLATE HANDLE

Makes a serving tray of any plate
If you don't like thumb in your food, attach a Plate Handle to any dinner plate—and pass your hors d'oeuvres, snacks and finger foods in style. Clips on, holds securely, glides off. Stores easily. And your serving tray always matches your china! Brilliant, brass finish. Each, ppd., only—\$3.50



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Yes, the Kenya Gem has more than sparkling brilliance than a diamond, and yet costs as little. A large 1-carat lady's ring is 14-K gold is only \$24. Also represent men's and ladies' rings in larger carat sizes at attractive prices. Very Easy Payments if you wish. Write today for FREE Illustrated Booklet. It tells you all about the dazzling Kenya Gem and shows a wide selection of men's and ladies' rings. The booklet is yours FREE. Write for it NOW. . . . Kenya Gem Corporation, Dept. 448, Philadelphia 4, Pa.

YOUR MONEY'S WORTH

LIVING For Young Homemakers—October 1956 121



For easy pouring and storing: new evaporated milk pitcher makes it a simple operation, not only to pour but to store evaporated milk in the refrigerator, too. Merely push on of milk over the 2 stainless steel tubes (they automatically puncture it), assemble base, turn upright, and it's a high-impact polystyrene pitcher. In white with red trim on ivory with brown, pitcher fits standard-size can. Just \$1.00, ppd. Laurel Gifts (L-91), Post Office Box 312, Flushing 52, New York.



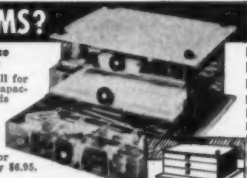
Jack of all blades is this tiny, but rugged pocketknife containing 9 stainless-steel precision instruments. 2" long, when closed, it attaches easily to a key ring. The handsome bone case holds: 2 cutting blades, scissors, bottle opener, nail file, awl, can opener, screw driver, and corkscrew. Its appeal is unlimited for Mother, Dad, Grandfather, boy scouts, etc., too, because of its efficient miniature size. Each, \$1.98, ppd. Nireks Indus. (L-91), Dept. KN-30, Chicago 40, Ill.



Insure your child's safety while driving with a *Lifesaver Kiddie Belt*. It allows freedom of movement for active children and at the same time will reduce or eliminate the possibility of bodily injury to the child through door failure, sudden stops and sharp turns. Freshbrook "D" webbing with a nonslipping double "D" ring buckle arrangement. It can be installed in back or front seat. \$2.98, ppd. Order from Best Values (L-91), 318 Market Street, Newark, New Jersey.

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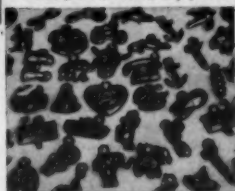
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To introduce our line of molded plastic toys, we'll ship you 100 Toy Soldiers for only \$1. This colorful assortment includes 4 Riflemen, 2 Machinegunners, 8 Sharpshooters, 4 Infantrymen, 8 Officers, 8 Cannon, 4 Jeeps, 4 Battleships, 4 Cruisers, 4 Sailors, 8 WAVES, 8 WACS, 4 Bombers and 8 Jet Planes. Each toy is completely assembled, designed to scale, and measure up to 4 1/4". Order several sets NOW; your kiddies will love them. Send \$1.00 plus 25c for postage and handling for each set of 100 toys to:

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Horse Hitching Post in black coat
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THE HITCHING POST

Set L-10
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Magic metal molding, a fascinating hobby for youngsters, produces artistically embossed metal foil pictures. Just press colorful metal foil in plastic molds, then frame with ones supplied, and they're ready for hanging. Girls and boys will love to adorn their rooms with their own works of art. Complete with all accessories and instructions, \$2.00; 2 boxes, \$3.75, or the de-luxe set (twice as large), \$3.00, all ppd. Leercraft (L-91), 300 Albany Avenue, Brooklyn 13, New York.



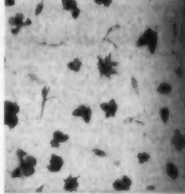
From the azure-blue depths of the Caribbean come these real sea-horse earrings and pin. An unusual and charming idea, they're brightly gilded conversation pieces to wear smartly on your ears or pin a pair on the hair of your skirt when you go dancing. About 3" to 4" long, silver or gold gilt, earrings (screw-back style only), \$1.95; pin, each, \$1.25, all ppd. The Mariner's Mart (L-91), Maidstone Boat Yard, East Hampton, New York.



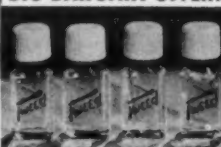
Stretch-mates: comfortable lounging slippers that actually stretch to conform to the proper contours and size of your feet. Constructed entirely of Helanca nylon with a cushiony soft plastic-foam sole, they're easy to wash, dry quickly. Nice for evenings at home, mornings, etc.; red or navy, with perky pompon. They come in small (hosiery sizes 8 to 9 1/2") or large (10 to 11 1/2"). \$1.98, ppd. Mastercraft (L-91), 212 Summer, Boston 10, Mass.



Do-it-yourself with exquisite, hand-made sheets of butterfly paper: actual butterflies, real leaves and gold and silver specks are embedded between two sheets of gossamer white paper. Its use is dictated only by your imagination: wonderful for beneath a glass-topped table, to cover a lamp shade, affixed to window panes for beauty and transparency, 1 sheet (3 x 2 feet) \$2.25; 2, \$4.25; 3, \$6.00, all ppd. Lico Novelty Co. (L-91), 120 Brighton 11th St., Brooklyn 35, N.Y.



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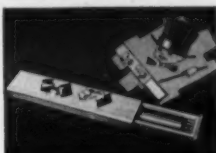
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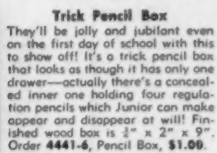
A miniature railroader's light for small engineers that works just like the big ones. Flip the switch and a white light glows brightly and steadily, or a red one flashes on and off to let him flag down his toy train—signal to friends! Battery-powered (not included) 6½" lantern is heavy glass and metal. Order No. 4428-B, Lantern \$1.00, postpaid.

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Built-ins to house a home music center

[Continued from page 84]



Bookshelves are perhaps the most practical and inexpensive means of housing high-fidelity systems. In this home, an entertainment center was established in one corner of the library's built-in bookcase wall. Philco TV set is at comfortable viewing height; Bogen tuner-amplifier, Garrard changer are underneath. Connected to system, remote speaker was installed in dining room (right)



One family solved the installation problem by utilizing wall space adjacent to the fireplace; the entire system disappears behind door panels when not in use. A feature of the system is a tape recorder (Ampex), the most realistic of sound-reproducing instruments; to provide the best sonic environment, sound in the room has been effectively equalized with draperies, carpet and plaster ceiling. Transparent grille cloth covers the unit's Electro-Voice speaker system





An olde American bedtime story...

all-wool, all-warm, all-wonderful PEARCE blankets—

still tucking in the coziest citizens after 150 years!

And still made the good old-fashioned way—the pile fluffed

naturally with teasel burrs—to give a downy, dreamy

feather-light softness no other blankets can match!

Ask for PEARCE blankets by name. Beautifully gift boxed—

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Good cheer—distinction, too— with knotty Western Pine

Here's a fireplace treatment done in warmth and good taste with versatile, low-cost Western Pine woods.

Easy to work, smooth-textured and straight-grained, they take any stain beautifully, or can be waxed, then rubbed to a silken, natural glow.

Whether you do it yourself or have it done, you'll find the radiant Western Pine woods ready to lend charm and durability to your building or remodeling project.

See your local lumber dealer for an estimate.



FREE! New booklet of bright ideas!
"FRIENDLY HOME IDEAS IN WESTERN PINE"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Also new modern finishes. Write for your FREE copy to WESTERN PINE ASSOCIATION, Dept. 523-A, Yeon Bldg., Portland 4, Ore.

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are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW



A variety of orchids can be grown in any sunny window. Note that the pots are resting on stones submerged in water. Tradition notwithstanding, this is as involved a humidifying apparatus as one will need.

HOME ORCHID GROWING: A FAST-RISING HOBBY

It was once believed that orchids could only be grown in their native habitats, or by experts in glass-domed hothouses with elaborate humidifying apparatus. The truth is that anyone whose thumb is green enough to raise geraniums is perfectly capable of growing orchids in his own home without fancy equipment and with only a minimum of effort. An indication of the rising popularity of orchid-growing as a hobby is the fact that over the past ten years, organized orchid societies in the United States have jumped from one to sixty and have a combined active membership of more than 100,000. One commercial orchid-growing company in Florida has hobbyist customers in every state of the union, every province in Canada, and a few in Alaska. Individual plants can usually be obtained from about \$8 and up, and starter collections consisting of five plants can be had for \$25. It takes from two to seven years for the growth of an orchid from seed to bloom, but when purchased in plant form they are potted and almost ready to blossom. Photographs, Fennell Orchid Co.

Nursing stages of a cattleya orchid from seed pod to bloom are shown here. Pod holds millions of seeds (on slip of paper); these are transferred to flask for first year, to tray for second year, then to pots where the mature plant will eventually bloom



[Continued on page 128]



Beautiful 'Bronztone' furniture from Howell's New 'Foremost' Group

Here are two lovely dinette groupings from Howell's new "Foremost" collection of fine modern metal furniture. And truly foremost is the "Bronztone" finish on metal—in adding electro-plating in a rich bronze-brown that harmonizes handsomely with wood tones of other furniture. "Bronztone" is at home anywhere.

There's so much beauty to choose from when you look at Howell. And, as always, the quality is unsurpassed. But what may surprise you is how very affordable this outstanding furniture really is. No wonder that leading furniture and department stores show it with special pride. It's for you, for sure!

HOWELL

MODERN METAL FURNITURE

St. Charles, Illinois

At the right—Howell "Bronztone" Dinette No. 4802/990 with China Cabinet No. 802. Another "Foremost" grouping. Table and chairs in rich brown walnut-finish plastic that resists wear, cleans easily and is beautiful to live with. Chairs come in a colorful variety of upholstery patterns.



P.S. Bronze sets are available in the regular Howell "Bronztone" finish. Also, sets in "Hazel" (dark brown) finish. For more details... and to see how these modern metal furniture and appliances can add to your home or recreation room.

Hi-lo-matic chair by Le-Z-Boy Chair Co., Monroe, Michigan



Luxurious comfort is made to last with U.S. Koylon Foam

Note the perfect tailoring, the smoothly defined lines in this automatic reclining chair by Le-Z-Boy Chair Company. And because it's made with U.S. Koylon Foam, its beautiful lines are as long-lasting as its matchless comfort. For Koylon smooths itself out sitting after sitting, year after year... is self-ventilating, non-allergenic. Yes, for your assurance of quality, look for the U.S. Koylon Foam Cushioning label on fine furniture at leading stores everywhere.



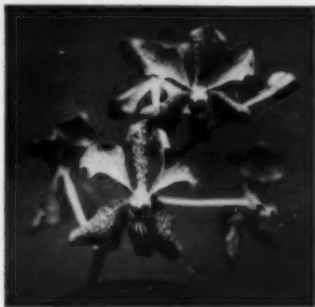
U.S. Koylon
FOAM
Cushioning



United States Rubber

Rockefeller Center, New York 20, N.Y.

Home orchid growing [Continued from page 126]



A beautiful blue orchid that looks like Chinese pavilion is the *Vanda Margaret Felck*. Its parents come from India and Java. This is a hybrid that produces large, long-lasting blooms many times a year.



A cluster type orchid, the *cattleya bouringiana* variety *Purple Princess*, bears flowers 2 inches in diameter.



Easy to grow, the *phalaenopsis Doris* is a pure white spray orchid often called the dogwood orchid.



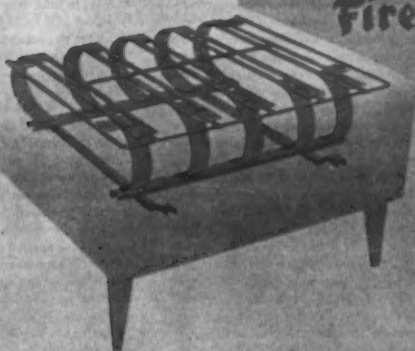
A corsage-type orchid, the dark purple *cattleya Empress Frederick* is long-lasting after it is clipped. Keep orchid plants at room temperatures, between 55° and 85°F. Occasional dips into the 30's won't hurt them.

Flexsteel's

New Palo Verde

PILLS

Firestone FOAMEX™



Speaking of Living



EBE, Will Rogers, Jr., Electri-Living Home model



Jean Spire, morning mail and coffee



Cecile Hayward presents rug to Gwen Verdon



Early birds Dorothy Fischer, Harry Webb

The day is past when editors could sit in their offices, secure in the omnipotence of the sacred blue pencil, and simply edit. Today, they are more often out of their offices than in them—making speeches, laying cornerstones, dedicating one thing or another and appearing on television. **Editor-in-Chief EBE** is no exception: her most recent appearance was as the guest of **Will Rogers, Jr.** on his weekday CBS TV show, *Good Morning*, where she discussed our September presentation of the *Electri-Living Homes*. Since the program (which originates in New York) is telecast to both coasts and—because of time difference—has to be done twice, EBE was delighted with the double opportunity to talk on a subject so important to her and to millions of young homemakers from coast to coast.

The first thing that greets **Jean Spire** of our reader service department in the morning is a small mountain of mail. Fortifying herself with coffee and armed with a letter opener, she plunges in. Most often the letters contain requests for information on where to obtain merchandise shown in the magazine, or ask advice on a decorating problem, but sometimes they go a little further afield. Most unusual request to date was for a formula for a one-month-old motherless deer. Marshaling her resources, Jean contacted the Bronx Zoo and directions for the formula went out in the afternoon mail.

When merchandise editor **Cecile Hayward** saw the Broadway hit, *Damn Yankees*, she, like so many others, promptly became a fan of flame-haired star **Gwen Verdon**. Not long ago on a tour of rug mills, she found a rug made to resemble a baseball and jokingly remarked to Cabin Crafts Mills' Campbell Petty that they should make one with stitching to match Gwen Verdon's hair and present it to the star. When Cele returned to her office she was surprised to find a baseball rug with the words *Damn Yankees* stitched in red, went around to Miss Verdon's dressing room and presented it. Cele reports that the star was delighted with her rug and was heard to say, in the resigned tones of a mother well aware of the ways of children,

that her young son would immediately appropriate it for his own room.

Dorothy Fischer, our shopping editor, is one young lady who heeds the advice—shop early and avoid the Christmas rush. Starting as early as May, Dorothy, in addition to shopping for her regular monthly column, begins casting an eye about for special Christmas gift items. Finding the gifts is only part of Dorothy's job; she also has to have them photographed. So, as likely as not, July finds Dorothy and photographer **Harry Webb** photographing dolls and Christmas wreaths while, outside, the sidewalks sizzle.

An inveterate museum and gallery-goer, associate merchandise editor **Doris Bernsley** keeps us informed of what is new in the art world. Her latest news was of the September 20th opening of the *Museum of Contemporary Crafts* in New York City. A few months ago at the invitation of **Mrs. Vanderbilt Webb**, president of the American Craftsmen's Council, Doris dropped by the new museum for a preopening look. She inspected the premises and lent a willing hand in unpacking some of the objects to be exhibited. Besides a permanent collection, the museum will exhibit several special shows a year, which will later tour the country. First exhibition: the craftsman and his role in an industrial economy.


Speaking with the authority of a young wife and mother, **Marylaird Wood** has contributed articles on many phases of homemaking (this month, *A Family Remedy For Growing Pains*, page 190). Marylaird, a *Phi Beta Kappa* graduate of the University of Washington, her husband official husband Bill and their two daughters, **Marylaird, 9**, and **Marcia, 8**, live on a pine-studded hilltop overlooking San Francisco Bay in Oakland, California. As the Woods are avid do-it-yourself enthusiasts, Marylaird often finds her story material right at home.



Doris and Mrs. Webb of Craftsmen's Council

Marylaird Wood and daughters





Today

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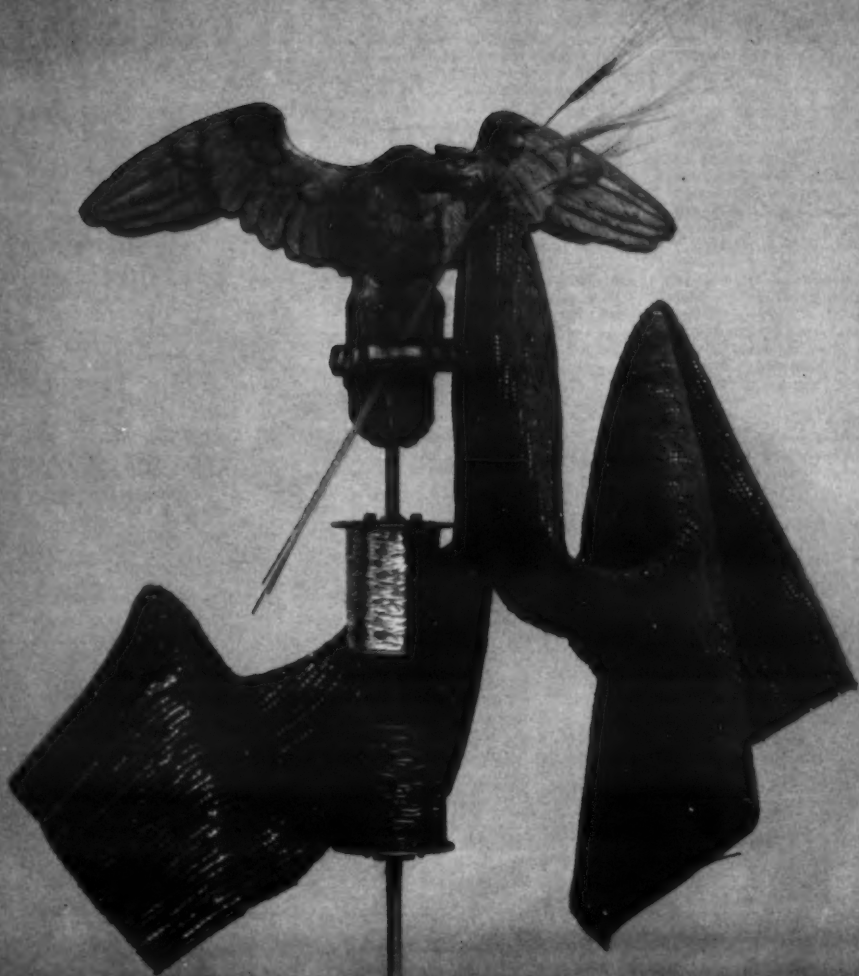
Streamline your home, with this bedspread woven to every modern's taste! Happy homebody? *You'll* want two—one for the bedroom, one to make a couch of that extra Hollywood bed! Busy gadabout? *You'll* adore the way "Today" scorns ironing, stays lint-free! More excitement: big prize-sizes in twins and doubles; present-perfect accent colors; a bright young price of \$10.95*! See "Today" TODAY, at the best department stores. *Slightly higher in the West.



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The thread of the story is LUREX



LUREX® LOOKS TOWARD NEW COLOR HORIZONS. Lurex in multicolor strikes a new, brilliant note in American decor as shown in these designs from the Great Lakes Group of upholstery fabrics featured in Candalon's *U. S. A. Modern* collection. Lurex, non-tarnishing metallic yarn made only by *The Doberckman Company, Cleveland 1, Ohio • New York: 350 Fifth Avenue • London • Amsterdam*

STYLING BY DONALD LUREX LTD. LONDON 1961



The *ancients have it that the first rose was introduced to society on the fateful day when Venus took it into her head to arise from the foaming sea—beautiful even on the half shell—to bedevil forever the eye of mortal man. Dazzled, but determined to*

pay fitting tribute, the earth put forth the rose, and it has been the symbol of Venus ever since. Even today, when a new rose is introduced, it is usually named after a pretty woman (with the exception of such Lotharios as Paul Scarlet, a rambler), but once in a while, when beauties are scarce, it is christened with a good solid name like ours. And that is why we are pleased to the point of satiety: we have a namesake—the Living Rose. No proud parent or fond sponsor (or whatever we are) has ever described its darling with any particular accuracy, so we may not. We only know

that it is wellborn: its seed and pollen parents are Charlotte Armstrong and Grand Duchess Charlotte, who gave it dignity, coquetry (isn't it the flower of Venus?) and its brilliant scarlet-vermilion coloring. To the two Charlottes, to Dr. Walter E. Lammerts, the hybridizer, and to the Consolidated Nurseries of Tyler, Texas, the christeners, we doff our bonnets in gratitude. We fully expect our rose to enjoy the same kudos showered on the Mme. Ferdinand Jamin—a French rose misnamed American Beauty—when it was brought to this country in 1886. The Living Rose is a true American beauty, and we present it to you with pride and the utmost delight. [THE EDITORS]

THE LIVING ROSE

The *Living Rose*

inspires a new

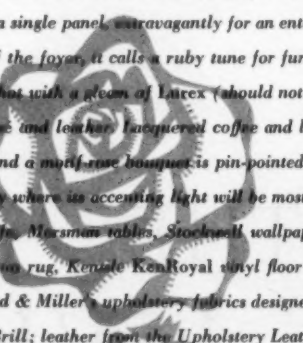
decoration motif

These manufacturers
are participants in the
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AMES MANUFACTURING CO.
ANCHOR DESIGNER
BRATTON & TEBBESSE CO.
CLARK BOWKS
CENTURY FURNITURE CO.
RICHARD DELANO, INC.
DAV BUNK ORIGINALS
BY REALAMINATIONS
KARTER VENTILAN BLIND CO.
THE KESLER CO.
EVENHART FARMER
HILLCREST MILLS, INC.
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MAGNET CARPET CO.
MIDLAND, INC.
MORRIS BOWEN
MOUNT AMERICAN LACE CO.
PEARL WICK CORP.
PLASTIC INC. CO. (Form-Fore)
ROYCE PRODUCTS CO., INC.
SAW MANUFACTURING CO.
SEAS & MILLER CO., DIV. OF
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WEL STUFFED CO.
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Transmuting the myriad nuances of color found in a rose to the art of interior decoration is a little like alchemy, except that we are making one kind of gold from another, rather than from dross. We have no intention of belaboring the point that the *Living Rose* is red, that it has a green stem and leaves, and that any room inspired by it be forced into the stereotype of an old-fashioned Christmas ornament. This is not a holly wreath, but a rose—in this instance, a flower with a kaleidoscope of pink, orange, scarlet and emerald; colors that can be what you make them—bold or muted, background or accent. All that matters is that they bespeak their importance as a theme, as a vivid thread running through the warp and weft of thoughtful decoration. That is how they have been used in the following rooms.

In the first (opposite), the rose has been rarefied on a heroic scale to bloom like a Persian garden in a new scenic wallpaper that can be used modestly as a single panel, extravagantly for an entire wall. Having made a bower of the foyer, it calls a ruby tune for furniture coverings: chenille shot with a gleam of Lurex (should not a rose glisten with dew?), matelassé and leather. Lacquered coffee and lamp tables vary the hue a bit, and a multi-rose bouquet is pin-pointed by a hanging fixture placed exactly where its accenting light will be most strategic. Globe chairs and sofa, Moroccan rabbits, Stockwell wallpaper (throughout), Bigelow Viscalon rug, Kenzie KenRoyal vinyl floor tile, Colorizer paint. Stead & Miller's upholstery fabrics designed by Dorothy Liebes and Arthur Brill; leather from the Upholstery Leather Group.



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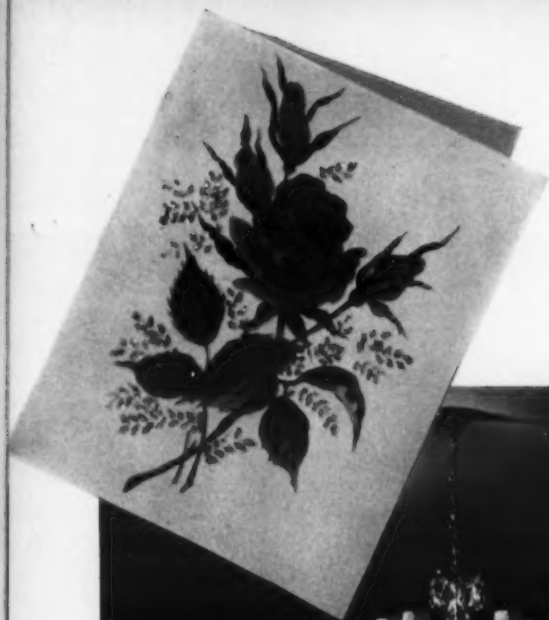
The unifying effects of a decorative theme applied with spirit and dash are recognizable in this jaunty living room. Here is evidence of the ability of two different patterns to perform together in one room without argument: the *Living Rose* and *Rose Leaves* make congenial companions—the former gracing one complete wall in the form of wallpaper panels, the latter appearing in the polished cotton of window draperies. Carpet and upholstery fabrics in solid color keep the whole plan well in hand. (Note the pattern counterparts in this room's *Room of the Month*: the leaf pattern in wallpaper, the rose in printed fabric.) Designed with an eye on the TV set, two chairs in the upholstered group (Valentine Seaver) can swivel towards the opposite wall. Everfast drapery fabrics with *Everglaze* finishes were used throughout. Nesting tables are by Reilly-Wolff; Callaway rug; hanging lighting fixture by Virden



Color abounds in this gay garden room, ringing carpet and drapery with the rosy radiance of our favored flower. The shape of the *Living Rose* is here, too: as printed wallpaper, it covers panels of a hinged screen in one corner. Well-designed lighting units (Lightolier) were arranged to complement the decorating plan: above a circular coffee table, a ceiling fixture acts as a canopy of diffused light; two table lamps, whose deep shades protect eyes from glare, are white like the walls into which they blend. Outdoors, a black and white striped awning covers terrace, provides shade and the right note of dramatic contrast for the entire room. T. Baumrider furniture; upholstered pieces by Shaw; Aldon carpet in a rayon-nylon blend; wrought-iron furniture by Molla



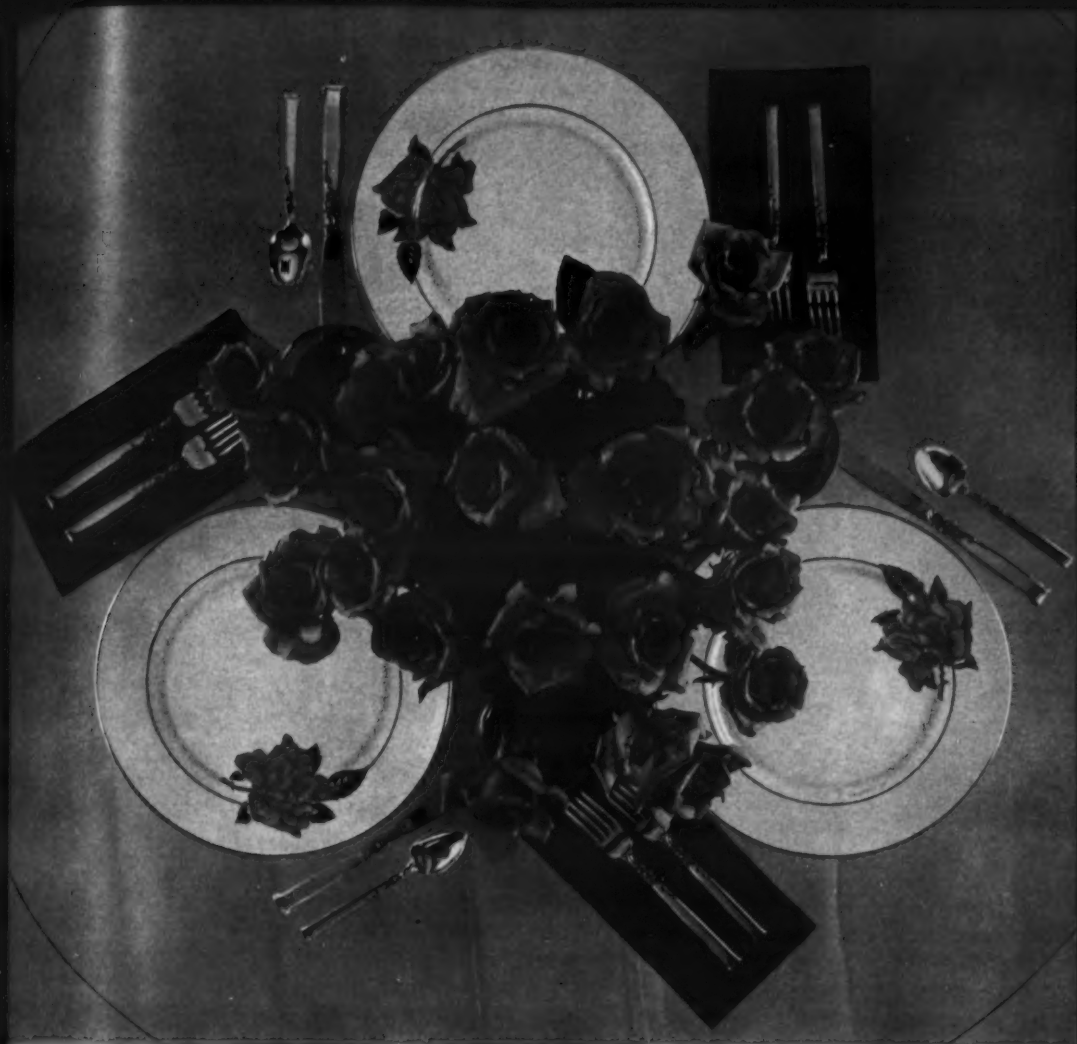
ROBERT ALTA



A shining example of Victoriana on a shoestring, the room below is designed for those of us whose yen for grandeur is stifled by a lean purse. It looks opulent, and it *is*, but the carpet, the chandelier and the four Jamestown Lounge mahogany chairs are its only new acquisitions; imagination (and a few heirlooms from the attic) did the rest. It is arranged, obviously, for the gala kind of dinner that calls for wine, a crystal chandelier and a written invitation. It *has* them, plus a galaxy of roses: in the Gulistan carpet, the draperies, the table setting—even on the invitation, part of Hallmark's new floral-embazoned *Living Rose* collection of note paper, greeting cards and gift wrappings

ROSE RYAN





WEST KEN

A bird's-eye view of a *Living Rose* table setting reveals not only a pretty panorama, but the fact that our flower need never fret about earning its bread and butter. Its future is as limitless (and rosy) as its past has been enduring. These are newly-minted examples of its versatility: bright-as-a-flame, as the embellishment for fine white, platinum-handled china; sculptured into a silver collar to adorn the neck of sterling flatware, etched into the crystal of delicately wrought stemware. Even the wine is willing victim of our Lorelei's wiles: it is as fragrantly rosé as a wine can be. *Living Rose* dinner plates by Flintridge China; *Silver Rose* flatware in Heirloom Sterling; Foster's *Living Rose* crystal print stemware. Almadén Grenache rosé wine shown throughout





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A bedroom destined to be deliberately romantic can be (and should be) a decorator's field day, and in the room opposite, the designer has cast restraint out the lace-bedraped window and created a valentine—utterly charming, but ingenious enough, realistic enough to avoid any risk of saccharin overtones. The lavishly used lace is not, moreover, impractical (it requires neither starch nor stretching), and the roses of the hand-painted commodes could be duplicated on an old chest with decalcomania. Rattan headboard and chaise longue by Tropi-Cal; North American *Living Rose* Lace, Union-National commodes, Benjamin Moore paint

A guest room with a colonial aura, the bedroom above finds its roses blooming rather like *Mary Quite Contrary's* garden—all in a row on a bedspread (each flower is individually hand-screened; the bedspread is all cotton, completely washable). Then, as a background of greenery, the *Living Rose Leaves* are exploited on both drapery fabric and matching wallpaper—a dappled pattern of green and white. The chair and night stand, however, are bright rose-red, and the braided rug is green, red and pink—a rose, but by another name. Fieldcrest bedspread, Baumritter chest and bed (*Ethan Allen* group). Tooton rug, Halcolite hanging brass light fixture



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Transplanted to the kitchen (above), the rose appears in many guises, some familiar, some unorthodox, and thrives in all of them. It makes a skillet into a "picture," a dish towel into a tapestry. Its palest, shell-pink appears in such disparate items as a Venetian blind, the prettiest possible floor mop, refrigerator dishes, plastic dinnerware, a blender, a steam iron, a hand mixer, an ice crusher. Kitchen tools have pink *Melmac* handles; plastic surfacing is patterned in the flower itself, and the lady of the house is ensconced on a pink step-stool. (For detailed information on the above, see page 180.) At right, we see further digressions of the rose as it blooms elsewhere in the house

See *Your Guide to This Issue*
for further information

For stores featuring the
Living Rose decoration theme,
see *Stores in Your Vicinity*





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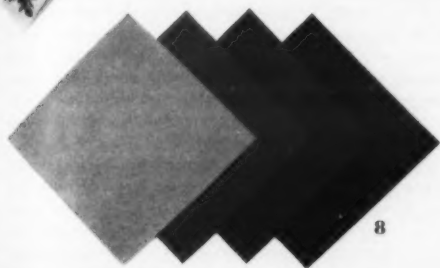
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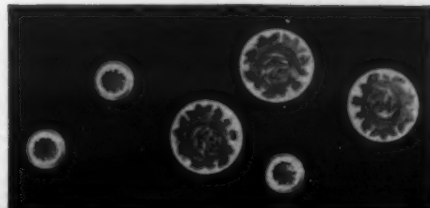
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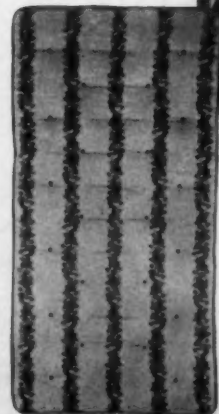
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CHILDREN ARE HERE TO STAY

By ROBERT and RONNIE WACKER

Our friend Janice has a three-year-old boy and an impeccable home. Her living room combines blond wood and brass—all shining like new. The bookcase is in perfect order, the books unmailed. There's never a half-eaten cookie crumbled into Janice's wall-to-wall carpeting. She has no patience with those "permissive" mothers who let their young ones make a home a shambles. "I like nice things," she says. "When Robin gets a little older and learns to like them, he can come out and enjoy them."

But until that time, the only rooms Robin lives in are the kitchen and the nursery. A folding gate keeps him in the nursery until he's led into the kitchen. He's never permitted alone in any other room. Robin doesn't feel sorry for himself. He loves the unrestrained freedom of his own room, strewn with little wheels from toys that don't work any more. But—as Janice will

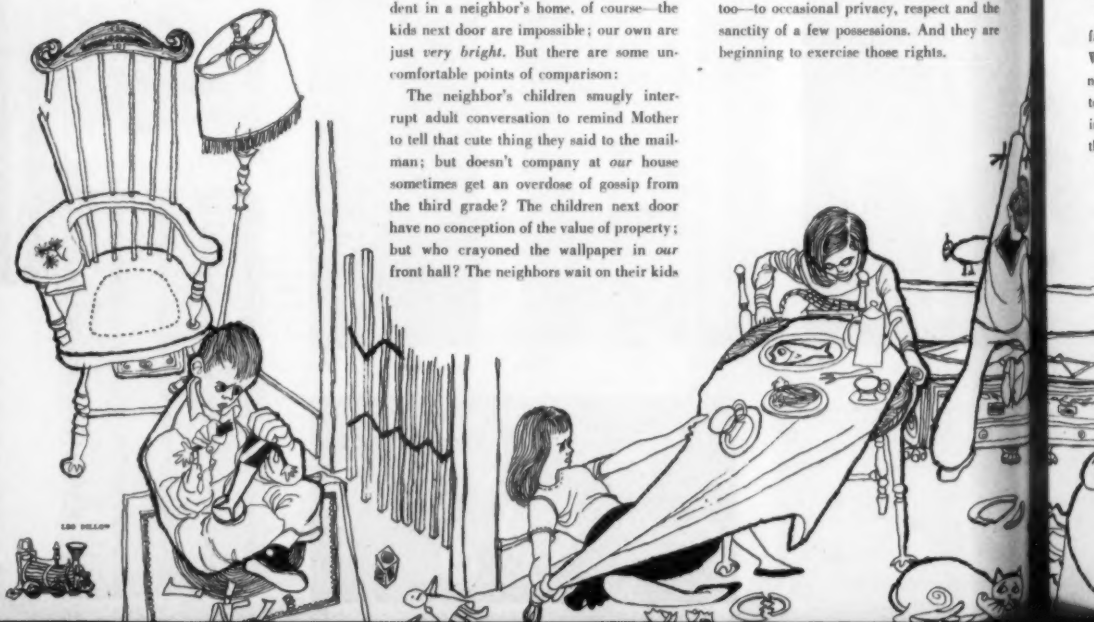
be quick to warn—put breakables out of reach before she and Robin come visiting. He's been taught that he can do as he pleases wherever he is, and it's Mother's job to keep him from situations where he will have to restrain himself. Janice hasn't discovered this yet, but it probably will be a long, long time before Robin develops his mother's love of pretty things. How can he? He never gets any practice. The folding gate in Janice's home is one solution—not a very good one—to a serious national problem: our growing brood of spasmodically controlled children.

Some of the nicest people these days seem to have some of the most trying children. Too many seemingly intelligent adults who command respect in the grownup world are contradicted and argued with in their own homes by young jackanapes with no regard for adult conversation; peewees who scar furniture and keep Mummy jumping from the early breakfast that they scorn to the long-deferred bedtime with its last piping demand for chocolate milk. It's most evident in a neighbor's home, of course—the kids next door are impossible; our own are just *very bright*. But there are some uncomfortable points of comparison:

The neighbor's children smugly interrupt adult conversation to remind Mother to tell that cute thing they said to the mailman; but doesn't company at our house sometimes get an overdose of gossip from the third grade? The children next door have no conception of the value of property; but who crayoned the wallpaper in our front hall? The neighbors wait on their kids

hand and foot, with never a thank-you; but are the darlings in our house *really* too young to start picking up their own things? The parents of the half-pints next door are not spineless or lackadaisical. They work hard to give their children every advantage; for the most part, they devote more study and worry to the scientific techniques of parenthood and their children's psychological needs than the parents of some less demanding small fry. They have accepted the idea that they must invest ten to fifteen years in servitude without expecting anything in return. And they wear their hair shirts proudly.

That is, many do; but little explosions of heresy are popping across the nation like dandelions over a lawn. Mothers and fathers are murmuring to each other that they have prostrated themselves long enough before their chicks; that children are to be lived with, not waited upon; and that parents cannot postpone their own youth until their children are grown up. These parents are announcing that they have some rights, too—to occasional privacy, respect and the sanctity of a few possessions. And they are beginning to exercise those rights.



Do you live with them . . . Do they live with you . . . or . . . Do you live together . . . ?

They are starting to question some of the oversimplified rules laid down by best-selling interpreters of "scientific" child-rearing. And they are looking back with a more sympathetic eye on the unscientific household which Grandma ran—wondering if the path of a more balanced home life leads through Grandma's woodshed. Of course, it can't—for the simple reason that the woodshed isn't there any more. Grandma's big house, full of children but barren of conveniences, is not today's split level, and nothing can make the two alike. There was work for everybody in Grandma's home, and just enough time to get it done if all hands pulled together and nobody talked back. This was the household that taught a child responsibility and self-reliance—qualities achingly absent in many modern tots. But it was also a household in which the weak or slow to develop fell by the wayside. One adage of those days was, "Children should be seen and not heard." But another was, "There's usually a black-sheep in every family."

It was against this somewhat rugged family life that the psychologist of the post-World War I period rebelled, heralding the new "permissive" or "progressive" approach to child-rearing. Children, they said, are individuals. They must not be pressed into the mullin-tin of uniform behavior. And

teaching them to obey blindly without understanding why, will produce unimaginative robots, happy to march off a cliff if some führer orders it. These psychologists wanted the child to ask questions, argue, even talk back. The story is told that someone once found the late John Dewey, the great progressive educator, gazing at a toddler who was stamping happily in an ankle-deep puddle. "Good heavens, Dr. Dewey," the newcomer said, "that child will catch a terrible cold. Get him out of there!" Dewey replied, "That's what I'm doing; I'm trying to think of a way to make him want to come out."

Be the story true or legend, it is at least a good cartoon of the psychological approach. The child, these educators said, learns when his interest is aroused. Dewey might have been able not only to make that child leave the puddle eventually, but even make him want to stay out when nobody was looking. Grandma would have led him out immediately by one ear and probably spanked him too. And he would have stayed out just as long as he felt Grandma's eye on him. Grandma loved her children, and gave them as much individual attention as she could. But love is not total indulgence; attention is not worship. Grandma's daughter—who had moved from the family homestead to a tiny apartment, with one or two children—found it hard to make the distinction. With smaller family and home—and electric machines to help with the housework—she had more time to fret over her precious brood and wonder night and day if she was raising them properly.

This was the age of science; old-fash-

ioned methods in every field were being discredited. And there were plenty of psychological textbooks on child-raising. Daughter watched her children with one finger marking her place in the book. Were the children frustrated? Were all their emotional needs being met? Would it cause a traumatic scar to tell them to be quiet when grownups were talking?

So developed an impersonal attitude which many child-guidance authorities say still is a basic fault: concentration on the rules instead of the child. As one expert put it: "Parents who pay too much attention to rules and theories are taking the easy way out—relying on an abstract authority instead of taking the trouble to observe and treat their youngster as an individual. No rules will apply to every child equally."

There is no substitute for relaxed common sense in dealing with a child. The person whose emotions react normally in other situations can do what comes naturally with the youngsters— [Continued on page 182]





Country and city kitchens:

a comparison fifty years ago and now

Rain or shine, year in and year out, there is always activity in the kitchen. People continue to eat and that is why the kitchen is an excellent index of an era. Currently, the Texas State Fair corroborates this thought with two exhibits, a farm kitchen of fifty years ago and its counterpart today. The former, shown above, tells better than words the combination of hard work and close-knit family living that summed up a farm woman's role at the turn of the century. The spacious room with its iron cookstove was the warmest spot in the home and as a result, headquarters for the whole family a great part of the time. (On Saturday nights it was like as not the scene of the weekly family bath ritual.) At mealtime the

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A Texas farm kitchen at the turn of the century was a spacious, if rude, multipurpose room. Authentic ingredients were provided by Mrs. J. L. Kingsbury, Curator, the Historical Collection of North Texas State College; by Harry Bullard Antiques and Mrs. J. A. Austen, both of Dallas

DIFFERENCES IN THE PAST— country kitchen:

- Usually the largest, warmest, best-illuminated room in the whole house
- Center of most family activities
- Emphasis on preparation of large meals and preservation of large quantities of food
- Simultaneous cooking by several members of the family
- Abundant storage space in nearby pantries and cellars

city kitchen:

- An average-sized room, isolated from rest of house
- Functional in appearance
- Usually a one-woman cooking operation
- Wide separation of work and storage areas
- Restricted or nonexistent dining space

TODAY'S KITCHEN— city or country:

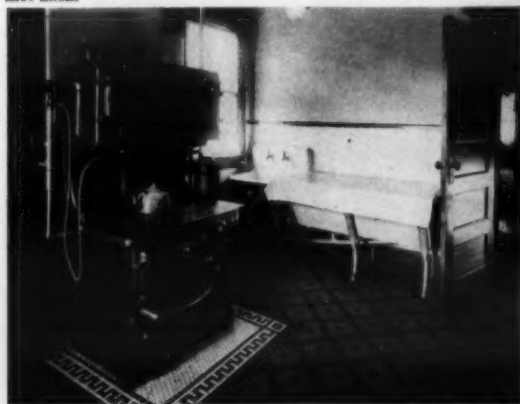
- A product of modern science
- Planned to conserve wife's time and energy
- Storage at point of use; spacious work counters
- Planned for simultaneous cooking by husband and wife, if desired
- Dining, laundry and hobby centers provided
- Well-ventilated, illuminated
- Related in appearance to rest of the house



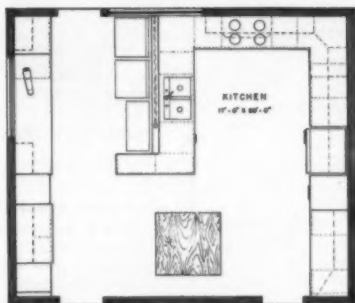
generous table, groaning with food, accommodated both family and farm hands; at night a circle of lamplight made it the center of relaxation, if any. For a farm wife, work—according to the old saw—was never done and her few quiet hours were spent alternately churning, rocking the cradle and reading her Bible. What was the city kitchen like in this same period? For one thing, it was much smaller; city space was more expensive. Less food was prepared and preserved and there was less storage space. Meals were served more formally in a separate dining room; the kitchen was apart from activity in the rest of the house. As the world has become increasingly smaller, in a manner of speaking, city, suburban and country kitchens, like cousins, look and behave alike. In succeeding pages we present a country and a suburban kitchen of today, both decorated in the *Living Rose* motif, both remarkably alike.

City kitchen of the same vintage was a much smaller, much more stereotyped room, crowded with a dreadnought of a range, porcelain-enamel-topped kitchen table, sink and laundry tubs. Somewhat isolated from rest of house, it was usually not a family center, but a room apart where housewife toiled to prepare meals behind closed doors

PHOTO: MONTGOMERY



On the next six pages, a look at today's counterparts ▶



Tradition of large farm kitchens is maintained in the present-day example sponsored in Dallas by the State Fair of Texas and the Lone Star Gas Company. Room measures 17' x 20', accommodates activities, in the past often housed in separate outbuildings. Peninsula delineates three distinct areas



Farm wife's business and hobby center has a large sit-down counter for sewing, sorting laundry (it faces washer, dryer, ironer) and household bookkeeping. There are base and wall cabinets aplenty to hold all necessary paraphernalia. Window makes it a bright, attractive spot, conducive to working at household accounts or a bit of daytime relaxation



As with its efficient city counterpart, country kitchen has separate headquarters for each housekeeping operation. Above, storage for cleaning supplies is sensibly located near entrance to rest of the house; adjacent base and wall cabinets hold tableware and china, respectively. Wash-and-iron compartment at right has space for ironed clothes to hang until time to put them away. Dining remains an important part of country-kitchen living and sizable space is set aside for table and chairs located near serving counter at end of the peninsula. Old-fashioned drop-leaf table blends with brick-patterned floor and wallpaper and fabric ensemble, a charming nosegay of *Living Rose*



GENE GROFFER



Cooking area is surrounded by storage and counter space, well-illuminated by recessed fixtures overhead. Mixing center is in convenient proximity—the mixer attached to a shelf in base cabinet which can be drawn up to counter height. Refrigerator, wall oven and ventilating hood are burnished copper, a soft accent against the cocoa-colored base cabinets and yellow wall cabinets



Farm families may like their kitchens to hark back in appearance to a provincial past, but in function they demand a kitchen which is an efficient part of the big business operation that farming now is. Husband's desk includes adding machine, file drawers. It is also farm communications center



See Your Guide to This Issue for further information

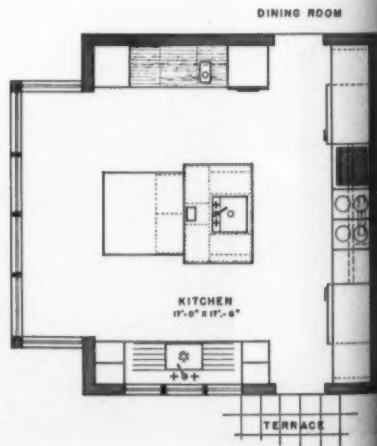


As a homemaking center, the city kitchen arrogates functions in the past accommodated in other parts of a house. For example, there is storage space specifically engineered for items as widely varied as root vegetables and household accounts. A dining counter is used betimes as wife's and husband's business desks, children's homework center, a sewing, game and television table and as additional food-preparation space. Separating it from the opposite end of the island is a miniature herb garden, in actuality pots of parsley, chives and thyme hung on a decorative pillar. The room is well-illuminated: in addition to general lighting there is a spot at each work station and storage center. Too often family participation in cooking is stymied because the kitchen is neither large enough, nor properly planned for simultaneous activity. Here this hazard has been sidestepped: while his wife reads the recipe to him, husband (left) works at his "gadget center," a supplementary cooking area for electric appliances

A workshop

for a suburban family's culinary crafts

As city and suburban living has become more informal, it has borrowed the attributes of the old-fashioned country home. This "borrowing" is as marked in the kitchen as any room of the house: today's living kitchen—city or country—is the "keeping room" of bygone days. As a by-product or cause of this (another case of the chicken or the egg) there is a whole new interest in food and in cooking as a fine craft rather than a chore. This kitchen belongs to a young family who approach homemaking and cooking as crafts and who believe that the conscientious craftsman deserves a spacious, attractive workshop. It is, frankly, an expensive kitchen and they allotted a sizable portion of their building budget and their space to it. Interior designers Bachstein and Freitag (who have the same devoted approach to food) shared their excitement over the room, decorated it as an exercise in the *Living Rose* theme, interpreted in a contemporary manner in contrast to the flavor of the Texas country kitchen.



In 17' x 17' space, there are work areas flanking three sides of the sink island, each with specially designed all-metal, soundproofed storage cabinets (Geneva Modern Kitchen)

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Harlequin-patterned rose and white flooring throughout kitchen and dining area (opposite) sets the decoration motif, repeated in the edging of ventilating hood over the surface units. Flanking the latter are large work counters with access to the freezer (wall unit next to patio door), the refrigerator (a similar unit on opposite side) and to the sit-down sink. Food service in this kitchen is equally convenient whether dining is a snack in kitchen proper (below), an outdoor repast on the terrace or a "dress-up" affair in the dining room (opposite). For the latter, dinnerware and crystal are dramatized by a lighting fixture which casts the intimate glow which is always conducive to pleasant dinner conversation. The dining table and chairs are by Howell; *Premiere* plastic dinnerware by Texas-Ware is in *Living Rose* pink



Our gourmet couple find homemaking a pleasant occupation in their large, well-equipped kitchen. Salad-making (right) is a neat operation at work counter next to secondary sink and food disposer. Devotees of wine cookery, young couple particularly appreciate their beverage cabinet (below left) which conveniently and properly stores wine and soft drinks. Dishwashing is an efficient process: soiled dishes are brought to counter, food is scraped into disposer, dishes are rinsed in sink and placed in adjacent dishwasher, while husband enjoys a second cup of morning coffee at versatile table-desk.



See Your Guide to This Issue for further information



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In the bungalow tradition, original structure (below) presented one story to the street with main entry through a covered porch. The porch is now an open deck, and a new "front door" (left), reached by steps from the street, was cut into the side of the house. Clapboard and concrete-block exterior was painted pearl-gray; new shutters of aluminum with baked-on enamel finish are, for contrast, pure white.

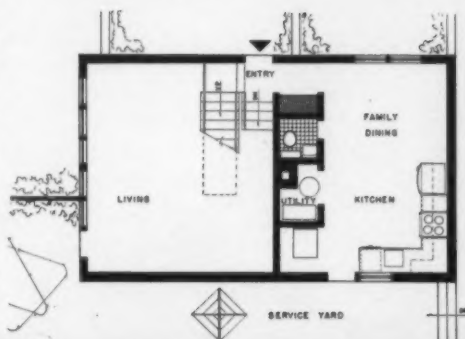
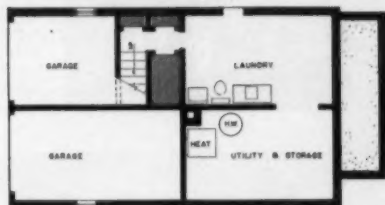


Scarecrow to suburban dandy

**Astute remodeling turned a
bedraggled "bungalow" into a
distinctive hillside home**

Undoubtedly, when Pygmalion first put hand to chisel to carve out Galatea, he considered her strictly a business venture; he was making something to sell. Quite as frankly (and equally unaware of the eventual turnabout) Herc and Inez Grasse set out to remodel the "scarecrow" of this story for no reason at all except to sell it at a profit. Thirty years old and the ugly duckling in a good-looking, fairly expensive neighborhood, the house was attractive because of its location (a quarter of an acre in Mamaroneck, New York), and its price: \$12,000. The

Grasses had remodeling ideas, but no technical knowledge: they found they didn't need it. A 27-year-old contractor, Charlie Plumb, a bright young man with an established reputation in the higher-bracket building field, did them proud. The necessary financing was secured by impressing the bank with carefully prepared plans, and work went forward with an expenditure of \$5,400 for labor, construction materials, plumbing and wiring. \$1,500 bought the appliances, and the transformation was complete—so effectively that Charlie Plumb, delighted with the challenge of remodeling, now plans to make it a career, while the Grasses, true to the Pygmalion legend and hopelessly in love with the house, have abandoned the idea of profit, and, with their four daughters, moved in to stay. The house itself, with its beautifully devised wiring system, its adroit rearrangement of space and its decoration, themed to the colors of the *Living Rose*, lies before you.



EDWARD GILTS



Half the original basement housed the former garage (above), an area which now (with the garage doors replaced with a handsome window wall overlooking the terrace) is devoted to the new living room. Before and after plans of the basement (above, right), show the revamping of the furnace room and garage into kitchen-dining area and living room. Through the canny exploitation of what had been a completely utilitarian storage area, actual living space was doubled.





Fortunately, most basements of hillside homes are non-subterranean, and in this instance it was perfectly feasible to convert the garage into a living room: light and air were not a problem. Masonry walls were first given a coat of liquid asphalt, then furred out, provided with blanket insulation and finished with sheet rock. Insulating tile was applied to the ceiling, and the existing concrete slab floor was treated with three-ply mopped hot pitch and tar paper, subfloored and tiled



incredible as it may seem, the sorry-looking sight below (enough to frighten all but the most intrepid) became the handsome room seen left and opposite: proof of remodeling's magic (a magic, incidentally, that materializes only through hard work and a few tears). The 12-foot-high room is entered at outside ground level: a short flight of steps leads down from the entry platform; a good-looking suspended staircase of redwood and iron ascends to the upper floors. (Door at right of entrance leads to kitchen-dining-family area.) Two Luxolite controls in the entry regulate ceiling fixtures and base plug outlets; at the turn of a dial, both built-in and portable lights can be adjusted to any desired intensity of illumination. Colorwise, the room is treated very temperately, with gray walls and floor tiling, a black, white and gray rug, green and white Rose Lane fabric for draperies, sofa and wing chair. Two vivid accents make their mark, however: a painted armchair and the covering of an easy chair—both in Living Rose red. Wooden desk and end tables, Young sofa, wing and easy chairs, Mosaic House cocktail table, Needlestuf cotton-rayon rug





Only an optimistic (and prophetic) eye could have foreseen the old furnace room as a potentially impeccable new kitchen



In remodeling, as in building, money comes to an end, and when it does, something has to go begging. In the Grasse kitchen, it is storage and counter space—a need that will be satisfied eventually by a peninsular cabinet-counter built out from the wall between dining area and kitchen proper. In the meantime, the room couldn't be pleasanter to look at or dine in; all the major and minor appliances are at hand, and illumination is particularly good with lights recessed into the acoustical tiled ceiling at strategic points, and a hanging fixture over the table. Wall opposite refrigerator holds a coat closet, lavatory, furnace, hot-water heater, stacked washer-dryer and broom closet. Telescope director's chairs covered in Bradley Rose cotton faille; Moe lighting fixtures are used throughout



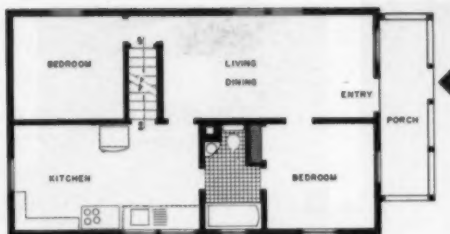


BURDET SOLA

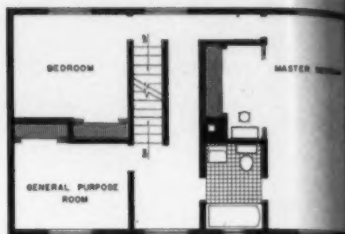


Automatic appliance center is serviced by a 220-volt, 3-wire circuit (house has a 200-ampere service entrance) and equipped with three retractable cords, two convenience outlets. Below, the stacked washer and dryer; behind louvered doors, the hot-water heater





Before: original first floor held the entrance hall, large living-dining room, the kitchen and one bedroom and bath



After: most of the area is occupied by two bedrooms and bath. Old kitchen, its cabinets intact, is now a storage

REXSON GUYA

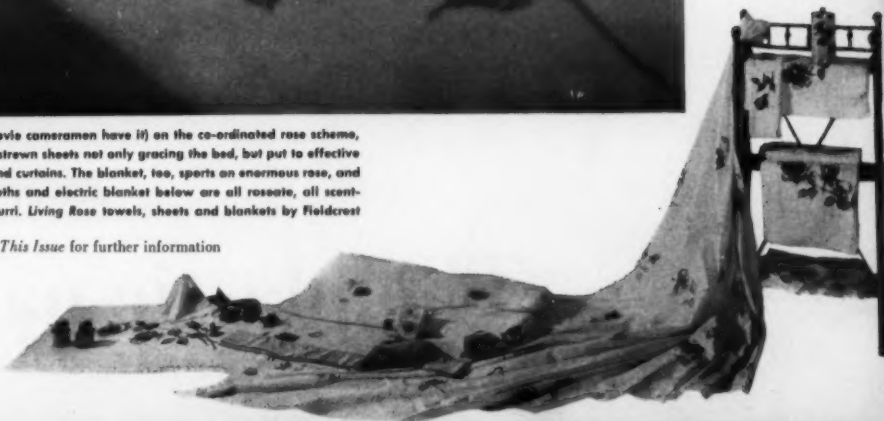


New master bedroom luxuriates in the space once devoted to the original living and dining rooms. (Two of the three daughters share another bedroom on this floor; the other two, a suite of bedrooms and bath on the floor above.) The dividing wall was removed (a supporting beam retained, if necessary), and the roomer's walls hung in a washable white wall canvas stamped with a fleur-de-lis—a formal, staid contrast to the freshness of the co-ordinated rose scheme of the curtains and bed trappings. The floor is tiled in alternate squares of rose and pink; the window is painted deep rose-red. Night chest, beds and night table, Englander mattresses and box springs, Fontainebleau Water-Tax, Dutch Boy paint by National Lead was used inside and out



Panning in (as movie cameramen have it) on the co-ordinated rose scheme, we find the flower-strewn sheets not only gracing the bed, but put to effective use as dust ruffle and curtains. The blanket, too, sports an enormous rose, and the towels, washcloths and electric blanket below are all roseate, all scented with rose potpourri. Living Rose towels, sheets and blankets by Fieldcrest

See Your Guide to This Issue for further information





The plastic path to th

If interior decoration has a Horatio Alger, it is plastic.

Since the day it was regarded as a vague material suitable for combs, toothbrushes and shower curtains, to the present moment, when it is as ubiquitous as manufacturers can make it, it has been a success story

that succeeded by refusing to rest on its laurels: invention (as this young couple has discovered) is its middle name. Light as a feather, it forms

a new carpet cushion of *Curon*—shock-absorbent, flame- and mildew-resistant. Flanked by

Lightolier's plastic lanterns, it covers a wall in squares of *Lam-O-Tile*—a laminated vinyl applied with a mastic, easily cut with scissors, naïvely charming in that each section imprisons a leaf, a butterfly,

flecks of mother-of-pearl, or what you will. Getting down to brass tacks, plastic is molded into sculptured body of two chairs (opposite, with walnut legs:

Broyhill; right, with mahogany underpinnings: B. T. Crump) contoured to fit the human chassis

like a glove. Coverings are changeable with no great effort (the fabric is wedged under the rounded edges of the seat and back), and run a plastic

gamut from *Boltflex* to *Vaco's Nylo-Saran*, a strong, luxuriously textured material that is cleaned

(via soap and water) with a mere lick and a promise. Fixtures (opposite) by Imperial Lighting Products.

BURT OWEN



the lap of luxury

The rose, that most subtle of all blooms, can be all things to all men. Perhaps this is a measure of its popularity: it offers each of us whatever scent charms our senses most. Taking the *Living Rose* as our theme, we have designed October's *Room of the Month* in the spirit of this infinite variety. It could be a room in any home—your home—and while it has all the earmarks of the contemporary idiom—sleekness, practicality, the illusion of spaciousness—it is not, as you will see, an overwhelmingly contemporary room, nor one you could properly label traditional. It is both of these and more: a room of shifting moods—in short, a purely *personal* room, free of the hamstringing confinements of a precise period. Yet our rose, like any well-planned motif, gives it continuity; carried throughout in color and pattern (it even tinges a lamp shade with a faint blush), it actually simplified the decorating task.

For the Room of the Month:

One Perfect Rose



The *Living Rose* establishes itself brilliantly in an extravagant splash of color on two chairs upholstered in polished cotton (*Living Rose*). Floor tiles then pick up the theme; laid diagonally in big, bold stripes, they act, in effect, to extend the walls and add a sense of spaciousness. For a touch of out-and-out whimsy, our rose (this time the real thing) finds itself imbedded in a topiary rose tree. To offset the comparative vitality of these elements, two walls were painted white, two French windows treated with dramatic simplicity. Century *Celebrity Group* furniture, Martin-Senour paints and Everfast fabrics were used throughout the room.

BERNARD JULIA





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A brisk change of pace is provided at the opposite end of the living room where a rose-leaf patterned wallpaper—an apt companion for our *Living Rose*—enlivens the walls.

It was also used to cover the four-paneled, ceiling-height screen which serves as the merest suggestion of a room divider for the dining area (right). Throughout the room, lighting fixtures were located, not, as sometimes happens, smack in the center of the ceiling, but in three carefully chosen areas to define light for reading, dining and deskwork. In an excellent example of light control, each fixture (Globe) has multiple bulbs for varying light intensities, and adjustable pulleys for adapting height to individual needs. A novel aspect of the Olympic TV receiver (bottom, right) is that it can be had in an unfinished case. It was painted white to duplicate the background of the wallpaper behind it. Wallpaper is by Stockwell; the framed wall tiles by Georg Jensen.



ROBERT DILTA



See Your Guide to This Issue for further information



BASIC RECIPE

- $\frac{1}{2}$ cup all-purpose flour
- 1 cup light cream (if milk is used, add one tablespoon of cold, melted sweet butter)
- 2 eggs
- $\frac{1}{4}$ teaspoon salt

- Sift flour, measure and resift into mixing bowl.
- Add cream and beat with wire whisk or portable beater until perfectly smooth.
- Add eggs and salt and beat again until well-blended. Batter should have the consistency of light cream.
- Let stand at room temperature for at least one hour—preferably two, before using. Beat again before cooking.

CRÊPES

In 1897, the *Comédie Française* in Paris presented a play in which one of the characters was a maid named Suzette (what else?) who might today be forgotten except at one point in the evening's entertainment she appeared with a plate of little pancakes—the nightly creation of Monsieur Joseph of the *Restaurant Marivaux*. We do not know whether it was the pancakes themselves or the way they were carried on (we suspect it was for the latter reason), but they soon became known as crêpes suzette, and to this day they are as celebrated as a dessert can be. Crêpe, in French, means pancake, but not quite the kind of pancake most of us are familiar with. They are definitely richer, more delicate, more sophisticated—yet their ingredients are simplicity itself: a half cup of flour, a cup of cream, two eggs and a quarter teaspoon of salt. Nor are they necessarily a dessert: they can appear at breakfast wrapped around pork sausage links and served with maple sirup and fried apple rings; spread with jelly or marmalade and butter; stuffed

with creamed chipped beef. At luncheon, they are a delectable entree as an envelope for creamed chicken, crab or lobster, and in the evening, filled with cheese and fried in deep fat, an hors d'oeuvre. Like Cleopatra, their variety is infinite, yet most American cooks neglect them simply because they think they are difficult to prepare. In a sense, they are, but no more so than a buckwheat cake, and anyone who can flip a flapjack can make a crêpe. Their success, however, depends on two vital factors: a foolproof basic recipe (which we will give you) and the proper pan, properly cared for—a subject we deal with elsewhere. The rest, like golf, is nothing but practice, and once the technique is mastered you have opened a new door to gastronomical excitement. If you're a cook who believes in showmanship (and once you're sure you won't flip the crêpes into Aunt Myrtle's lap) remember Suzette and perform at the table. If she could make a name for herself with a pancake and twinkle of an ankle, so can you.

COOKING CRÊPES

NECESSARY EQUIPMENT:

treated six-inch skillet (see below)
a two-tablespoon measure
spatula
fork

- Place pan over medium heat until hot.
- Drop in 1 teaspoon of sweet butter.
- When butter bubbles, pour in 2 tablespoons of batter. (NOTE: Under no circumstance pour any additional batter on top of the original amount, even if there are holes in the crêpe.)
- Quickly tilt and rotate pan to cover the entire bottom thinly and evenly.
- Cook the crêpe about one minute on one side. The top side will start to bubble slowly when the bottom side is cooked.
- Turn gently using a spatula and fork. The crêpe will be paper-thin, so work cautiously and calmly.
- Cook for one more minute on the other side. The edges will begin to curl when done.

- Remove to platter in 200° F. oven, or place crêpes as they are finished in an electric skillet turned on to "warm" or to lowest temperature. They may be stacked or placed overlapping each other.
- Repeat operation until enough crêpes are made. The amount will depend on how they are to be used.
- This recipe yields 14 to 16 crêpes. The turning of crêpes is an intricate operation. Success depends to a great degree on experience. Practice with a batch first. If you spoil the first few, don't be alarmed. Try again and keep trying. Crêpes are worth the effort.

PREPARATION OF CRÊPE PAN

The secret of good crêpes is in the pan. It must be treated first, respected forever, and used only for omelettes and crêpes. This is the initial treatment:

- Get a five- or six-inch cast aluminum, tin, iron, steel or copper skillet.

- Using lard or vegetable shortening, grease it with a paper towel. Rub it hard until thoroughly clean. The paper towel will tell you when the skillet is completely clean.
- Fill the pan seven-eighths full with olive oil or a commercial salad oil. Let it stand for one full day.
- The next day preheat oven to 500°F. Place pan filled with oil in oven for five minutes.
- Remove the pan and let cool before emptying oil.
- Wipe clean with paper towel.

• • •

The pan must never be washed with soap or water. After using, wipe it clean with a paper towel. When not in use, place the pan in a paper bag or wrap it in brown paper. Put it away. The pan must not hang on Peg-Board or be put away in a closet or range drawer unwrapped. Your omelettes and crêpes will never stick to the bottom of this pan. Your success will be insured.

Pancakes with a French accent



HOW TO SERVE CRÊPES FLAMBÉES

Cold or room-temperature brandy, rum or liqueur will never flame. It must be heated—but not to the boiling point. A sauce in which a liqueur is an ingredient can be flamed provided it is warmed. For such purposes, it is best to add at least three tablespoons of the liqueur to a cup and a half of sauce, preferably just before flaming. For best luck, sprinkle food that is to be flamed with some additional warmed liqueur over the sauce. Then ignite. Another foolproof method is to heat the brandy or liqueur in a small saucepan, bring to the table in a sauceboat and ignite before pouring it over the food. Flaming will dramatize any dish or dessert enormously.

CRÊPES FLAMBÉES

1 pint flavored ice cream
6 large crêpes
4 tablespoons favorite liqueur
2 tablespoons confectioners' sugar

- Place scoop of ice cream in center of each crêpe.
- Roll by folding in 2 outer edges to form rounded mounds.
- Arrange on silver platter or serving dish.
- At table, pour warmed liqueur over crêpes and ignite.
- Sprinkle with sugar.
- Serves 6.

CRÊPES CUVILLIER

- 2 ripe bananas
3 tablespoons sweet butter
3 tablespoons confectioners' sugar
4 tablespoons chartreuse
12 crêpes
2 tablespoons brandy
- Slice bananas and sauté in butter.
 - Add sugar and blend well.
 - When bananas are soft, cool and put through a sieve or blender.
 - Reheat banana mixture in a chafing dish or electric skillet at table.
 - Add chartreuse and stir to blend.
 - Add the crêpes one at a time to coat them completely. Fold the crêpes in quarters.
 - When crêpes are all folded, douse with warmed brandy, set aflame and serve immediately.
 - Serves 4.



CRÊPES AU KIRSCH

- 12 crêpes
3 tablespoons melted sweet butter
4 tablespoons kirsch
2 tablespoons confectioners' sugar
- Roll crêpes and keep warm. Bring to table in chafing dish or electric skillet.
 - When crêpes are heated, brush with melted butter.
 - Sprinkle liberally with kirsch and then with small amount of confectioners' sugar.
 - Serve immediately—three to a person.
 - Serves 4.
- NOTE: For dessert recipes, you may add $\frac{1}{4}$ cup confectioners' sugar to batter while preparing it.

CRÊPES SUZETTE

The sauce for crêpes suzette should be made while the crêpes are being kept hot in the oven or an electric skillet. The sauce can be made at the table in a chafing



- Sprinkle with a little more warmed brandy or liqueur. Ignite and serve immediately, spooning a little sauce over each crêpe. Three crêpes per person is ample to begin with.
- Serves 4 to 6.

NOTE: If you haven't a chafing dish, use an electric skillet to make sauce at the table. If sauce is prepared in the kitchen, bring hot sauce to table with crêpes on a heated platter. Coat, fold and flame crêpes as above.

CRÊPES VERT GALANT

- 1 cup whipped cream
 $\frac{1}{4}$ cup chopped, freshly roasted nut meats
16 small crêpes
4 tablespoons Cointreau
2 tablespoons confectioners' sugar
- Fold nuts into whipped cream.
 - Bring crêpes to the table on a heated platter.
 - Place a good-sized tablespoon of whipped cream on each crêpe. Fold or roll and place in the chafing dish.
 - When all crêpes are filled, sprinkle liberally with warmed Cointreau and ignite.
 - Sprinkle with sugar.
 - Serves 4.

THE CRÊPE MAKES A FINE, FANCY DRESS FOR CANNED FOOD: TRY THESE FOR LUNCH

PETITES CRÊPES BOUCHER

- 1 10-ounce can Maine clams
1 small can red salmon
 $\frac{1}{2}$ can cream of mushroom soup
 $\frac{1}{2}$ teaspoon freshly ground pepper
1 tablespoon minced chives or green onions
1 tablespoon sherry
1 teaspoon flour
18 crêpes
1 cup heavy cream
2 egg yolks
1 tablespoon chopped parsley
- Combine clams, juice of clams, salmon, soup, pepper, chives and sherry.
 - Heat to boiling point and add flour to thicken.
 - Spoon generous amount on crêpes. Roll each crêpe and place side by side in buttered baking dish.

- Beat the heavy cream with egg yolks until thick.
- Pour over crêpes. Sprinkle with parsley.
- Put in preheated 350° F. oven for 15 to 20 minutes and serve immediately.
- Serves 4 to 6.

JELLIED CONSOMMÉ
PETITES CRÊPES BOUCHER
TOSSED ALL-GREEN SALAD
WITH FRENCH CHUTNEY
DRESSING
CHILLED RHINE WINE
FRUIT TARTS
HOT TEA



CRÊPES NICHOLAS

- 12 crêpes
 $\frac{1}{2}$ cups diced cooked chicken
2 tablespoons butter
2 tablespoons flour
1 cup milk
 $\frac{3}{4}$ cup grated Cheddar cheese
- Spread crêpes with generous portion of diced chicken.
 - Roll each crêpe and place in buttered baking dish.
 - Melt butter in saucepan. When bubbly, add flour. Stir into smooth paste.
 - Gradually add milk, stirring constantly.
 - When sauce is thickened, add cheese and blend until thoroughly melted.
 - Pour over filled crêpes.
 - Place under broiler until cheese topping is slightly browned.
 - Serves 4.

BAKED APPLE
CRÊPES NICHOLAS
FROZEN FRENCH-CUT
STRING BEANS
WITH SLIVERED ROASTED
ALMONDS
LEMON SHERBET
PETITS FOURS
COFFEE

CRÊPES FARCIES

1 basic recipe of crêpes
12 finger-sized pieces of Swiss
cheese

2 beaten eggs
bread crumbs, finely sifted
oil or fat

- Prepare crêpes. Keep warm in electric skillet set to warm or low temperature.
- Roll one piece of Swiss cheese in each crêpe and secure with toothpicks.
- Roll filled crêpes in beaten egg, then in bread crumbs.
- Fry quickly in deep fat.
- Serve immediately while very hot.
- Serves 4.

NOTE: These may be served with a green salad for luncheon, or as a hot hors d'oeuvre. To do this,

make very small crêpes and fill with smaller pieces of cheese. Serve them piping hot. They can be made in advance in quantity and then deep-fried as needed. Make a lot of them!



CRÊPES AU CANARD

12 crêpes
12 slices roasted Long Island
duckling
2 cups canned Bing cherries
2 teaspoons cornstarch
2 ounces brandy or cognac

- Wrap crêpes around slices of duckling.
- Place in buttered baking dish. Put into 350° F. oven to heat.
- Pit cherries; reserve juice.
- Heat juice in saucepan to boiling point. Thicken with cornstarch mixed with a little water. Stir until thoroughly blended. Add cherries.
- Bring to boil, add brandy or cognac.
- Serve the crêpes and sauce separately.
- Serves 4.



BLINI

You can use the basic recipe to make a slight variation of the old Russian *blini* (*blenie*)—a very small, delicate crêpe for canapés. Simply substitute buckwheat flour for all-purpose flour. Let the batter stand for at least two hours at room temperature. The old-time Russians used to let it stand overnight for use the next night. *Blinis* can be baked on a regular, hot buttered pancake griddle or in an electric skillet. They should be no more than two inches in diameter and a rich golden-brown in color. The texture, of course, will be similar to the crêpe. They should be kept hot while making a batch. They can be transferred from the griddle or electric skillet directly to the chafing dish. Douse them generously with melted sweet butter and serve them on a plate with any number of delicacy-type fare.



OTHER ENTREE SUGGESTIONS

- Fill crêpes with fresh shrimp. Heat in 350°F. oven for 10 minutes in buttered baking dish. Top with warmed Russian dressing garnished with chopped parsley.
- Fill crêpes with chunks of fresh, frozen or canned rock lobster tail. Heat as above and serve with concentrated chicken broth thickened with egg yolks, garnished with paprika and slivers of ripe olives.
- Fill crêpes with creamed mushroom sauce. Top with additional sauce. Sprinkle with curry powder. Heat in oven and serve.
- Fill crêpes with diced, cooked ham. Top with mustard sauce. Garnish with chopped sweet and dill pickles. Heat in oven and serve.

CRÊPES BRETAGNE

CHEZ NOUS

2 packages frozen chicken à la
king
2 large crêpes
grated Parmesan cheese
paprika
2 tablespoons brandy or cognac
parsley sprigs

- Heat chicken in top of double boiler according to directions.
- Make large crêpes from basic recipe in an electric skillet. Turn temperature knob to pancake reading. (Care should be exercised in turning crêpes. Since skillet has not been "treated," make certain crêpe is very well-browned on first side. This will make turning considerably easier.)

- Heap creamed chicken all across widest point of the crêpe. Fold over end flaps. Place on oven-proof platter.

- Sprinkle grated cheese over tops of crêpes.

- Heat poker or an old carving set sharpening steel over open flame until very hot. Press it



three times along top of each crêpe, crosswise, to leave blackened brand marks, reheating iron when necessary.

- Sprinkle tops of crêpes with paprika.
- Place crêpes under broiler until cheese is lightly browned.
- Garnish with parsley sprigs.
- Heat brandy in small saucepan.
- Ignite brandy in saucepan at table and pour flaming over the crêpes.
- Serve as soon as flames die out.
- Serves 4 to 6.
- Lobster or shrimp Newburg may be substituted for chicken in above recipe.

CRÊPES CHARLES ROI

8 crêpes
8 slices cooked ham
grated Parmesan cheese
1 cup rich béchamel sauce

- On each crêpe place a slice of cooked ham.
- Sprinkle with cheese.
- Roll crêpes and place in a buttered baking dish.
- Cover with béchamel sauce.
- Dot with butter and put in 350° F. oven for 10 to 15 minutes.
- Serve very hot.
- Serves 4.

CRÊPES DE COEUR

12 crêpes
1 pint frozen whole strawberries
1 pint sour cream
4 tablespoons toasted almond
slivers

- In center of each crêpe place 3 or 4 strawberries and a generous spoonful of sour cream.
- Sprinkle with almond slivers.
- Wrap crêpes and keep warm in an electric skillet.
- Serves 4.

Here are some suggested ways:

- Caviar garnished with grated, hard-cooked egg.
- Smoked salmon slices and sour cream and capers.
- Finely chopped, fresh cooked shrimp combined with mayonnaise, garnished with dash of paprika.
- Filets of anchovies topped with dabs of sour cream.
- Pickled herring combined with sour cream and dill pickle juice.
- Deviled ham combined with mayonnaise and dry mustard.
- Smoked trout pâté garnished with sweet pickle relish.

For further specifics on the subject of crêpes, see page 188



Living Rose at home

Here is a house of modest size (1,184 square feet of living space), standard contemporary arrangement (three bedrooms and two bathrooms in one wing, living-dining-kitchen areas in an open plan in the other) and a reasonable price (\$17,500 including land, complete kitchen and air-conditioning equipment). Factory-built by American Houses, it is being duplicated by builders across the country. It is, in effect, a sort of common denominator of housing and, because of this universality, we have chosen it to illustrate our point of view that, within the framework of almost any house, the possibilities for turning it into a home with a *mind of its own* are limitless. Of all the wonderful aids available to the home decorator, there is nothing quite like a theme to lend individuality and give a spurt to the imagination. Once the theme is chosen, the approach is businesslike; apply it with consistency and imagination, and the total effect can be romantic, serene, fanciful, or what you wish. Named the *Rosewood*, this house has been invested throughout with a potpourri of the *Living Rose*—a theme that's responsive to a variety of individual interpretations. As a bonus, there's a batch of decorating tricks, many of which are adaptable to the rooms in your home.



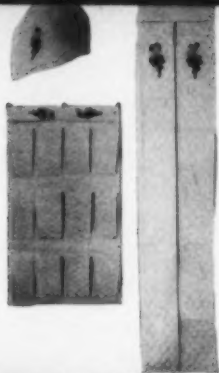


BRUNNEN GALT

A co-ordinated plan sets the wheels in motion as the *Living Rose* sends its glow throughout living-dining area. A corner window acquires unity with two simple devices: a sectional sofa and, behind it, a series of full-length window panels, covered alternately in white and rose-motif printed fabrics, which slides on tracks to control light. For balance, opposite wall (left) and TV set which blends with it were painted rose. Basic-Witz cherry furniture; upholstered pieces by Stratford; rayon and nylon carpet by Magee

Against white walls in dining area (right), the *Living Rose* provides vivid accents in flooring, seat covers, three-quarter-length window curtains, an awning. Lightolier lamps and Martin-Senour paints were used throughout





In the master bedroom, our *Living Rose* limits itself to a brief but effective appearance in the boldly patterned bed-pillow and chair-seat fabric, again in a mosaic-tile wall plaque. A companion color, pale green, takes over instead in painted walls, bed-topper and dust ruffle (the latter enhanced with knotted fringe), and the striped pads of wrought-iron side chair (Molla). An ingenious illusion was fashioned on one wall: 1 x 3½ painted white create a paneled effect that minimizes the irregularity of window placement. There are two permanently installed ceiling fixtures for dresser-top convenience, and a portable wall lamp with both vertical and horizontal mobility for reading in bed. Protex bedroom closet accessories in white quilted vinyl (left) include shoulder cover, shoe bag, garment bag; an embroidered rose blossoms on each of them

REYNOLDS



Lighting, thoughtfully planned throughout the home, is especially efficient in this bedroom for a very young lady. Twin lights—one a ceiling fixture, the other a wall lamp—are handsomely designed, flexible and diffused to protect youthful eyes from glare. To make the small window seem more important, draperies of *Coloray* rayon yarn were extended to the width of the vanity-desk. Note these two sentimental touches: a headboard of old iron gates painted white, a fringed, ready-made bedspread (*Margie Jones*), white and washable, transformed into a stylish showpiece. (To form each row, stitch a buttonhole opening, draw tasseled cord through it and tie in a looped effect.)

See Your Guide to This Issue for further information

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LIVING WITH LIGHT

The portable lamp is probably the oldest lighting device created by man. At some point in the dim past, some inventive person discovered that by bringing a faint source of light—perhaps a crude oil lamp—close to the object under view, it could do a reasonably adequate job of lighting. Thus, the portable lamp—as a worthy supplement to the permanently-fixed wall or overhead installation—has earned its keep over the years by its innate capacity for *flexibility*. Beyond this, it has earned an important place in our homes as a vital element in interior design and decoration. Thoughtfully designed and engineered to fulfill specific functions, today's lamps have superb illusion-creating abilities that Aladdin himself might well have envied. They can heighten the style of a room, supply the element of charm where none existed before, or add the touch of wit to an otherwise perfunctory decorating scheme. They can, by their light distribution, make a room gloomy or cheerful, hard and brilliant or soft and cozy. The very luminosity of the lamp itself makes it stand out in a room and gives it the power to flatter its surroundings in a way that few other decorating elements can match. Yet, because there is no sight without light, the lamp is fundamentally a device which enables us to see. In buying lamps, the average homeowner tends to lose sight of this factor: we judge primarily on the basis of appearance instead of function, and ignore two essentials—the *amount* and *kind* of illumination a given lamp will yield. On the theory that you may have the inclination, but hardly the time, to make an exhaustive study of the subject, we have assembled some enlightening facts about portable lamps—the qualities to look for—and some of the basic characteristics of light itself.

The partnership of light and sight

Throughout history, and until the relatively short span of time during which we have had artificial light, man's surroundings consisted primarily of the outdoors, lighted by daylight. As a result, our eyes have been basically adapted to vision in natural light, the intensities of which can be thousands of times as great as those of artificial light. The illumination in an open field at noontime in summer, for example, is 10,000 foot-candles; in the shadow of a tree it is about 1,000 and on a cloudy day during any season it is at least 200. On the other hand, illumination in a well-lighted office is seldom above 100, and at home we often try to work under light levels as low as 5 foot-candles. Today's living patterns are different. After a full day's work—usually under artificial light—we continue to use our eyes for the night: reading at home, viewing television, working at hobbies, driving a car. The eye has longer working hours, less rest, more tension. Research in the field of eye strain has revealed that, since energy is consumed in seeing, poor light can cause fatigue and varying degrees of nervous exhaustion. Extensive tests in badly lighted schoolrooms show that there are other effects: nervous twitches, bad posture, backaches, all of which arise from an attempt to compensate for the strain of seeing under inadequate light.

Quantity of light

To minimize the possibility of eye strain in the home, here are the recommended *minimum* levels of illumination. (These levels, for any given lamp, depend on the type of diffuser and shade used, and also wattage of bulbs. In a properly designed lamp, for example, one 150-watt bulb can produce 40 foot-candles, while three 100-watt bulbs will produce 60 foot-candles or more.)

Visual work	Illumination (foot-candle)
Prolonged reading (<i>small type</i>)	40
Casual reading (<i>large type</i>)	20
Sewing on dark material, fine needlework	100
Average sewing	20
Writing	20
Children's study table	40
Card-table games	10

Quality of light

By quality of light we mean the distribution of brightness over the entire field of view. We may have ample *quantity* of light and yet if it causes annoyance and a general feeling of discomfort in a room, it is of poor *quality*. Lighting should be soft, well-diffused and should create a visual environment that does not contain uncomfortable brightness contrast. Too much contrast between the brightness of the work at hand and the surrounding area will cause eye fatigue, since the eye is trying to make a continuous adjustment between brightness and darkness. (Most of us have experienced the temporary blindness of night driving when approach-

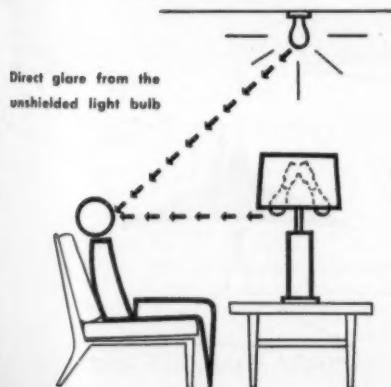
Imaginatively designed portable lamps are easy on the eyes--scientifically as well as decoratively

By William F. Blitzer

ing cars with brilliant headlights. In daylight, however, lighted headlights are quite harmless.) In casual seeing, a high ratio of brightness contrast seems acceptable, but put the eyes to work on tasks such as prolonged reading, sewing or television viewing, and the difference becomes noticeable in eye fatigue. (This is why television should never be viewed in a dark room, but always in one having low-level background illumination.)

Glare

Glare is any high brightness in the field of vision which causes discomfort or eye fatigue. Viewing exposed light sources, such as a bare bulb, produces *direct glare*. Bulbs should always be shielded from the line of vision and shaded or diffused with translucent glass, plastic or other material so as to reduce



ALL DRAWINGS BY WALTER LAUF

brightness to a comfortable level. *Reflected glare*, on the other hand, is the result of light bouncing off glossy or shiny surfaces—the slick pages of this magazine, a glass desk top, or the shiny surface of the table on which a child is doing homework. One basic method of eliminating it is to reduce the brightness of the light source (and therefore of its reflection). This is best accomplished by enlarging the apparent area of the light source—by diffusing it so that light comes from a larger area of lower brightness. An indication of the quality of a lamp from this



Glare-producing lamp



Diffusing elements will prevent glare

point of view is what a book "sees" of the underside of a shade. Does it "see" a bare bulb of high brightness or a large diffuser of low brightness? Another method calls for changing the position of the light source or the work surface so that light is reflected away from the eyes rather than into them.

Flexibility

The trend towards multipurpose areas in the home, as an outgrowth of open planning, carries with it a corresponding demand for greater flexibility in lighting which is often called on to satisfy the functions of dining, conversation, television viewing, study and games in one all-embracing living area. This flexibility may take different forms: flexibility of intensity of illumination; of direction in which the light is thrown; of position in which the lighting element is placed.

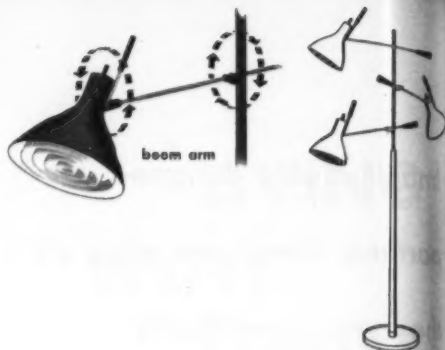
Flexibility of intensity makes it possible to create the high-level lighting required for reading, study and detailed work and, on the other hand, obtain low-level illumination for conversation, television, music listening and so on. It can be achieved by use of:

- a two-filament, three-light bulb (50-100-150 watt) and a switch socket
- a cluster of several bulbs controlled by a three-way switch
- a dimmer
- an adjustable lamp—one that permits focusing the light on the work or bringing the light source itself closer to the work

[Continued on the next page]

Flexibility of direction allows us to throw light where we want it:

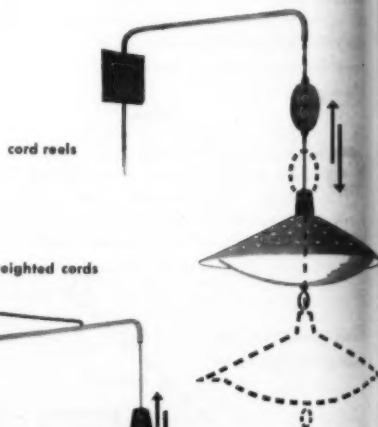
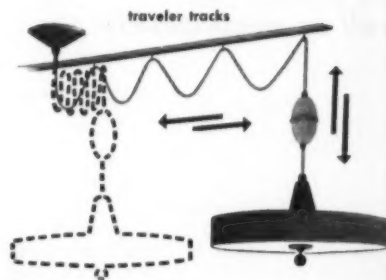
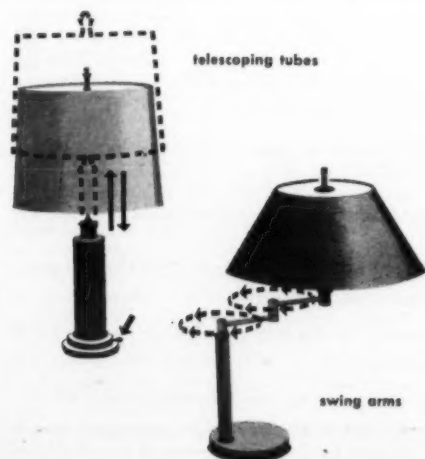
- a. onto the pages of a book, a piece of embroidery
- b. onto a painting or other decorative object
- c. onto a wall or drapery to accentuate and dramatize its color or texture
- d. upwards onto the ceiling to get indirect lighting and the atmosphere this creates—one of over-all lightness, a diffused, shadowless light perhaps a little formal in feeling
- e. downwards onto the floor or a piece of furniture to make pools of light and, by contrast, a cozy, intimate mood



Flexibility of position permits us to place the lighting element where we want it in order to:

- a. bring it close to the object for study or close work
- b. avoid annoying reflections by arranging the lamp to reflect light away from the eyes
- c. raise it up or swing it to one side to move the lamp out of one's sight line, or out of the way altogether
- d. permit the light to be adjusted for the individual needs and eye condition of any particular person at any particular time
- e. adjust the lamp height to that required by a piece of furniture and the height of the person using it

Flexibility of position can be obtained through use of:



counterweighted cords



[Continued on page 194]



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BETTER
GLASS—
LONGER
LIFE

The Living Rose housewares [Continued from page 143]



1. Aluminum Venetian blind in Living Rose has removable vinyl tapes in same color. Eastern Venetian Blind (60¢ per square foot)

2. Shell-pink *Slide-a-Lite* four-bulb ceiling fixture is 17½ inches in diameter, will move up or down. Globe Lighting Products (\$62.85)

3. Easy-to-clean porcelain enamel 9-inch skillet is decorated with hand-colored and fired rose motif guaranteed permanent. Other utensils available. *Dela-Ware* (\$8.50)

4. With *Pyrex Living Rose* oven, refrigerator, freezer sets, food can go from freezer-to-oven-to-table in same container (4-piece set, \$3.45)

5. Living Rose crash cotton dish towel laundries. Fieldcrest (\$1)

6. New *Texas-Ware Premier* plastic dinnerware is glazed color on color—white on one side, Living Rose pink on the other. Available in 16-piece starter sets (\$17.95)

7. Electric *Redi-Mixer* in Living Rose pink is a lightweight portable mixer with a three-speed switch. Beaters snap out for easy cleaning. Knapp-Monarch Co. (about \$17.95)

For prices on additional merchandise on pages 142-143: 2. crib, \$56.50; 3. 2-drawer chest, \$37.50; cabinet, \$36.50; 6. hamper, \$12.95; 11. *Adam* chair, \$26.00 without cushion; 12. shower curtain, \$8.95; 13. Lampo, \$39.95; 14. 3-drawer chest, \$44.95; 15. doorknobs (each), \$1.50; drawer pulls (each), 70¢; 16. mattress (includes box spring, steel frame and headboard with insert), \$99.00.

8. & 9. *Homemaker* kitchen tool sets come in a Living Rose shade. Ace Products (7-piece set, \$12.95)

10. Ice crusher is *Rival Ice-O-Mat* in chrome with detachable Living Rose bucket. Stainless-steel blades crush ice fine, coarse (\$12.95)

11. Easy-to-clean-and-maintain plastic counter and wall surfacing is sturdy General Electric *Testolite*

12. Steam and dry iron with Living Rose handle has three-way steam vent, double button nooks, right and left thumb rests. Knapp-Monarch Company (about \$16.95)

13. *Every-Which-Way* dust mop has Living Rose nylon pad that washes and dries as easily as nylon hose. O-Cedar Corp. (\$3.95)

14. Electric *Liquidizer* with glass container and Living Rose base grinds coffee, blends almost everything, shaves ice cubes. Knapp-Monarch Company (about \$49.95)

15. Kitchen step-stool with glide-away steps has tubular steel legs and is upholstered in Living Rose pink *Marland Duran*. Sturdy stool is 24" high. Ames Maid (\$14.95)



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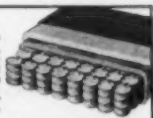
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AND OTHER FINE STORES EVERYWHERE

Children are here to stay [Continued from page 145]

and be fairly confident he has done the right thing. In the rule-bound households, there is one basic precept: "When in doubt—yield." So the nursery schools began to receive three- and four-year-olds who have been raised with a minimum of constraint. Many still drank from bottles. Some were not toilet trained. And these untoughened youngsters had a cruelly hard time adjusting to the new world of school which, amazingly, did not center on them alone. This is the misfortune of the overindulged youngster: someday, somehow, he must emerge into a world which treats him only as an equal.

Since World War II, the problem of these pampered children has been brought into sharper focus by the third vast family shift—from the small apartment to the house in the suburbs. In greater numbers than ever before, Americans own their own homes. Not those high-roofed barns of Grandma's day; today's house is neat and compact. But it still gives the former apartment family more space, comfort—and activity—than its members have ever known. Also, larger families are coming back into vogue. So, between community projects and the demands of a busy family, today's parents do not have much time for the whims of juvenile tyranny. Fortunately for himself, perhaps, the overindulged child just doesn't fit into this new scheme of living.

How to help him change from a guest to a partner is the parents' dilemma. They no longer wholly trust the "permissive" theories (or their misinterpretation of them) which produced this child. And they don't have Grandma's tradition and experience to fall back on. They know some changes have to be made—but what? And how? Perhaps they move to correct one outstanding fault, as friend Janice did with her folding gate locking the child in the nursery. She limited his destructiveness, but taught him nothing about self-restraint. Or, they may announce angrily, "Things are going to be different around here from now on," cracking down generally, without plan, which only convinces the moppet that he'll get a paddling whatever he does, so he might as well make his crime fit the punishment. Such crackdowns never last long, anyhow. They usually end with remorseful parents—and the victori-

ous child more in control than ever. We are no longer a whipping nation, and that's that.

In desperation, some parents have tried offering rewards for being good—buying obedience. But such bribery is never more than briefly effective. The Family Service Association notes that bribery will simply convince the youngster that the parental demand, whatever it is, must violate his rights somehow—otherwise, why is he being paid to obey? Also, like any other wage earner, the child is going to want pay increases: the prices will go up and up; the service will be more and more reluctantly performed.

There is just one reward for which children—like adults—will work and sacrifice without grumbling: prestige. The child who has done something to help the whole family, or which rates applause, is a person of some importance. He has earned a measure of growing respect and freedom that he never could get by wheedling. For this reason, praise is heady wine to a youngster. It can lose its bubble if his parents lavish it on him whether he deserves it or not. But used and withheld in moderation it can have far more effect than shouting and spanking combined.

This does not mean that he is never to be scolded, never repressed with the flat of the hand at the seat of the trouble. Children sometimes actively seek restriction, as comforting evidence that there is someone watching over them. Being immature, they cannot always control the emotions which rack them, and may look up gratefully to the adult who tells them firmly: "There now—that's enough." Often, the windmill tilting of the juvenile Quixote is really a pathetic groping for some outer wall of control against which he can lean and rest . . . or an attempt to wring from a too-reasonable parent some indication that Daddy is not as indifferent as he seems . . . that he really does care.

Of course, he cares—cares so much that he swallows his normal anger, to protect the child from his own rage. "I wouldn't dare punish him now—I wouldn't trust myself," is not an unusual statement. But the excessive forbearance of these parents often does not extend to other areas. They won't let the child out of their

[Continued on page 184]



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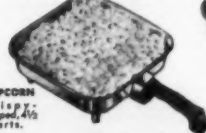
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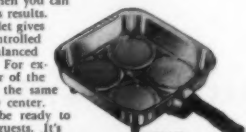


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dry heat for broiling.

Automatic carfree cooking

Set temperature dial—heat is
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Children are here to stay [Continued from page 182]

sight—pester him constantly with questions about whether he's warm enough, had enough to eat, whether he would like this or that. These overprotective parents love their child, all right—and trust him about as much as they would a puppy. Affection makes a child feel secure (if it's not overdone), but to grow, he also needs respect and trust. His own self-respect will rise to match the confidence his parents place in him. And if he knows his parents' trust is something to be earned, he will work hard for it, and wear the accompanying prestige like a medal.

That distinction shines its brightest when the child is treated like a grownup—especially in the presence of those outside the family. It can be a genuine honor just to pay serious attention to his remarks when company is present—but he must earn that honor by behaving like a grownup. This means no interrupting, no hogging the spotlight, no attempts at conscious cuteness. The first violation of this agreement calls for quick, gentle-but-firm banishment. (As a matter of simple mercy, "recitations" should be outlawed.)

A trusted person can be allowed greater freedom. If he can be trusted not to cross the street alone, or to come in without dallying when Mother calls, he has earned the right to more leeway in his roamings. Perhaps he may go down to the corner unsupervised, or even all the way around the block. Again, this right is revocable if the child doesn't live up to his end of the bargain.

Fathers may be indulgent on occasion—they're not with the children twenty-four hours a day. But, for the same reason, they are usually the first to recognize the need for reform. It worked that way with Clyde and Sarah McC., shortly after they and their children—a five-year-old boy and a three-year-old girl—moved from an apartment to a house in the suburbs. Sarah accepted the extra work that a house entails—and seemed not to mind that much of her time was spent picking up toys and tiny garments strewn more widely than ever before, with the extra space available for strewing. When Clyde came home at night, he pitched in to help... and by the time the children had used up their last reprieve and were irrevocably in bed, all the parents had strength

to do was go to bed themselves.

A toy fire engine in the driveway was the spark that ignited the revolution. It was caught and mangled under the car as Clyde drove home from the commuter station. The first thing Sarah knew, Clyde had burst into the kitchen without so much as a "hello." He grabbed both tots by the backs of their bathrobes and marched them straight out to the driveway, which resembled a de-luxe junk yard. "Clean up that mess!" he snapped. Sarah started forward, as usual, but he stopped her. "They spread that clutter... by heaven, they're going to clean it up." The boy looked up with calculating cuteness. "That klubbia right there, Daddy?" Clyde didn't even smile. He walked the youngsters at quick time from one abandoned toy to the next. One by one, every item was picked up and put away somewhere, fast. There were some paddings, and the quiet suburb heard a few loud wails... but eventually, the job was done.

After a late, silent supper—and an unusually decorous putting-to-bed ceremony—Clyde started to lay down the law to Sarah. He notified her that he had married a wife as well as a mother, and that he intended to get some pleasure out of their new home before those kids went to college. How often, he asked, did they even have a chance to talk alone, like this? Certainly, Clyde said, he loved the kids. He enjoyed the nightly roughhouse, a little reading to them before bed. But he was getting blank-blank sick and tired of the "children's hour" stretching into the "late, late show." And he was just as blank-blank sick of coming home to a wife so exhausted that she could do was collapse and let him take over. Sarah spluttered a bit, and counterattacked. But after exchanging a few tart words, they quieted a bit... and agreed it was time for a change. They decided to make some demands on their children:

Demand number one was for some privacy. This meant a fixed bedtime, and no fooling about it. It also meant letting Mother and Daddy talk uninterrupted once in a while. The children naturally needed their parents' attention... but the parents also needed a quiet word together at times. So a system of priorities was worked out. For ten, fifteen or twenty minutes,

[Continued on page 186]

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"Recipe" featuring bouare colors—Flame-yellow napkins, orange mats, provide a glowing backdrop for Libbey's Jardin glasses. In 10-oz., 14-oz. tumblers, Pilsners. See how each size is decked with a co-ordinated leaf. (Syracuse "Shell Edge" china; Community "South Seas" silverplate)



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Children are here to stay [Continued from page 184]

the children would have the center of the stage, undisputed. Then, there would be a diversion with some toys and the announcement, "Now, Mother and Daddy are going to talk." After that, interruptions would get short shrift.

The new routine caused some rebellious tantrums, and a few spankings (which seem not to have harmed the young psyches a bit). But the youngsters soon caught on, and seem to accept the "equal time" arrangement as fair. They backslide, occasionally (as who doesn't?), but their parents expected that, and are able to deal calmly with such situations.

Number two was the avoidance of unnecessary destruction or mess. Looking around, Clyde and Sarah decided that part of the fault lay in the fact that their home gave the youngsters little chance to care for their own things. The first step was a construction program: shelves and cabinets in the children's room, closet hooks at shortie levels, a small blackboard fastened to the wall (so they could do their scrawling in an approved place).

Then Sarah started a put-it-away, hang-it-up campaign. For the first week or so, enforcing this was far more work than picking up after the youngsters had been. But new habits emerged gradually. And there was ice cream with marshmallow sauce the first night both toddlers hung up their jackets without being reminded.

As for willful destruction—when an expensive toy was pulled apart, Clyde and Sarah quietly saw to it that other playthings disappeared for a while. All the children had for consolation was the diamond-embossed doll or truck. Admittedly, this is a long-range effort, but the youngsters seem a little more careful of their things—and even of other people's. The life expectancy of china figurines and phonograph records has risen somewhat.

The McCas found another tactic successful in building appreciation for family treasures: a storytelling campaign which endows the cherished piece with personality or atmosphere. The grandfather clock is "Mr. Bong," a garrulous but lovable old busybody; and what he said, thought or almost did today, is a nightly subject of before-bedtime conversation. Both children know the story of a fragile Danish vase which Clyde and Sarah bought on their honeymoon, and they look with awe at something

which existed before they did.

Again, the results are not perfect—the whole house cannot be cloaked in legend—but the youngsters are looking with new eyes at these things which their parents are so fond of. When something is broken, they seem truly sorry—not just afraid of punishment.

The children's response encouraged Clyde and Sarah to a further step: why not give them a few household chores? Both felt the children were too young. And Sarah knew she could do things better and faster without "assistance." She told this to a friend with four children. The friend smiled.

"Of course you can do it better alone," she said, "but how can you expect children to take care of the house when you want them to, if you won't let them when they want to? I hope you haven't been chasing them off?"

Well, really, Sarah protested, there was too much work to do, far her to waste time wrestling a broom away from a five-year-old. And she could hardly trust a child with an expensive vacuum cleaner, or . . . and she paused and slowly smiled . . . no wonder the youngsters acted as if the home were none of their concern!

Now, that, too, is in the process of change. First, the nighttime romp in the bathtub was extended to include a tub-scrubbing session, which the youngsters found fascinating (the difference between work and play, after all, is an adult idea). And now the children help with the housework, too—after a fashion. The three-year-old helps her mother by polishing the lower rungs and legs of furniture with an oiled rag, while the five-year-old has full responsibility for feeding the tropical fish. He measures out their daily ration with the precision of a pharmacist; not one grain too much or too little.

Sarah has been careful to give assignments which are simple, yet carry a sense of accomplishment—jobs which the children can step back from and admire the results of their own effort. The work they do is negligible, of course—though they may be a real help in years to come.

But that is of little concern to their parents now. More important is the children's proud acceptance of the idea that Mother and Daddy depend on them—and their discovery that unharassed parents are more fun to live with.



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Carpet is a great help to a Duchess these days.

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In fact, carpet is as indispensable to her parents as it is to the Duchess. For carpet not only brings quiet, comfort and safety to

a house — it brings richness and beauty, too. Yet, for all its richness and beauty, for all it does to decorate a room or a home, carpet asks so little in time, care and money. Just once around with a vacuum keeps carpet looking lovely...and prices are far lower than you'd expect.

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Crêpes: pancakes with a French accent

[Continued from page 171]

*To insure successful crêpes, select your
tools for their versatility and
flexibility; then make them work for you*

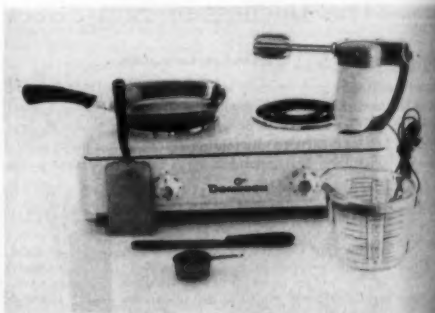
A favorite group of good kitchen utensils is like any other highly prized collection—be it pressed glass or stamps: it has been acquired over a period of time and no item is ever added until its value is obvious. This is a rule the crêpe cook will be wise to follow. She will perform best with the fewest tools, making each implement do more than one job. As a guide, we have assembled the following examples: they all have their virtues—study them and make your selection.

ALBERT HEINE



In France, crêpes are usually made with the equipment seen above. A crockery mixing bowl and whisk and a cast-iron crêpe pan are used in the kitchen; then, at table, the crêpes are flamed with cognac in a copper crêpe pan over a warmer. Bazar Français accessories

In America, we might use the Dominion automatic double-burner table range seen below (its full-size griddle slides out from bottom). Good companions for it are the Hoover three-speed portable mixer, a Pyrex one-quart measure, a copper-clad against stainless-steel skillet (Bridgeport Copperware), a Foley measuring cup and the highly flexible spatula and turner by Ekco



[Continued on page 191]

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A FAMILY REMEDY FOR GROWING PAINS

By MARYLAIRD WOOD

To many young families there comes a time when their home just does not seem big enough to house a growing brood and their possessions. When this saturation point is reached, there are several possible solutions—move, expand or convert. Choosing the latter possibility as the one best suited to their needs and budget, the Robert Jenkins, of San Leandro, California, converted their garage into a family room. Handy with a hammer, saw and paintbrush, Bob and Ann did all the work (except for electrical wiring) themselves. Since the 18-x-20-foot room would have to be a storeroom as well as a family-guest room, the young couple decided that built-ins would necessarily be an important part of the plan. After drawing the room to scale on graph paper, they made cardboard templates of the proposed built-ins and furniture, and then moved them about the paper until they found an arrangement that gave the maximum storage and living space. To give the built-ins a finished look and to add decorative unity to the room, they were all fitted with stock shutter doors and wrought-iron hardware. Instead of finishing the wall with the large garage door, the Jenkins weather-stripped the door and hung floor-to-ceiling draperies. In the event they do sell their home, the next owner, if he prefers, can convert the room back to a garage.



LOUIE WILSON



One large walk-in closet contains Ann Jenkins' sewing accessories and machine. If interrupted, Ann doesn't have to put everything away; she merely shuts the door and her sewing is out of sight. A studio couch covered in patterned fabric opens into a double bed for their guests

See New Dimensions Fabrics with

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Contemporary Fibers, by-the-yard and in ready-mades, at these fine stores this fall. Watch for local announcement. All fabrics (ready-mades) shown on pages 46-47 not necessarily at all stores.

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Spokane, Wash.....Bon Marche-Peters
Springfield, Mass.....Forbes & Wallace
Syracuse, N. Y.....C. E. Chappell & Sons, Inc.
Tacoma, Wash.....Rhodes Bros.
Tampa, Fla.....Maas Bros., All Stars
Toledo, Ohio.....LaSalle & Kati
Tulsa, Okla.....Burger-Phillips Co.
Union, N. Y.....Burger's Dept. Store
Washington, D. C.....The Hecht Co.
West Palm Beach, Fla.....Burdine's, Inc.
Wilkes-Barre, Pa.....Pomeroy's, Inc.
York, Pa.....The Bon Ton Department Store

[Continued on page 192]

Crêpes: pancakes with a French accent

(Continued from page 188)

Useful accessories: at left, stainless-steel measuring cups and spoons. (Cups have long handles to facilitate handling at the range; can be nested or hung.) One-cup flour sifter is cone-shaped, sifts right into measuring cup. All



by Foley. **Lustro-Ware** plastic canister set. Below, a covey of skillets: left to right, top row: **Trianon Ware** porcelain-enamelled cast iron; **Bridgeport Copperware** square skillet; **Prizer-Ware** seafoam-green porcelain-enamelled cast iron; copper-clad stainless steel by **Revere**. Bottom row: stainless steel by **Vollrath**; **Wear-Ever** aluminum; **Norritware** copper-bottomed stainless steel; **Wagner Ware** cast iron, deep bowl-shaped chef's skillet



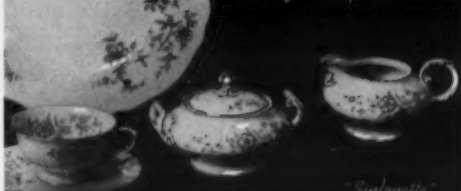
Simplest, most accurate way of measuring batter (above) is to use one-half of a quarter-cup measure. This makes a small, six-inch crêpe. Turning the crêpe (below) is best accomplished with practice, perseverance and a flexible spatula



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* Write Dept. L-10



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When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superior quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va. (Member Glass Crafts of America.)

WEST VIRGINIA Glass

[Continued on page 193]

**This little baby
gets rashes**



**This little baby
gets none***



* because this little baby gets daily care with the only lotion so surely antiseptic, so rich in oil and lanolin.



A family remedy [Continued from page 190]



Lower part of built-in along 20-foot wall contains young Cherry Jenkins' toys and dolls while the upper part holds a corn-popper, ice-cream freezer and seldom-used household equipment and china. Cabinets, made of 2 x 4s, plywood and stock shutter doors, were stained, finished with shellac



Directly opposite Ann's sewing closet is an identical built-in that houses Bob's workshop. Conversation piece old cast-iron stove is equipped with an electric heater so that it is practical as well as decorative



FASHION NEWS

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kitchens

Wood-Mode Industries, Inc.

Crêpes: pancakes with a French accent

[Continued from page 191]

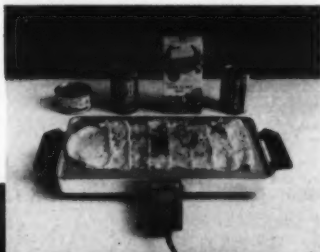


The perfect crêpe demands absolutely even heat, a factor made possible by the heat controls of the new gas ranges. A "sensing" element reacts to the temperature of the skillet resting upon it, and heat automatically goes off or on as the need is indicated. The element will react even to a drop of water

Even heat is equally important in warming and flaming the crêpes. Dominion's automatic fry-skillet (below) has its heat control at end of handle, does the job with a minimum of fuss



Another impeccable warmer is Presto's Control Master electric griddle. Thermostatically controlled, it has a heat range from warm to 425° F. Removable control makes the griddle completely submersible

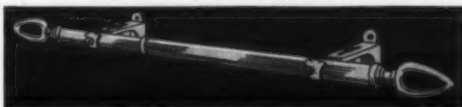


For crêpes that are finished under the broiler, the Wagner W are cast-iron chef's skillet is an excellent choice, since its handle, too, is iron



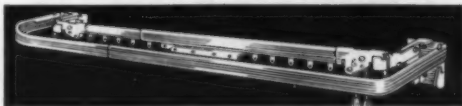
Eastern makes the rods that make the window!

There's more to an attractive window than meets the eye. Our hostess is holding the "beauty secret" of her picture window . . . Eastern's Duotrax Traverse Rod. It's two tracks in one rod . . . right and left draperies ride on separate tracks . . . smoothly . . . can't jam or stick! Extends to 200". Just one of Eastern's "window wonders" at your favorite department, hardware or variety store.



(Above) For even heaviest cafe curtains, Eastern's Lok-Seam Cafe Rod holds the answer. Gracefully fashioned of *stained* tubing . . . won't sag or twist. Brass, white or black finish. Extensions to 120".

(Below) Eastern's Coronet Combination Traverse & Valance Rod carries both draw draperies and valance. One ingenious fixture that does the work and adds the glamour of two! Extensions to 150".



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Living with light [Continued from page 178]

Quality of construction

That quality of construction is one of the most important features to look for in a lamp is so obvious that it would hardly seem necessary to dwell on it. Yet there are enough shoddy, poorly constructed lamps on the market to justify a review of some of the important considerations:

- Good electrical components:** Approval by the Underwriters Laboratories is the best assurance of proper materials and capacity in components. It is signified by the designation UL on components.
- Stability:** A commonly accepted criterion involves the "tilt" test: the lamp must stand up if placed on an inclined plane of an 8° slope. This will encompass such factors as weight and diameter of base.
- Rugged construction:** This begins with the choice of proper materials for each part and includes such factors as:

1. Substantial thickness and weight of the metal parts
2. Parts adequately locked together to prevent them from loosening when the bulb is removed
3. Stops on flexible joints to prevent them from making more than one full turn, and thus twisting wires to the point where they might break
4. Concealed, protected wiring

Design

As it applies to lamps, good design involves all of the foregoing—engineered lighting, adaptability through flexibility and quality of construction—plus the blending of all these considerations into an aesthetically satisfying whole. Sometimes design is called "styling"—an unfortunate term which implies something superficial added afterwards. This is not true of good design which works from the inside out rather than outside in, and which begins with a study of the end-use of an object and then, through consideration of form, materials and methods of manufacture, arrives at a solution of the problem. As much as anything, a lamp should have inward harmony—i.e., an agreeable relationship between components—as well as outward harmony, which is the ability to take its place effortlessly in a larger ensemble. Styling, concerned chiefly with superficial details, is more likely to confuse or distort basic values than to forward them. Good design seeks to make a permanent contribution to the realm of decoration.

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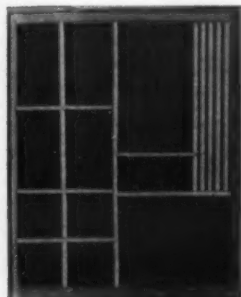
[Continued on page 196]

How to restore order [Continued from page 34]



Scrap lumber, if in good condition, can be used for the project. Four sides of tray, each 2 inches high, are cut to required length. To join sides together and to bottom of tray, use simple nailed butt joints. Glue or cement will lend added strength to the tray

Spacing and arrangement of individual storage areas can be gauged by amount and type of articles you intend to keep in tray. Plan compartments by actually placing items in tray, then mark off rectangles to enclose these areas, being sure to allow clearance for divider strips



Divider strips can be secured with brads nailed through bottom of tray. Then sand entire unit and cover with several coats of shellac. Special rack made of 1/4" dowels set 1/4" apart in wood strips will hold cuff links in pairs. For lining, glue scrap material or quilted plastic onto the bottom of tray

Completed tray is neat and orderly, displays your possessions at a glance. Here pieces of 2-inch molding were used for sides to give tray a more interesting appearance



Built in a day, this tray was designed for father's dresser; its feminine counterpart could be fashioned in the same way by adapting compartments as needed

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Ladder-back gatefold chair, \$8.95 (\$10.75*); 31"-square table, \$11.95 (\$12.95*); complete set, \$47.75 (\$51.95*)

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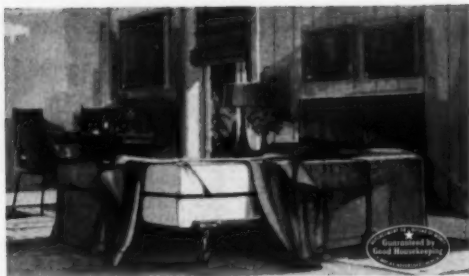


Padded-back gatefold chair, \$9.95 (\$10.75*); 35"-square table, \$14.95 (\$15.95*); complete set, \$34.75 (\$35.95*).
*Price Colorado and west.



Conventional folding chair, \$7.45 (\$7.95*); 31"-square table, \$11.95 (\$12.95*); complete set, \$41.75 (\$44.75*).
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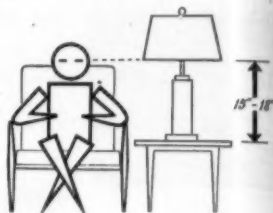


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Living with light [Continued from page 194]

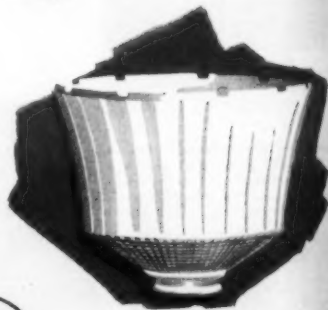


A good lamp for reading and other seeing tasks should both suit your decorative plan and give a good light spread. If too low, spread of light is limited; if too high, bright undershade area becomes visible and annoying. For average end-table heights, lower edge of lamp's shade should be 15 to 18 inches above table.

For seeing comfort, the portable lamp you select should have some sort of undershade device to diffuse light and prevent glare, such as this blow-glass diffusing bowl.



Another type of glare-reducing element is the prismatic diffuser: it directs light down through clear prisms, out through frosted section to soften light.



Still another device is the combination of white metal harp and white, mushroom-shaped bulb. Generally called an R-40 bulb, it has a heavy inside coating that acts as a built-in diffuser for the lamp.

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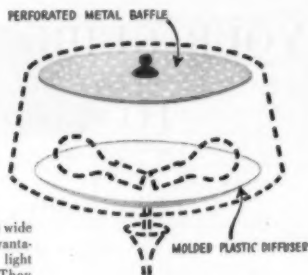
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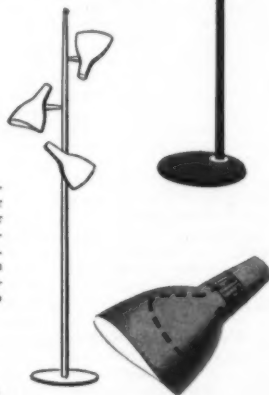
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Lamp shades that are wide and shallow are advantageous in spreading light over a wide area. They should, however, be designed so that bulbs are concealed from direct view (a perforated baffle on top) and diffused at bottom to check glare and eyestrain.

Designed for reading, this lamp has a shade that swivels, a shaft that slides vertically. A 30-70-100-watt bulb provides flexibility of intensity through a louvered diffuser that acts like a Venetian blind to shield the eyes.



The tree lamp is truly versatile: it provides light for casual pursuits, spot or accent lighting and general room illumination. The shades of one version are molded so as to receive R-40 diffusing bulb.



Another form of the tree lamp also manages to be three lamps in one. Shades swivel in all directions; however, in this type of lamp, the diffusion principle is different. Concentric-ring louvers, which clamp in shade opening, serve to shield the eyes of persons who may be looking at or beyond the lamp.



Here's the most wonderful news for today's smart young homemakers! It's Wedgwood's excitingly new shape in Queen's Ware called "Barlaston" . . . and the touch of genius is so

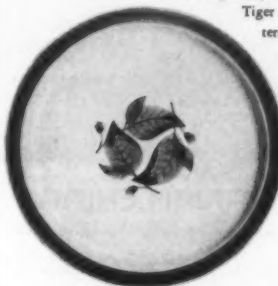


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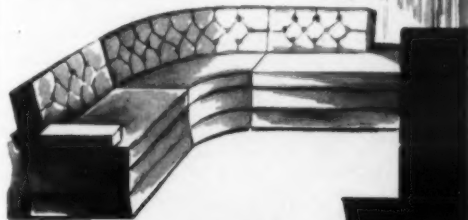
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YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

THE LIVING ROSE INSPIRES A NEW DECORATION MOTIF

Pages 134-141

Page 135

Sofa covered in **Stead & Miller's Living Rose Matelassé**, \$325.00; open armchair covered in **Stead & Miller's Living Rose Check**, \$165.00; armchair covered in **Living Rose** leather from the **Upholstery Leather Group**, \$289.00—**Globe Parlor Furniture**.

Italian commode, \$29.95, cocktail table, \$29.95 (painted in **Living Rose** color)—**Mersman Bros.** **Living Rose** scenic wallpaper (consists of 4 panels covering 9' 4" of lineal wall space), \$58.50 the set—**C. W. Stockwell**.

Kyoto curtain fabric with wrinkle resistance by **Everglaze** (per yd.), \$3.50—**Everfast Fabrics**.

Viscalon rayon soil-resistant carpet (per sq. yd.), \$7.95—**Bigelow**.

KenRoyal vinyl tile—**Kentile**.

Table accessories and pictures—**The Quaker Shop**.

Page 136

Sofa covered in **Stead & Miller's** upholstery fabric, \$298.00; hostess chairs in **Craftex** fabric, (each) \$69.50—**Valentine Seaver**. Cocktail table, \$60.00; nesting tables (each), \$30.00—**Reilly-Wolf**.

Rose Leaves polished cotton drapery fabric, made wrinkle-resistant by **Everglaze** (per yd.), \$2.50—**Everfast Fabrics**.

Viscose rayon and nylon tufted skid-resistant rug (6'x9'), \$36.95—**Callaway Mills**.

Polished brass ceiling fixture with **Fiberglass** shade, \$26.95—**Moce Light**.

Vinyl flooring—**Bolts-Floor**.

Pages 136-137

Sofa covered in **Living Rose Check**, \$335.00; matching ottoman, \$146.00; lounge chair covered in **Living Rose Stripe**, \$165.00; wing chair covered in **Living Rose Matelassé**, \$242.00 (upholstery fabrics

from **Stead & Miller**)—**Shaw Manufacturing Co.**

Round cocktail table, \$45.00; ml table, \$45.00; square cocktail table, \$49.00; triple dresser, \$225.00 (tables from **Birchcraft group**)—**T. Baumritter**.

Chaise longue, \$120.00; side chair (each), \$47.00; table, \$118.00—**Molla**.

Alpacotte 100% **Coloray** drapery fabric (per yd.), \$2.50—**Everfast Fabrics**.

Grandmont carpet of rayon and nylon (per sq. yd.), \$10.95—**Alamo Rug Mills**.

Pictures and table accessories—**Mayhew Copley**.

Lantern-base table lamp, \$37.50; gourd-shape lamp, \$37.50; ceiling fixture, \$64.50—**Lightoller**.

Page 138

Katherine Price side chairs covered in **Living Rose Stripe** with **Lurex** (each), \$69.50—**Jamestown Lounge**.

Grenadier 100% wool carpet (per sq. yd.), \$12.00—**Gulistan**.

Château ready-made curtain panels, 90" long, 100% cotton with **Perma-Net** finish (each), \$14.95—**North American Lace Co.**

Cotton hall fringe (per yd.) 68—**Consolidated Trimming**.

Crystal ceiling fixture, \$79.95—**Bibi & Company**.

Paint—**Martin-Senour**.

Table setting Page 139

Dinnerware in **Caribbee** pattern (per 5-piece place setting), \$22.95—**Lenox**.

Sterling flatware in **Rose Solitaire** pattern (per 6-piece place setting) \$32.75—**Towle**.

Water goblets and wines in crystal **Cold Tuxedo** (each), \$3.00—**TWA Glass**.

Dinnerware in **Living Rose design** (per 5-piece place setting), \$18.00—**Flintridge China**.

Sterling flatware in **Silver Rose** pattern (per 6-plus-1 place setting), \$33.75—**Heirloom Sterling**.

[Continued on page 199]



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Your guide to this issue

[Continued from page 198]

Living Rose crystal stemware (each), \$2.35—*Fostoria Glass*.
Napkins—*Irish Linen Guild*.

Page 140

Victorian rattan headboard, \$10.00; left-facing sectional, \$70.00—*Tropi-Cal*.

Powder Puff nylon carpet (per sq. yd.), \$14.95—*Needleluff*.

Lace in *Living Rose* design, 45" wide, with *Perma-Net* finish (per yd.), \$5.95—*North American Lace*.

Cotton cord (per yd.), 49¢—*Consolidated Trimming*.

Ceiling fixture, \$60—*Sid Harris*.
Oval mirror, \$5.95; wall brackets (each), \$30.00—*Syroco*.

Vanity bottles—*Horace C. Gray*.

Page 141

Single bed, \$74.50; 4-drawer dresser, \$129.00 (*Ethan Allen* group of rock maple and birch woods)—*T. Baumritter*.

Rose Leaves polished cotton fabric (per yd.), \$2.50; *Alpacotte* 100% *Coloray* glass curtain fabric (per yd.), \$2.50—*Everfast Fabrics*.

Rose Leaves wallpaper, hand-screened, (per single roll), \$7.95—*C. W. Stockwell*.

Living Rose bedspread, \$50.00—*Feldcrest Mills*.

Cape Cod cotton braided rug in *Living Rose* colors (9'x12'), \$149.50—*Topton*.

Polished brass hanging fixture, \$39.60—*Halcolite Company*.

COUNTRY AND CITY KITCHENS

Pages 146-149

Table, rectangular drop-leaf, \$69.00; Hitchcock chairs (each, painted yellow), \$32.00—*Sprague & Carleton*.

Television receiver, 17", \$138.00—*Emerson Radio and Phonograph Corp.*

Fry skillets, saucepan and covered oven—*Trionan Ware*.

Gas counter units, built-in oven with broiler—*The Tappan Stove Co.*

Automatic Ice-Serve refrigerator-freezer—*Servel*.

Kitchen cabinets—*Geneva Modern Kitchens*.

Dishwasher—*Crosley*.

Automatic washer—*Bendix*.

Dry-Aire gas clothes dryer—*Roper*.

Ironer and chair—*Ironrite*.

Recessed lighting fixtures—*Vir-den*.

A WORKSHOP FOR A SUBURBAN FAMILY'S CULINARY CRAFTS

Pages 150-153

Flooring, 18" alim, diamond vinyl [Continued on page 203]

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Slightly higher Colorado and west, and in Canada.

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... and here's why! Quality's the reason! This trim, all-steel Cosco Step Stool is tested to support 1,000 pounds! All edges are rounded or turned under. Steps are extra roomy and rubber treaded. Tubular steel legs. Floor-protecting gliders. Chromium or black enamel finish. Durable upholstery, six colors. At department, furniture, hardware stores. Get yours . . . America's top step stool value!

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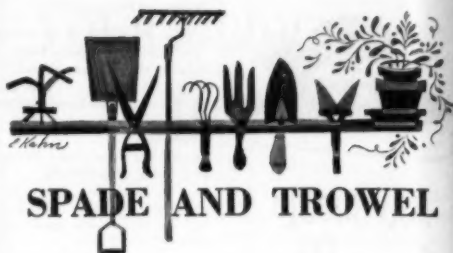
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If you have a gardening problem LIVING For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.

Q. What are some good flowering shrubs and small trees to plant in a reasonably sunny, good-sized city back yard? **W.W.**

A. Deutzia, hydrangea, kerria, jetbead, calycanthus and several of the viburnums are some of the shrubs. For small trees, try flowering dogwood (if the soil is deep and good), hawthorn, flowering crab apple and Magnolia soulangeana.

Q. Please tell me how to prepare a small piece of hard, bare ground so it can be used as a vegetable garden next spring. **I.H.**

A. This fall, cover it with a 2-inch layer of peat moss and about the same thickness of dead leaves, old straw, or barnyard manure if you can obtain it. Spade all this underground and let it lie rough through the winter. In spring, as soon as the ground has dried somewhat, add 5-10-5 plant food (3 pounds per 100 square feet) and fork over the whole area thoroughly to a depth of 8 inches. Rake level and wait two weeks before starting to plant.

Q. Are azaleas and rhododendrons suitable for house foundation planting? **W.D.**

A. Yes, provided the soil contains plenty of humus and can be kept acid, and the roof does not project far enough to shut out normal rainfall. Seepage from the foundation mortar often gradually turns soil alkaline in such situations. This can be counteracted by applying flowers of sulphur.

Q. Please tell me if the soil around plants should be level or mounded up around them. **P.T.**

A. In most cases it should be level, since this minimizes the loss of soil moisture through evaporation. Mounding or "hilling" is sometimes used to reduce excess moisture. Corn is "hilled up" to keep it erect, and potatoes are "hilled" to prevent their tubers from turning green.

Q. I have heard that castor-bean plants are poisonous. Is this true or merely hearsay? **F.L.**

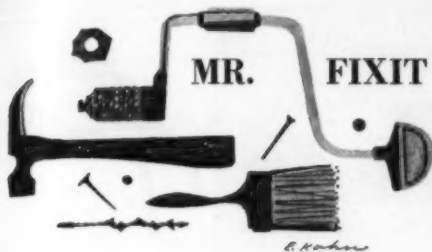
A. The plants themselves are safe enough, but their seeds or "beans" are dangerously poisonous. There are reports of human deaths resulting from eating as few as three or four of the seeds. Strict measures should be taken to keep children from swallowing any of these harmful seeds.

Q. How late in the fall should lawn mowing be continued? Is it good or bad to allow fallen tree leaves to lie ungathered on the lawn all winter long? **T.T.**

A. The date of the last cutting depends on the region in which the lawn is located. Usually it coincides quite closely with the first hard frost. Dead leaves can cause serious trouble if left lying thickly on the turf all winter.

Q. Are ashes from a wood-burning fireplace worth saving for use as garden plant food? If so, when should they be applied? **S.T.**

A. Yes, they will supply useful potash and also act as a general soil-conditioner. Be sure to keep them in a dry, covered container, as wetting would spoil their value. Apply the ashes to your garden in the spring, just as soon as the soil is in a workable condition.



LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research. Mail inquiries to Mr. Fixit, LFYH, 575 Madison Ave., New York 22, N.Y.

Q. Our house is about fifteen years old and we have always had a bone-dry basement. About a year ago I turned part of our basement into a playroom. I covered the ceiling, decorated the walls and laid plastic tile on the floor. A few months after I finished the job, beads of moisture appeared on the floor, and ever since then we have had more or less a wet condition. It is never very severe, but just enough to make the floor slippery. Can you suggest any reason for the sudden appearance of water on what was formerly a dry basement floor? D.L.

A. Your complaint is typical of thousands which have been received. The answer is that concrete is more or less absorbent and your concrete floor previously drew up moisture from the ground but it evaporated off the surface of the floor before it could build up. As the floor is now covered, there is no evaporating action and the water lies under the tile, and gradually seeps out between the joints. We are not particularly in favor of sealing in a concrete basement floor which is more than two or three feet below grade. You may find some relief in using a dehumidifier or arranging for better ventilation in the room.

Q. In looking over our new house, which is in the course of construction, we note that the French doors leading out to the terrace are going to open out. This is an item that missed our attention when we approved of the plans. Will you tell us if it is possible to have the doors open in and if the change would involve any great expense? F.T.

A. There is nothing about this to bother any good carpenter. The doors are simply reversed to open in as all outside doors should. If they are properly hung and weather-stripped, there should not be any leakage. If the doors haven't been hung there shouldn't be any extra expense, but if they are already installed there will be some labor costs.

Q. I have been bothered for several months now by a constant dropping out of mortar joints in an eighteen-year-old fireplace. Will you please tell me how this can be stopped and if possible, how I could do it myself? A.P.

A. The falling out of fireplace joints is caused by three things: a shrinkage of the mortar itself and the constant expansion and contraction of the masonry between hot fires and cool periods. The solution is to pick out all loose mortar joints, brush out all dust, wet the gap well and trowel in patching cement. Any difference in color between the old and new joints can be remedied with ordinary water-color paints.

Q. While refinishing a table I dropped some linseed-oil-and-turpentine mixture on the floor. This made dark and ugly spots. Is there any way that these can be removed or lightened? B.O.

A. The spots can be bleached out by using a good paint remover or a mild solution of oxalic acid and water. Work carefully on the spots and make certain not to bleach the stained wood lighter than the surrounding surface.



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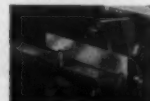
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merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the October issue of LIVING For Young Homemakers.

The following stores will feature the *Living Rose* decoration theme.

Alabama
Loveman, Joseph & Loeb,
Birmingham

Arizona
Goldwater's, Inc., Phoenix
Jacome's, Tucson

Arkansas
J. F. Sample Co., El Dorado

California
F. C. Nash & Co., Alhambra
F. C. Nash & Co., Arcadia

Weill's, Bakersfield
Reinie's, Glendale
Buffum's, Long Beach

Coulter's, Los Angeles
F. C. Nash & Co., Pasadena
F. C. Nash & Co., Pomona

The Harris Co., Redlands
The Harris Co., San Bernardino
Marston Co., San Diego

Hart's, San Jose
Buffum's, Santa Ana
Trenwith's, Inc., Santa Barbara

F. C. Nash & Co., Whittier

Colorado
The Denver D. G. Co., Denver

Connecticut
G. Fox & Co., Hartford
The Edw. Malley Co., New Haven

District of Columbia
Woodward & Lothrop

Illinois
Marshall Field & Co., Chicago
The Boston Store, Joliet

Bloch & Kuhl Co., Peoria

Indiana
L. S. Ayres & Co., Inc.,
Indianapolis

Meis Bros. Co., Inc., Terre Haute

Iowa
Yunker Bros., Inc., Des Moines
Roshek Bros. Co., Dubuque

Kentucky
Stewart's, Louisville

Minnesota
Dayton Co., Minneapolis

Missouri
Emery, Bird, Thayer D. G. Co.,
Kansas City

Montana
Hart-Albin Co., Billings

Nebraska
Gold & Co., Lincoln
J. L. Brandeis & Sons,
Omaha

New Jersey
M. E. Blatt Co., Atlantic City
R. H. Muir, Inc., East Orange

Packard-Bamberger & Co.,
Hackensack

Hahne & Co., Newark
Tepper's, Plainfield

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Sisson Bros.-Welden Co.,
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Sibley, Lindsay & Curr Co.,
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North Carolina
J. B. Ivey & Co., Charlotte

North Dakota
Griffith's, Grand Forks

Ohio
M. O'Neil Co., Akron
H. & S. Pogue Co., Cincinnati

Halle's, Cleveland
The Higbee Co., Cleveland

Lazarus, Columbus
Lamson Bros. Co., Toledo

Oklahoma
Vandevors, Tulsa

Pennsylvania
Strawbridge & Clothier,
Philadelphia

[Continued on page 203]



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Stores in your vicinity

[Continued from page 202]

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Fowler, Dick & Walker,
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Rhode Island
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Tennessee
Rich's, Inc., Knoxville

Texas
White House D. G. Co., Beaumont
Lichtenstein's, Corpus Christi
Titche-Goettinger Co., Dallas
Popular D. G. Co., El Paso
The Fair, Ft. Worth
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Joske's of Texas, San Antonio

Utah
ZCMI, Salt Lake City

Vermont
Goodnow, Pearson & Hunt,
Brattleboro

Washington
Spokane D. G. Co., Spokane

West Virginia
Dils Bros. & Co., Parkersburg

Wisconsin
H. S. Manchester, Inc., Madison

Your guide to this issue

[Continued from page 199]

floor tiles, red & white—**Robbins Floor Products.**

Television receiver, Personal portable 8½" tube adjusts to any viewing angle, \$125—**RCA Victor.**

HIS and HERS aprons (each)—\$5.00—**Sue-Sets.**

Green tote fixture, \$90.00—**Herman Kashins.**

Textolite counter tops and table surfacing—**General Electric.**

CastoMagic cook top and built-in oven—**Magic Chef.**

Built-in refrigerator and built-in freezer—**Ammana.**

Stainless-steel indoor grill—**Bartron Barbecue.**

Garbage disposer—**In-Sink-Erator** or **Manufacturing Co.**

Dishwasher—**KitchenAid.**

In-Built mixer-blender—**Nutone.**

Cooking utensils with Silver-Glow finish—**Wear-Ever.**

Electro-panel—**Globe American.**

Flint holder set—**Ekeo Products.**

Automatic coffee pot—**Hoover.**

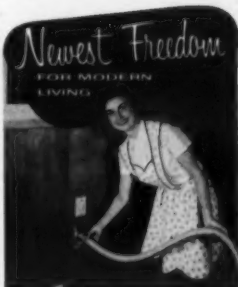
Recessed lighting fixtures—**Vir-den.**

Plastic dinnerware in Living Rose pink (per 16-piece starter set), \$17.95—**Premier by Texas-Ware.**

Place mats of laminated vinyl in Living Rose pattern (each), \$3.95—**Dru Dunn Originals by Reclamations.**

SCARECROW TO SUBURBAN DANDY

Living room Pages 154-161
Sofa (in muslin), \$267.00; wing



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Your guide to this issue

chair (in muslin), \$107.70; club chair (in muslin), \$90.80—**Youngs.**

Desk, \$99.50; corner table, \$53.50, end table, \$39.90; these pieces from the **Flair Group—Hooker.**

Mosaic tile coffee table in **Rose Leaf** pattern (20"x36"), \$100.00—**Mosaic House.**

Open armchair (painted **Living Rose** color), \$29.50—**Tell City Chair.**

Glass-top table, 16", metal legs, folds for easy storage, \$5.30—**William H. Fenton.**

Campania cotton and rayon rug with black and white stripes (per sq. yd.), \$14.95—**Needlecutt.**

Adjustable reel lighting fixtures with white plastic shades (each), \$24.95—**Moe Light.**

Desk set in black leather, \$14.50; cigarette lighter and ash tray, \$9.95—**American Binder.**

Three-piece lighter set, black glass, \$13.00; black and bronze box, \$15.00—**C. S. Goodfriend.**

Kitchen: Pages 158-159

Director chairs covered in **Everfast Bradley Rose** fabric (each), \$16.95—**Telescope Folding Furniture.**

Reel lighting fixture with white **Fiberglass** shade, brushed brass finish, \$43.95—**Moe Light.**

Flexachrome vinyl asbestos floor tile used throughout house—**Tile-Tex.**

Dinnerware, **Classic White** china (per 5-piece place setting), \$12.95—**Rosenthal-Block.**

Sterling flatware in **Damask Rose** pattern (6-plus-1 place setting), \$32.50—**Heirloom Sterling.**

Major and small appliances—**Westinghouse Electric Corp.**

Master bedroom Pages 160-161

Panel beds (each), \$49.50; 3-drawer chest, \$69.50; night table, \$39.50; these pieces from the **Flair Group—Hooker Furniture.**

Royal Texturite window shades in pink (each), \$8.75—**Window Shade Manufacturers Assoc.**

Table lamps with **Sheertung** shades of white **Fiberglass** (each), \$37.00—**Excelsior Art Studios.**

Desk clock with gilt brass finish, 8-day, 5-jewel movement, \$39.95—**Oroloff Company.**

Round turquoise cigarette box, \$20.00; apothecary jars (each), \$9.00—**C. S. Goodfriend.**

Antique bird prints, framed (each), \$42.50—**New York Graphic Society.**



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THE DOW CHEMICAL COMPANY,
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[Continued on page 204]



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Your guide to this issue

[Continued from page 203]

Still life Page 161
Sheet, twin-size combed percale, \$4.95; matching pillowcase, \$1.35; electric blanket of Acrilan, rayon and cotton with nylon satin binding, single control twin-size \$34.95; towels of cotton fabric with terry construction: bath, \$2.98; guest, \$1.49; finger-tip, 59¢; washcloth, 59¢; bath mat, \$3.98 (*Living Rose* hand-screen design that will not wash out)—**Fieldcrest Mills**.
Potpourri in jars (each), \$2.25—**Claire Burke**.

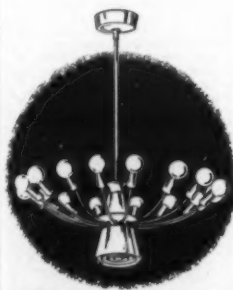
FOR THE ROOM OF THE MONTH—ONE PERFECT ROSE

Pages 164-167
Sofa, \$349.50; upholstered chairs (each), \$149.50; cocktail table, 46" long, \$59.50; extension dining table, \$129.50; cane-back side chairs (each), \$34.50; matching armchairs (each), \$39.50; chest-desk, \$119.50; lamp table, \$49.50; room-divider base, \$189.50—**Century Furniture Company**.
Ceiling fixture, pink hood (used over desk), \$18.70; brass fixture with adjustable pulley (used over sofa), \$53.90; ceiling fixture with white enamel hood (used over dining table), \$43.45—**Globe Lighting Products**.
Andirons of shell design (per pair), \$55.00; fork and shovel of black wrought iron (per pair), \$15.00—**Edwin Jackson**.
Ceramic hand-decorated tiles framed in walnut by Fabio Rieti (each), \$28.00—**Georg Jensen**.
Table accessories—**Carbone**.
Television receiver (comes unfinished in table and console models only), \$165.00, 21"—**Olympic Radio & Television**.

LIVING ROSE AT HOME

Pages 172-175
Living room Pages 172-173
Armchair, \$107.95; left arm, right arm and center sectionals, \$439.95 (upholstered in fabric by **Stead & Miller**)—**Stratford Furniture**.
Step-table, \$38.00; round coffee table, \$38.00; rectangular coffee table, \$38.00; buffet, \$114.00; hutch, \$96.00; captain's chairs (each), \$44.00 (pieces from **Concept Group**)—**Basic-Witz**.
Lectron rayon and nylon carpet (per sq. yd.), \$9.75—**Magee**.
Tempo ceiling fixtures (hanging over sofa), each, \$28.75; ceiling fixture (hanging over armchair), \$16.65—**Lightolier**.

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Your guide to this issue

Television receiver, 21" table model (comes unfinished to be painted, in table and console models only), \$165.00—**Olympic Radio & Television**.

Mosaic tile plaque in *Living Rose* pattern, 12"x24", \$39.95—**Mosaic House**.

Table accessories—**B. Altman & Co.**, New York, N. Y.

Dining area Page 172
Oval dining table, \$98.00; captain's chairs (each), \$44.00—**Basic-Witz**.

Awning fabric of Sanforized cotton with *Lifetime* finish, 36" wide (per yd.), 89¢—**Wellington Sears**.

Cotton fringe for awning (per yd.), 19¢—**Consolidated Trimming**.

Master bedroom Page 174
Bed with bookcase headboard, \$68.00; hanging vanity unit, \$48.00; single dresser bases, \$78.00—**Basic-Witz**.

Side chair covered in *Stead & Miller's Living Rose Stripe* Green, \$47.00—**Molla**.

Pierrot rug of *Spanvis* rayon and cotton (9'x12'), \$149.50—**Needle-tuft**.

Aero-Lyte wall lamps extend 28½" from wall (each), \$34.95; basket-shape ceiling fixtures (each) \$29.50—**Lightolier**.

Cotton knotted fringe (per yd.), 49¢—**Consolidated Trimming**.

Table accessories—**B. Altman & Co.**, New York N.Y.

Still life Page 174
Closet accessories of **Monasmo** quilted vinyl with *Living Rose* design; 8-garment dress bag, \$4.99; shoe-bag, \$3.98; shoulder cover, \$1.00—**Protex Products**.

Girl's room Page 175
Night table, \$42.00; dresser-desk with plastic top, \$98.00; captain's chairs (each), \$44.00—**Basic-Witz**.

Cotton rug of *Bloom Twist* quality (per sq. yd.), \$5.50—**Magee**.

Bedsprad, *Moonbeam Textur-Tuft*, cotton with Mylar fiber, \$9.98—**Morgan-Jones**.

Hanging fixtures with aspen-leaf shades (each), \$39.90—**Lightolier**.

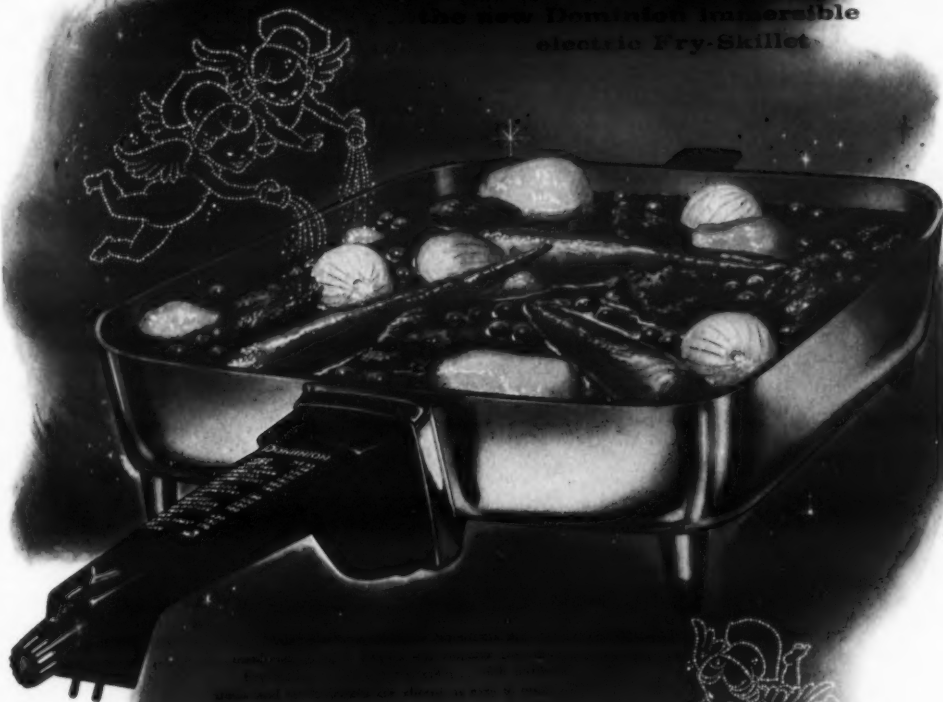
Desk set in pink, \$9.50; scrapbook, \$4.50—**American Binder**.

Harlequin clock in *Living Rose* pink (plus tax) \$6.98—**General Electric Telechron**.

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†Trademark duPont Polyester Film

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